

**FOR IMMEDIATE RELEASE**

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**ORGILL SPRING DEALER MARKET IN ORLANDO SETS RECORDS  
FOR RETAIL ATTENDANCE AND SALES**

Orlando, Florida – With home improvement retailers from all 50 states, all 10 Canadian provinces and 61 countries in attendance, Orgill's Spring Dealer Market shattered previous attendance records and cast a spotlight on the range of products, programs and services Orgill offers its retail customers.

Held February 25-27, Orgill's Spring Dealer Market occupied more than 1 million square feet of the Orange County Convention Center in Orlando and included vendors from across the spectrum of home improvement and niche categories as well as three complete model stores for visitors to browse.

"Sales and attendance were at record levels, the physical layout was nothing short of visually stunning, and dealer attitudes were positive," said Ron Beal, Orgill's chairman, CEO and president.

The appeal of Orgill's Spring Dealer Market was clearly evident by the record-breaking numbers posted during the show. Retailer attendance at the event was up 10 percent over Orgill's 2015 Spring Dealer Market in Orlando, which had set the prior record attendance for the company. This year's Market also set records for the largest number of vendor booths featured, the highest number of prospective customers in attendance and the largest number of retailers pre-register for the next Dealer Market.

Trevor Parker, operations leader for Topmar Building Supplies in Fredericton, New Brunswick, was among the multitude of attendees, and he goes to Orgill Markets twice per year.

"There's always something new and fresh that I take away from these shows that is the first thing I want to do when I get home," he says.

While the thousands of retailers on hand for the event had many areas of the show floor to attract their attention, some sections of the Market were particularly busy, including:

The three model store sets where retailers could see the complete array of products and services Orgill can offer, displayed in real-world store settings. These stores included examples of the latest merchandise assortments, digital merchandising

aids and illustrations of how retailers can maximize their store layouts and merchandising to generate greater productivity.

The Retail Right Lawn & Garden section, which showcased how the program thoughtfully integrates national, regional and private-label brands into its assortments allowing retailers to differentiate their lawn and garden offerings while maximizing their margin potential.

Orgill also saw heavy traffic in its new Paint Works area of the Market, where it highlighted the complete range of paint and sundry products available to retailers, as well as store layout and signage options designed to help retailers drive traffic and create a destination in the popular category.

The Orgill Canada area featured vendor booths and promotions available for Orgill Canada customers. A complete range of Canadian-compliant product was also available throughout all departments on the show floor.

Orgill hopes to build on the success of its Spring Dealer Market in August, when it will be hosting its Fall Dealer Market in Las Vegas from August 25-27. For more information about attending the event, please go to the events page on [www.orgill.ca](http://www.orgill.ca).

#### About Orgill

Orgill, Inc., which is headquartered in Memphis, Tennessee, is the world's largest independently owned hardlines distributor providing retailers across the U.S. and in more than 60 countries throughout the world access to over 75,000 products and industry-leading retail services.

Operating six distribution centers representing nearly 4 million square feet of warehouse space, as well as three export consolidation facilities, Orgill distributes hardware and home improvement products to hardware, home improvement and building material retailers of all types and sizes.

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