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NEW LARGE-SURFACE LBM RETAILER JOINS TIMBER MART

WinCa Building Supplies Joins Group for Better Buying, Vendor Relationships and True Independence

VAUGHAN, ON, December 11, 2017 – TIMBER MART welcomes new large-surface lumber and building material (LBM) retailer, WinCa Building Supplies, a 54,000-square-foot property in Mississauga, Ont. to their group. WinCa Building Supplies joins TIMBER MART for greater buying power, strategic vendor relationships and the ability to maintain their business independence. With the support of TIMBER MART’s Member Services team, the new business will be set to open their doors at the beginning of next year and will host an official grand opening in the spring.

“TIMBER MART has been a critical support system for us in getting ready to open our doors next year; their retail expertise and vendor relationships have allowed us to make connections with the right vendors for our business,” says Jeffrey He, general manager of WinCa Building Supplies. “With their relationships and buying power, we look forward to a successful opening and building a sustainable business as a true independent.”

“WinCa Building Supplies is an aggressive new building material retailer who is determined to carve out a niche market in the GTA,” says Ian Cook, regional director of member services for Ontario. “We’re confident that with our support, they’ll do well in their market. We look forward to supporting them throughout their opening next year and for many years to come.”

Upon opening, WinCa Building Supplies will carry a wide selection of building materials, lumber and lumber products, including pressure-treated lumber, tiles, siding, drywall, as well as a variety of hardware. The business looks to cater to both DIYers and contractors of the GTA and house approximately 30 full and part-time staff.

About TIMBER MART

Founded in 1967, TIMBER MART is the largest national member-owned buying group in Canada for the true independent entrepreneur. With hundreds of independent building-material and hardware retailers, commercial dealers and manufacturers located in every province across the country, TIMBER MART provides its extensive dealer network with a menu of competitive buying programs, comprehensive marketing services and personalized support to drive independent business success. For more information, visit www.timbermart.ca and www.timbermartmember.ca.

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