

NEW ACE HARDWARE STORE OPENS IN WATSON, SASKATCHEWAN *Grand Opening Event November 23-25th*

Mississauga, ON, **November 24, 2017** – The most celebrated "helpful place" welcomes another Ace store. Located at 101 Hwy 6 North, Ace Hardware Watson, offers a unique blend of personal, knowledgeable and helpful service paired with quality products for its community.

"We are pleased to welcome Ace Hardware Watson to the network of Ace retailers across Canada," said Guy Lichter, Director of Operations for Ace Canada. "Cindy and her team know what their customers need and they go above and beyond to find items they are asked for."

The store offers a wide assortment of essential products and supplies, including some of the most respected brand names and best-selling items to help people take care of their homes. Now available is a new service, Click & Collect, that allows customers to choose from thousands of products on <u>acecanada.ca</u>, make online purchases and collect their orders in the store within seven to ten days.

"We are excited to offer our customers an expanded selection of products," said Cindy Herriges, owner. "Now that we offer online shopping, our customers will have an even wider assortment. We always say, if you need something and don't see it on our shelves, ask us, we'll get it for you."

The Grand Opening Sale event runs until Saturday November 25th and features a special promotion: "Buy one 5-gallon bucket and get 15% off everything that fits in the bucket!"

Ace Hardware Watson Store Information:

- Address: 101 Hwy 6 North
- View the Grand Opening Event: Facebook @watsontcenterprises
- Store Owners: Cindy & Kelly Herriges
- Included in the photos: #1 store front, #2 Left to right: David Church, Ashley Allard, District Manager, Cindy & Kelly Herriges, store owners.

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About Ace Canada

For more than 90 years, Ace Hardware has been known as the helpful place in thousands of neighborhoods globally, providing customers with a more personal kind of helpful. With more than 5,000 hardware stores locally owned and operated around the globe, Ace is the largest retailer-owned hardware cooperative in the world. In Canada, RONA inc., a wholly owned Lowe's subsidiary, has the master license agreement for the Ace brand. Ace Canada is proud to be part of Lowe's Canadian businesses, which together operate or service over 600 corporate and independent affiliate dealer stores in a number of complementary formats under different banners. For more information on Ace in Canada, visit <u>www.acecanada.ca</u>