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## **LUMBERMART WINS EBAY AWARD FOR ECOMMERCE EXCELLENCE**

### ***Kimberley Wotherspoon Named eBay's 'Exporter of the Year'***

VAUGHAN, ON, October 28, 2015 – TIM-BR MART (TIM-BR MART) Group member, LumberMart TIMBER MART, located in Dartmouth, Nova Scotia is home to eBay's Canada's *Exporter of the Year* for 2015. LumberMart's Online Sales and Marketing Manager, Kimberley Wotherspoon has won eBay's 11<sup>th</sup> annual Entrepreneur of the Year award for *Exporter of the Year*. Within her first year at LumberMart, Wotherspoon increased daily sales by more than 900 per cent and today, the store ships more than 60 per cent of its items around the world to countries like: Australia, United Kingdom, Ireland, Sweden, Norway, Italy, France and the United States.

"It is an honour to be recognized by eBay Canada as the Exporter of the Year in their annual Entrepreneur of the Year Awards," says Kimberley Wotherspoon, online sales and marketing manager for LumberMart. "eBay Canada allows businesses of any size to remain competitive in the global retail world through ecommerce. Thanks to LumberMart's management for allowing me the opportunity to pursue the direction the online store has taken."

"We're extremely proud of Kimberley and the LumberMart staff who've introduced ecommerce to their business and leveraged it so effectively," says Bernie Owens, president of the TIM-BR MART Group. "They are a great example of how independent entrepreneurs can use ecommerce in tandem with brick-and-mortar selling to be successful in today's retail landscape. As their buying group, we look forward to supporting them with ecommerce as well; we'll be re-introducing a virtual buying platform that will allow members like LumberMart, to conveniently buy their products online just as their customers buy from them."

The eBay Entrepreneur of the Year Awards recognize Canadian entrepreneurs who harness ecommerce opportunities to build their business through three individual awards: *Entrepreneur of the Year*, *Exporter of the Year*, and *Made in Canada Entrepreneur*. To see LumberMart's online store visit [www.stores.ebay.ca/lumbermart](http://www.stores.ebay.ca/lumbermart).

### **About TIM-BR MART Group**

In operation since 1967, the TIM-BR MART Group is Canada's buying group of choice for independents. It is a member-owned organization serving building material and hardware retailers, commercial dealers and manufacturers. TIM-BR MART Group exists to help Canadian entrepreneurs involved in the sale of building materials and hardware be more profitable. For more information, visit [www.timbermart.ca](http://www.timbermart.ca).

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