



Press release
For immediate release

**PARTNERSHIP WITH CANADIAN RED CROSS
LOWE'S, RONA, RÉNO-DÉPÔT, MARCIL, DICK'S LUMBER AND ACE STORES LAUNCH NATIONAL
CAMPAIGN TO HELP VICTIMS OF WILDFIRES IN BRITISH COLUMBIA**

Boucherville, Quebec, July 11, 2017 – Using its vast network of Lowe's, RONA, Réno-Dépôt, Marcil, Dick's Lumber and Ace stores across the country, Lowe's Canada announces the launch of a national campaign, in partnership with the Canadian Red Cross, to aid victims of the wildfires currently raging in British Columbia. Beginning today, customers of the various Lowe's Canada banners will be invited, at the moment of their purchase, to make a donation of their choice to the **British Columbia Fires** fund established by the Red Cross.

Funds raised will be donated to the Canadian Red Cross, which will use them to provide immediate relief such as camp beds and blankets, facilitate the reunification of families, and provide financial assistance to disaster victims to allow them to purchase food and clothing and look after their personal needs.

For online donation, please go to: www.redcross.ca/BCFires/lowes_canada

About Lowe's Canada

Lowe's Companies, Inc. (NYSE: LOW) is a FORTUNE® 50 home improvement company serving more than 17 million customers a week in the United States, Canada and Mexico. With fiscal year 2016 sales of \$65 billion, Lowe's and its related businesses operate or service more than 2,370 home improvement and hardware stores and employ over 290,000 employees. Based in Boucherville, Quebec, Lowe's Canadian business, together with its wholly owned subsidiary, RONA Inc., operates more than 600 corporate and independent affiliate dealer stores in a number of complementary formats under different banners. These include Lowe's, RONA, Réno-Dépôt, Marcil, Dick's Lumber and Ace. In Canada, the companies have more than 25,000 employees, as well as more than 5,000 employees in the stores of RONA's independent affiliate dealers. For more information, visit Lowe.ca.

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