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## ORGILL BEGINS SHIPPING FROM POST FALLS DC, PROVIDING FREIGHT REDUCTION TO WESTERN CANADA

Orgill, Inc. has announced that its Post Falls, Idaho, distribution centre is now fully operational and serving customers throughout Western Canada. Because of the efficiencies created by the new facility, retailers throughout this region will see an immediate 25- per cent reduction in their freight costs, as well as shorter delivery times and more efficient service.

"We are very pleased that customers throughout Western Canada will now have access to a broad assortment of products that they can have delivered in a timely manner and in a very cost-effective way," says Ron Beal, Orgill president, chairman and CEO. "By locating a facility this far west, we are able to offer a significant savings to retailers on freight costs."

"The savings on freight costs is a huge advantage to our customers, and they will also benefit from faster order turnaround times," says Randy Williams, Orgill's general manager of distribution.

According to Williams, customers in British Columbia will receive their deliveries within two days of their orders filling, and trucks will service Alberta and Saskatchewan customers within three business days of their orders filling.

Using Orgill's own truck fleet to deliver the majority of shipments out of Post Falls also offers benefits to customers, Williams says. They will be able to rely on a familiar driver and a consistent pre-scheduled delivery route. Customers will also benefit from the quality of the vehicle fleet itself, such as heated trailers to protect product from any damage due to freezing temperatures.

"These are all direct benefits our customers in the Western provinces will begin to see immediately, now that the Post Falls facility is fully up and running," Williams says.

The Post Falls facility is Orgill's seventh distribution centre overall and, together with the London, Ontario, distribution centre, provides service to Orgill's retail customers throughout Canada.