



PRESS RELEASE JUNE 21ST 2013 (FOR IMMEDIATE RELEASE)

King Marketing is very pleased to announce that **Andrea Heffernan** has been appointed King Marketing's Sales Manager for Ontario. **Andrea** has been working for King Marketing in various capacities for over 4 years and brings over 8 years of industry related experience to her new position having worked directly with the dealer accounts in this region. **Andrea** is well respected by both her peers and the manufacturer's she represents. **Andrea** will be reporting to **Mark Travers'** King's National Sales Director.

King Marketing is pleased to announce that **Jeremy Cook** has been appointed King Marketing's account representative for the Calgary area. **Jeremy** most recently worked as King Marketing's Bosch product specialist and will now take this experience to represent King's additional product lines to the account base in the southern Alberta market. **Jeremy** will be reporting to **Stephanie Kainz**, King's Sales Manager for Alberta.

King Marketing as "your brand champion" is one of the largest manufacturer's agencies in Canada, representing manufacturers in the Home Improvement Retail market. www.kingmkt.com

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