



Press Release Wednesday November 1st, 2017

King Marketing Makes Management Changes

King Marketing is pleased to announce the promotion of **Mark Travers to General Manager, Canada**. Mark has been with King Marketing for nearly 6 years and was previously in the role of National Director of Sales and Service. He will continue to work closely on major head office account management with King's vendor partners, but he will also be working closely with Paul Crawford (President) and Roger Plante (V.P. Sales) on strategic planning, business development and operational matters including long term sales and service strategies.

King is also promoting **Stephanie Kainz to the position of National Sales Manager**. Stephanie has been with King Marketing for 11 years and was most recently the Western Regional Sales Manager. Stephanie will be responsible for leading and managing the sales representative teams across the whole of Canada.

In addition, **Glenn Cunningham** who has been with King for nearly 12 years as **National Service Manager**, will now focus exclusively on managing the representative teams handling **Home Depot and Canadian Tire stores** across the country. **Bill Robinson** who has been with King for 10 years and is currently the Ontario Field Supervisor will assume the newly created role as **National Service Manager for the Lowes Group** (including Rona and Ace).

All of the above changes will become effective today, November 1st, 2017.

King Marketing is committed to be the only viable choice for manufacturer's seeking exceptional representation across Canada in the Home Improvement Sector. King provides its represented manufacturer's with a powerful team of experienced, knowledgeable, engaged and resourceful representatives. For more information call 877-844-5464 or visit www.kingmkt.com

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