

Stewart Rappaport is pleased to announce the appointment of Judy Palmer as Director of Sales & Marketing.

Judy comes to Cathelle with many years of experience in the home improvement industry. Most recently, she served as National Account Manager with Epicor Software and was influential in driving sales and customer service.

“As the Director of Sales & Marketing, Judy’s proven track record brings the skills to further expand retail and new market segments, enhance our team's effectiveness and assist with growing our business – another important step in Cathelle’s continued growth.”

In Cathelle’s expanded organizational structure, Gord Thompson, Sales & Merchandising Director, will be reporting to Judy in her new senior position. Gord’s responsibilities will continue to focus on dealer development and in-store merchandising with Cathelle’s field sales personnel.

Judy currently resides in London, Ontario and will be relocating to the corporate head office in Ste. Anne de Bellevue, Quebec.

An electrical category specialist, Cathelle provides full service supply chain and merchandising solutions to the home centre, building material, hardware and specialty retail segments.

Focused on understanding the challenges customers face selling electrical, Cathelle’s passion and energy rests in the commitment to provide the knowledge and services so required.

With Cathelle, category management is not simply a commitment, *it’s a dedication.*