



JELD-WEN CANADA UNVEILS NEW 'VERSA' VINYL COLLECTION, BUILT BY UNITED

WINNIPEG – May 27, 2012 – JELD-WEN Windows and Doors Canada is pleased to announce the launch of the new Versa Vinyl Collection, Built by United, in the Ontario market. The Versa Collection is the latest advancement in vinyl windows, designed for new building, construction and renovation applications.

The Versa Vinyl Collection seamlessly blends beauty, technical superiority and energy efficiency in one attractive package. Built for performance, the Versa Collection is available with optional triple-pane LowE glass for reduced temperature transmission. The tripane option and enhanced insulating qualities also gives Versa an improved STC (Sound Transmission Coefficient), beneficial in urban environments where external noise is elevated.

“With the introduction of the Versa Vinyl Collection JELD-WEN has been able to take one of our most popular products and make it stronger than ever,” says Laura Kirk, Senior Marketing Manager with the window and door manufacturer. “Being on the cutting edge of innovation and performance while responding to the needs of the marketplace has always been something we have prided ourselves on here at JELD-WEN and the launch of the Versa Collection is no different.”

In addition to the tripane option, the Versa Vinyl Collection is available with LowE 366 coating for protection against harmful and fading rays from the sun. The window design has also been improved with a strengthened multi-chambered construction, reinforcement channel to improve structural integrity, new weatherstripping, concealed punching hole for drainage and true box-to-box construction on mulled units.

The Versa Vinyl Collection continues to maintain a trove of options such folding nail fin, brickmould options, Encore hardware, applied wood jamb extensions, Insulated Glass Unit (IGU) grilles, Simulated Divided Lites (SDL) and exterior colour options. All of these new features, enhancements and options come backed by the leading JELD-WEN warranty.

The Versa Vinyl Collection is built, backed and brought to market by United, one of JELD-WEN Canada’s most popular collections. Utilizing years of expertise, the Versa Collection is a complement to the United Collection, which will continue to exist in the Toronto builder market. For complete information including features, options and where to buy, contact your local JELD-WEN dealer or sales representative.

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JELD-WEN Windows and Doors was founded in 1960 and currently employs over 1,200 Canadians. In 2003, JELD-WEN consolidated their 27 brands under a single product identity. It is now one of the largest manufacturers of windows and doors with locations in 22 countries and nearly 20,000 employees worldwide. Learn more at jeld-wen.ca.