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HOLLAND IMPORTS INC.

Importers • Exporters • Wholesale Distributors

BRANCH OFFICE

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NEW SENIOR DIRECTOR OF SALES AND MARKETING

We are pleased to announce that Gerry O'Handley will be joining the Holland Team as our Senior Director of Sales and Marketing. Gerry has over 30 years of senior management experience with a strong record of achievement in strategic and tactical sales and marketing roles in Canada and the US.

Gerry's most recent position was Vice President of Sales at TWD Lawn and Garden Products, responsible for the national sales force management and business development of Canadian National Tier 1 retailers, buying groups and independent garden centers.

Prior to that, Gerry was Director of Sales for Listo Products Inc. responsible for the national sales force management and business development of both US and Canada National Tier 1 retailers, distributors, Growers and independent garden centers.

Gerry also has 18 years of Hardware experience working for Stanley Black and Decker in various sales and marketing management roles. His last position being Western Canada Regional Manager responsible for leading all sales involving Power Tools, Accessories, Lawn and Garden and Cleaning and Lighting products.

We are very excited to have Gerry join our team and for the continued progression and success of Holland Imports moving forward.



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