



### **Home Hardware Inspires Community Kindness**

**February 17, 2017, St. Jacobs, ON** - In honour of Random Act of Kindness Day, Home Hardware encouraged customers to engage in community building gestures across Canada. Titled #HelpAtHome, this initiative rewarded generous customers with gift cards to the Canadian retailer. Canadians could contribute by sharing their photos of their random acts of kindness.

"Small acts can make a big difference," says Terry Davis, CEO, Home Hardware Stores Limited, [who revealed the initiative to customers on Facebook](#). "Home Hardware is proud to be a company known for our service and we encourage our customers in communities across Canada to join us in random acts of kindness, not just today, but every day."

Hundreds of Canadians stepped up to participate in the challenge. Five customers were rewarded for their kind actions which ranged from helping vehicles get on the road safely after a big snow fall to running errands for some elderly friends.

The team at Home Hardware participated in a random act of kindness of their own by donating a pile of toys and games to [SickKids](#) for them to distribute to patients. Each gift was accompanied by a handwritten letter from staff members at the St. Jacobs corporate office.

-30-

### **About Home Hardware Stores Limited**

Home Hardware Stores Limited is Canada's largest independent home improvement retailer with close to 1,100 stores under the Home Hardware, Home Building Centre, Home Hardware Building Centre and Home Furniture banners with annual retail sales of over \$6 billion. The privately owned wholesale company was founded in 1964 in rural St. Jacobs, Ontario and remains 100% Canadian owned and operated. Through the Home Hardware network, Dealer-Owners have access to 100,000 quality, brand name and private label products, a state-of-the-art distribution system and extensive marketing and training programs. Offering a mix of tradition and innovation, Home Hardware Stores Limited has received designation as one of Canada's Best Corporate Cultures and Best Managed Companies and is committed to providing local communities with superior service and expert advice. More information about the company is available at [homehardware.ca](http://homehardware.ca).

### **For further information, please contact:**

Jessica Kuepfer, Public Relations Manager, Home Hardware Stores Limited (519) 664-4612, [jessica.kuepfer@homehardware.ca](mailto:jessica.kuepfer@homehardware.ca)