

DUCHESNE ET FILS LTÉE

871, boul. Duchesne
Yamachiche (Québec)
G0X 3L0

Téléphone/Phone : (800) 567-2164
Télécopieur/Fax : (800) 567-9464

April 4th, 2014

Object: **Nomination**

To our valued customers,

We are proud to announce the nomination of Mr. Bruce Filek as National Sales Director – Retail division effective March 24th.

Bruce has proudly represented Duchesne et Fils Ltée since 1981 starting his career as Sales Representative and eventually managing the sales force in Atlantic Canada as Regional Supervisor. Bruce knows the company well understanding and respecting its core values. His leadership, dedication and communication skills will no doubt solidify our already strong relationship with our customers.



Sincerely yours,

Françoise Duchesne
President and Chief Executive Officer