



FOR IMMEDIATE RELEASE

Tuesday, April 5, 2016

Cobourg Home Hardware Building Centre Redefines the Retail Landscape with the Grand Opening of a Stunning New Facility

Cobourg, ON – Customers, landscapers, and contractors in Cobourg have a new place to call “home.” Cobourg Home Hardware and Home Building Centre have combined to create a spectacular new shopping experience in Northumberland County.

The Cobourg Home Hardware Building Centre at 650 Division Street sits on an 8 acre parcel of land. The 70,000 square foot facility features everything from home décor to furniture to building and landscaping supplies. The state-of-the-art indoor lumber centre is also a huge draw for customers. The goal behind the design is to inspire and motivate shoppers.

As customers walk through the door, they will quickly notice that every single detail has been tended to. Home improvement enthusiasts will appreciate the brand new kitchen showroom as well as the lighting and paint boutiques, while contractors will enjoy a dedicated entrance and a vast array of product choices.

The new store has been more than 10 years in the making and Dealer-Owners Brad O’Neill and Joel Curtis say it’s a dream come true for them.

“This brand new centre hasn’t just changed the retail landscape in Cobourg, it is changing the retail landscape in the entire country,” says Brad O’Neill, Dealer-Owner, Cobourg Home Hardware Building Centre. “We flew across Canada to study award-winning Home Hardware stores and we can confidently say we have built, designed, and implemented the best practices in the business.”

In celebration of the completed project a special Grand Opening Ceremony will be held on April 7, 2016.

Home Hardware Stores Limited CEO Terry Davis will join the Mayor of Cobourg and Dealer-Owners Brad O’Neill and Joel Curtis for a ribbon-cutting ceremony at Cobourg Home Hardware Building Centre on April 7, 2016. The store will also host a 4-day sale offering a long list of deals ranging from 35 to 70% off regular priced items.

WHAT: Cobourg Home Hardware Building Centre Grand Opening Celebration

WHEN: Thursday April 7, 2016. Special ribbon-cutting ceremony 9 a.m.

WHERE: Cobourg Home Hardware Building Centre
650 Division Street
Cobourg, ON

About Home Hardware Stores Limited

Home Hardware Stores Limited is Canada's largest Dealer-owned hardware, lumber, building materials and furniture cooperative with close to 1,100 stores under the Home Hardware, Home Building Centre, Home Hardware Building Centre and Home Furniture banners with annual retail sales of over \$5.8 billion. Founded in 1964 in rural St. Jacobs, Ontario, Home Hardware remains 100% Canadian owned and operated. Through the Home Hardware network, Dealer-Owners have access to 100,000 quality, brand name and private label products, a state-of-the-art distribution system and extensive marketing and training programs. Offering a mix of tradition and innovation, Home Hardware Stores Limited has received designation as one of Canada's Best Corporate Cultures and Best Managed Companies and is committed to providing local communities with superior service and expert advice. More information about the company is available at homehardware.ca.

For further information, please contact:

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