

News Release**For Immediate Release**

CHALIFOUR CANADA HOLDS THIRD ANNUAL RETAILER BUYING EXPO

October 5, 2013 (London, ON) – With more than 120,000 sq. ft. of the hottest buys and pallet deals of the year, Chalifour Canada's third annual Retailer Buying Expo took place October 4 and 5 at Place Bonaventure, in Montreal, QC, with a full house of over 1,800 retailer and vendor attendees gathered from across Canada for the show.

Featuring a 5,500 square foot Store on the Floor that boasted 55 planograms and a fully merchandised light cloud, the show drew over 760 dealers, who were eager to take advantage of the unbeatable prices, and to vie for a chance to win a brand new 2013 Ford F-150.

In addition to a 2,500 square foot Plumbing and Bath Showroom, and a 2,000 square foot Outdoor Living Patio Showcase, furnishing the show floor were 260 booths from hardware and LBM companies, whose representatives numbered over 900.

"Chalifour Canada's distribution network provides a tremendous competitive advantage for our Dealers," said National Director of Sales Rich Huisman. "This show is a terrific demonstration of our strength, and reflects the strength of our relationships with our Vendors."

At the Expo, Huisman noted that retailers were also able to preview the new Chalifour E-Cat, which promises to be an industry-leading online resource and is scheduled to go live in January of 2014. As well, a new Paint Essentials program provided plenty of innovative ideas, with more than 20 new planograms for the category.

On Thursday night, the event commenced with a welcome reception at Place Bonaventure. The Expo officially opened the following morning at 9 am. The Friday evening program included Dealer and Vendor Awards, recognizing outstanding retailers and top suppliers.

Head Office
3232 White Oak Road
London, Ontario
Canada N6A 1L8

Montréal
465, rue McGill
1^{er} Étage
Montréal, Québec
Canada H2Y 2H1

Victoriaville
303, boul. Pierre-Roux Est
C.P. 70
Victoriaville, Québec
Canada G6P 6S6

St-Nicolas
1181, ch. Industriel
St-Nicolas, Québec
Canada G7A 1B2

Rivière-du-Loup
150, rue Delage
Rivière-du-Loup, Québec
Canada G5R 3Z3

Surrey
7846, 128 Street
Surrey, British Columbia
(Vancouver)
Canada V3W 4E8

A 100% Canadian-owned hardware, lumber and building material distribution company, Chalifour Canada Ltd. serves independent home improvement entrepreneurs in every province and territory. From five warehouses and offices in British Columbia, Ontario and Quebec, Chalifour Canada offers full transportation and logistics services, cutting-edge product ordering and inventory management technologies, plus a dedicated national sales team providing in-store retail support. To learn more, visit www.chalifourcanada.com.

CHALIFOUR CANADA RETAILER AND VENDOR AWARD RECIPIENTS:

Vendors of the Year:

The Mibro Group
Belanger UPT
Cooper Industries

Retailers of the Year:

For BC: Emporium Building Supplies of Kitimat, BC.
For the Prairies: Lutes Building Centre of High River, Alberta.
For Ontario: Earlton Country Store of Earlton, Ont.
For Quebec: Placide Martineau of St-Apollinaire, QC.
For Atlantic Canada: Hector TIMBER MART of Pictou, N.S.

- 30 -

For more information, contact:

Jennifer Paige
Director of Communications
TIM-BR MART Group
905-671-2424. Ext. 3054
jennifer.paige@timbrmart.com