



NEWS

For immediate release

Castle Building Centres Group Ltd.
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2013 Atlantic Buying Expo “Seven Years Strong!”

September 3rd 2013 - Mississauga, ON - Castle Building Centres Group held the 7th Annual Atlantic Buying Expo August 27th - 29th 2013 in the charming city of St. John’s, Newfoundland. Castle members from all over the Atlantic Provinces including Newfoundland, Nova Scotia, New Brunswick, and PEI took over the picturesque town of St. John’s for this exciting 3 day event. The Castle Atlantic Buying Expo is the only regional buying expo of its kind offering Castle members the perfect mix of purchasing opportunities paired with social events and interaction with Castle staff, fellow members and valued vendor partners. *“The Castle Atlantic Buying Expo has evolved over the years into one of the most unique and anticipated regional events in our industry, year seven was no exception. This year was another overwhelming success”* **Sandy Welsh, Business Development Manager – Atlantic Region**

The Castle event featured exceptional Pallet Buy opportunities and exclusive Vendor Expo Specials offered in the unique 10 minute rotational format, in an intensive full day buying session. Pallet buy purchases were strong as Castle welcomed new and veteran vendor partners to the expo who all agreed that no other buying show provides this kind of opportunity for face time with so many dealers. Castle was proud to re-introduce former Castle member Bob Delaney to his peers in Newfoundland as their new Business Development Manager. *“Being part of the Castle team has given me a new appreciation for this Castle buying expo. It really is an incredible buying and relationship building opportunity for our members and vendors and I am proud to see how the event has grown over the years.”* **Bob Delaney, Business Development Manager – Newfoundland.**

The entire event was hugely successful with over 250 members and suppliers participating in the 7th Annual Atlantic Expo. *“No other expo offers this kind of exposure and vendors agree that after 7 years; the expo just keeps getting better and better”* **James Jones, Vice President, National Marketing.** Castle was proud to honour two local Newfoundland member locations celebrating their 25 anniversary as a Castle Building Centres location. Castle President Ken Jenkins and Newfoundland Board Member Cluny Sheppard who operates nine locations in Newfoundland were pleased to present a commemorative token to Castle locations, B&M Building Supplies of Seldom, Fogo Island and James Randall and Sons of Bide Arm for 25 years of success under the Castle banner.

A Castle expo in St. Johns wouldn’t be complete without a visit to the infamous George Street as members and vendors joined together and enjoyed a true Newfoundland tradition as they experienced a “Rally In The Alley” with a Castle twist that offered the group a chance at an amazing prize. Tim McHatten; Castle member location TJ’s Windows & Doors in Charlottetown, PEI was the lucky winner. The Expo finale included a scenic drive to The Wilds golf course for a morning round of golf or a scenic excursion to the shores of the Atlantic for a Whale and Puffin boat tour.

The opportunity to mix and mingle and enjoy as well as some great entertainment further reinforces the unique “Culture” that only Castle Building Centres Group can deliver to its valued members and supplier partners.

**For more information
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About Castle Building Centres Group Ltd.

Castle Building Centres Group Ltd. is a Canadian member-owned, Lumber, Building Materials and Hardware buying group committed to the success of the independent. Our commitment is to drive this success to our over 290 member locations through Transparency, Freedom and Profitability. Our business model focuses on accountability to our membership, member freedom of choice, and a commitment to their success, growth and profitability through strategic partnerships with key vendor partners and a winning hardware distribution solution.

