



NEWS

For immediate release

Castle Building Centres Group Ltd.
100 Milverton Drive, Suite 400
Mississauga, ON L5R 4H1

Castle Building Centres Group is proudly celebrating their 50th anniversary in 2013. To commemorate this milestone event Castle Building Centre locations across Canada will be offering Castle customers the chance to win \$50,000! The Castle 50K Giveaway is underway. Castle customers can fill in a ballot to win at participating Castle Building Centres locations May 1st to September 2nd 2013.

Look for in-store promotions and national media coverage in print and online!

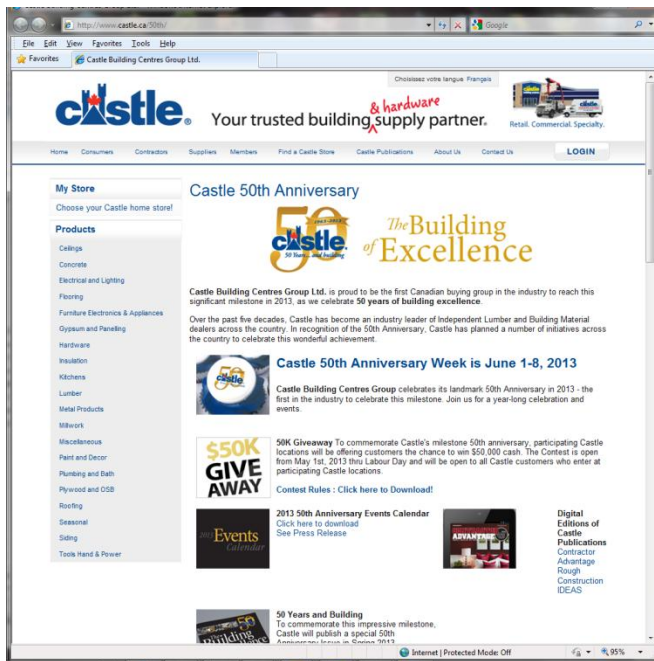


Weather Network Canada - National
Ticketmaster Canada Online – Regional/National
Leafs TV Online - Regional
Cottage Life Magazine - National
Castle Flyers – April - August 2013 - National

Cottage Life



Visit castle.ca for a list of participating Castle locations and contest regulations.



The Castle \$50K Giveaway contest runs from May 1 to September 2, 2013. Enter in-store at a Participating Castle Building Centres Location. No purchase necessary. For complete contest rules, visit castle.ca

For more information please contact:

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About Castle Building Centres Group Ltd.

Castle Building Centres Group Ltd. is a Canadian member-owned, Lumber, Building Materials and Hardware buying group committed to the success of the independent. Our commitment is to drive this success to our over 290 member locations through Transparency, Freedom and Profitability. Our business model focuses on accountability to our membership, member freedom of choice, and a commitment to their success, growth and profitability through strategic partnerships with key vendor partners and a winning hardware distribution solution.

