



## **Home Hardware Moves into Altona, Manitoba**

**Altona, MB, September 6, 2016** – Altona Home Hardware has opened up shop in the Altona Mall on 2<sup>nd</sup> Street. The brand new store features 7,000 square feet of retail space and is a first for the community. Grand Opening Celebrations for the store begin with a special ribbon-cutting ceremony open to media, town officials and local business owners on September 7, followed by a 3-day sales event geared toward customers from September 8 to September 10.

“We are so excited to offer the residents of Altona the opportunity to access Home Hardware’s exceptional products, customer service and expert advice right in their hometown,” says David Janzen, Dealer-Owner, Altona Home Hardware.

Altona Home Hardware offers a bright, appealing and warm shopping atmosphere with a very attractive Home Expressions Department and extensive product selection.

Customers will have an opportunity to tour the store, meet the staff and enjoy savings of up to 60% off during the official Grand Opening Celebrations.

**WHAT:** Altona Home Hardware Grand Opening Celebrations

**WHEN:** September 7- September 10

**Ribbon-cutting:** September 7 at 6:30 p.m.

**WHERE:** Altona Home Hardware

Altona Mall, 67 2<sup>nd</sup> Street Unit # 124

Altona, MB

**WHO:** David and Elizabeth Janzen, Dealer-Owners, Altona Home Hardware

Altona Chamber of Commerce Representatives

Altona Town Officials

Cliff Graydon, MLA Emerson-Altona

Home Hardware Representatives

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### **About Home Hardware Stores Limited**

Home Hardware Stores Limited is Canada's largest Dealer-owned hardware, lumber, building materials, and furniture cooperative with close to 1,100 stores under the Home Hardware, Home Building Centre, Home Hardware Building Centre and Home Furniture banners with annual retail sales of over \$5.8 billion. Founded in 1964 in rural St. Jacobs, Ontario, Home Hardware remains 100% Canadian owned and operated. Through the Home Hardware network, Dealer-Owners have access to 100,000 quality, brand name and private label products, a state-of-the-art distribution system and extensive marketing and training programs. Offering a mix of tradition and innovation, Home Hardware Stores Limited has received designation as one of Canada's Best Corporate Cultures and Best Managed Companies and is committed to providing local communities with superior service and expert advice. More information about the company is available at [homehardware.ca](http://homehardware.ca).