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## FOR IMMEDIATE RELEASE

### WRLA Announces 45<sup>th</sup> Annual Industry Achievement Recipient

**October 22, 2015 (WINNIPEG)** – The Western Retail Lumber Association Inc. is pleased to announce **Victor Lemieux, Past President of Econo Lumber, is the recipient of the 45<sup>th</sup> Annual WRLA Industry Achievement Award.**

This award recognizes members of the WRLA who have contributed to their business, the building supply industry, the WRLA and the communities in which they live. Since 1970 this award has been presented to individuals who have deserved and received the respect of employees, members, competitors and suppliers in the building materials industry and who have contributed their time and energy to their community and the Western Retail Lumber Association.

This is our association's greatest honor and the WRLA recognizes the individual who is or has been actively involved in the building supply industry, who has faced challenges and recognized opportunities, and who wishes to share best practices with the industry.

"I am honored and very excited to be nominated and chosen to receive this award," Victor Lemieux says of receiving the WRLA Industry Achievement Award. During the course of his 45-year career there are many milestones. Lemieux believes that the single best achievement was to start his own business. His personal mission is to help in the continued success of the business and to enable his son Curtis and grandson Cody to succeed in the future. The business has grown from 1,100 square foot to 75,000 square foot store on 8.5 acres in Prince Albert, SK.



"Vic has shown a lifetime of support and commitment to the industry, his community and the WRLA while growing a very successful business," says Randy Martin, vice-president of Business Development for the TIM-BR MART Group. "We are very proud of Vic and his family for being recognized with this prestigious award."

Mr. Lemieux will be presented the WRLA Industry Achievement Award during the 2016 WRLA Buying Show's Awards Banquet, January 21, 2016 in Calgary, Alberta.

#### **About the WRLA**

Founded in 1890, the Western Retail Lumber Association is comprised of over **1,200** member firms involved in the building supply industry. The WRLA represents the interests of members in Manitoba, Saskatchewan, Alberta, British Columbia, northwestern Ontario, the Northwest Territories, Yukon and Nunavut, providing a forum for the exchange of ideas and information in the industry.

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