



News Release

For Immediate Release

Abbotsford Minor Hockey Association Wins TIMBER MART SharpShooter Grand Prize

February 11, 2013 (Calgary, AB) – The Abbotsford Minor Hockey Association and its community partner, Matthew's House, are the grand prize winners of the TIMBER MART SharpShooter contest. As the grand prize winners, the Abbotsford Minor Hockey Association will receive \$10,000, with \$50,000 going to Matthew's House, a respite care home for children living with complex healthcare needs.

In addition to the \$60,000 grand prize, four secondary prizes valued at \$10,000 were also awarded, making for a total of \$100,000 in prizing.

The TIMBER MART SharpShooter contest featured a Facebook game and a mobile phone app that required participants to play a challenging skills-based hockey game and contribute their points to their local minor hockey association. At the end of the contest period, those points were turned into ballots and 10 finalist teams were randomly selected. Hockey associations were then asked to submit a proposal outlining how the prize money would help both the hockey association and its youth-focused community organization of choice. A panel of judges from the Timbrkids Foundation Board deliberated over the proposals and ultimately awarded prizes to five teams.

“The Abbotsford Minor Hockey Association delivered an exceptional proposal and we are pleased to be helping their team and their chosen community support group,” says Jon Irwin, Vice President of Retail Services for TIM-BR MART Group. “Our judges felt that Matthew’s House was an excellent program that reinforces the mandate of the Timbrkids Foundation, which is to support the health and well-being of Canadian youth.”

Secondary Prize Winners:

Kamloops Minor Hockey Association – Charity: KidSport

Yarmouth County Minor Hockey Association – Charity: KidSport

Pictou Minor Hockey Association – Charity: Pictou County Early Intervention

Bruce Peninsula Minor Hockey Association – Charity: Bluewater District School Board Sports Program Fund



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