



**NATIONAL
BUYING SHOW**
March 30 and 31, 2012

News Release

For Immediate Release

TIM-BR MART HOLDS SECOND ANNUAL NATIONAL BUYING SHOW

Dealers and Vendors Convene to “Experience Power in Action”

March 31, 2012 (Calgary, AB) – On March 30 & 31, TIM-BR MART held their second annual National Buying Show at the Toronto Congress Centre in Toronto, Ontario.

This year’s theme, “Experience Power in Action,” was chosen to convey what TIM-BR MART, as Canada’s largest buying group for independents, can offer their members. Beyond incredible deals, the event showcased marketing and value-added services.

Randy Martin, Vice President of Merchandise, commented, “First and foremost, this is a buying show. The Dealers are here to take advantage of great specials and learn about new products. Our vendor partners worked with us to ensure Dealers would see value in attending our show.” Jon Irwin, Vice President of Retail Services, added that there is also a secondary purpose to the show: “Dealers want to learn from one another. This venue gives them the opportunity to network and exchange ideas with other independent entrepreneurs.”

The over 100,000 sq. ft. show floor included 338 booths representing 233 vendor companies from both lumber/building materials and hardware categories. The over 500 dealers attending also visited the *Store on the Floor*, a recreation of a TIM-BR MART store; the *Marketing Toolbox*, a display of the various retail innovations and marketing services available to Dealers; and the *TIM-BR MART Essentials* booths, featuring products and services that members purchase in order to run their businesses.

Once again, Chalifour Canada, TIM-BR MART’s distribution company, had a strong presence at the show, including incredible pallet buys and a large ACE Hardware area featuring new private label products and innovative merchandising ideas. With all sales team members in attendance, Dealers had the opportunity to learn more about the opportunities presented by their distribution division.

The event opened with a full house Meet & Greet reception on Thursday night, followed by two days of the Buying Show. Keynote speakers at the industry breakfasts kicked off the show both mornings, and a Cross-Canada reception was held on Friday night with over 1,500 dealers, vendors and staff coming together and having a great time.

In operation since 1967, TIM-BR MART represents more than 740 Dealer locations across Canada, over \$2 billion in annual purchases and over \$3.4 billion in retail sales. TIM-BR MART's focus is to be the buying group of choice for independent retailers, commercial dealers and manufacturers in Canada by combining their volume and purchasing at the lowest cost, understanding the needs of their Dealers, and offering a menu of value-added services. To learn more about TIM-BR MART, visit www.timbrmart.ca.

- 30 -

For more information, contact:
Catherine Brownlow
Communications Manager
TIM-BR MARTS Ltd.
catherine.brownlow@timbrmart.ca
604-598-5474

See <http://www.timbrmartshow.com> for the full agenda and exhibitor listing.