

AMERICAN  
SOCIETY OF  
INTERIOR  
DESIGNERS



WASHINGTON STATE

## ASID Washington State Chapter

### Reach the purchasers in the region's \$60-million interior design industry

The members of the ASID Washington State Chapter represent the region's most prominent design firms. Our designers are the key players in the region's **\$60-million interior design industry**.

- **4 out of 5 of our members** are full- and part-time contract designers.
- **60% of our members** specialize in commercial design.

### Who We Are

The Washington State Chapter is committed to being a vital and dynamic partner in our members' professional activities through acting as a valuable resource for knowledge sharing, promoting public awareness of our members and providing tools to meet today's design industry challenges.

The *2012 Membership Directory* will be mailed directly to every chapter member and is used throughout the year as a valued networking and purchasing guide. ASID Washington State Chapter serves the entire state of Washington as well as British Columbia, Canada.

Participation in the directory is an easy way to secure top-of-mind awareness with current and prospective clients. **ASID members recognize the importance of doing business with the vendors that support their association. Contact your Naylor account executive today to secure your space.**

### For more information, please contact:

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Connecting you with Washington State Chapter members throughout the year



### 2012 Membership Directory

Our directory is referenced throughout the year as a pre-planning tool by designers to recommend products to their clients for commercial, corporate, institutional, health care, hospitality, residential and federal/municipal projects.

### Top Product and Service Categories

- Lighting
- Furniture
- Floor Coverings
- Art
- Accessories
- Paint
- Carpet/Rugs
- Antiques
- Fabrics/Fabric Protection
- Tile

**We appreciate your support!**

To learn more about ASID  
Washington State Chapter, visit:  
[www.asidwa.org](http://www.asidwa.org)

# 2012 Membership Directory

The official publication of the ASID Washington State Chapter



## Net Advertising Rates

**Revisions and Proofs:** \$50.00  
**Position Guarantee:** 15% Premium

Full-Color	Rates
Double-Page Spread	\$3,339.50
Outside Back Cover	\$3,019.50
Inside Front or Inside Back Cover	\$2,839.50
Full Page	\$2,359.50
2/3 Page	\$1,819.50
1/2 Page	\$1,449.50
1/3 Page	\$1,229.50
1/4 Page	\$789.50
1/6 Page	\$719.50
1/8 Page	\$579.50

Black-and-White	Rates
Full Page	\$1,469.50
2/3 Page	\$1,189.50
1/2 Page	\$979.50
1/3 Page	\$799.50
1/4 Page	\$569.50
1/6 Page	\$509.50
1/8 Page	\$419.50

Advertiser indemnifies Naylor and the Association against losses or liabilities arising from this advertising. Naylor assumes no liability whatsoever, except to the extent of a one-time paid advertisement of the same specification, in the next or similar publication, if any proven or admitted errors or omissions have occurred. Payment is due upon receipt of the invoice. Interest shall be charged at 2% per month compounded to yield 26.82% per year on overdue accounts. Revisions to previously submitted ad copy are subject to additional charges. A charge of \$30.00 will be levied for returned checks. In the event of a contract cancellation, the advertiser or agency agrees to repay Naylor any discounts granted for multiple insertions less any discount applicable for the number of insertions completed in the contract. All cancellations must be received in writing prior to the advertising sales deadline. All premium positions are non-cancelable. Prices are net of agency commission. Ads may also appear in an online version of the publication(s). WID-R0011 (LR 10/4/07 WID-R0007)



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## Index of Advertisers Categories

Our publication features an Index of Advertisers section in which your company will be listed under the category of your choice with the page number of your ad. When our members are in the market for a specific product or service, they can search the Index of Advertisers and quickly locate advertisers that specialize in that category.

One free category is included with any size ad and additional categories are only \$20 each. *If your product or service is not listed below, a new category can be created for you.*

- |   |   |
|---|---|
| <input type="checkbox"/> Accessories/Glass/Mirrors  | <input type="checkbox"/> Furniture (Commercial & Residential) |
| <input type="checkbox"/> Antiques   | <input type="checkbox"/> Hardware                             |
| <input type="checkbox"/> Appliances   | <input type="checkbox"/> Iron/Metal                           |
| <input type="checkbox"/> Art/Artisans/Related Services  | <input type="checkbox"/> Marketing/Publication Services       |
| <input type="checkbox"/> Audio-Video/Electronics/Lighting Control/Home Automation/Computer & Software/Web Design/Services | <input type="checkbox"/> Plumbing/Fixtures                    |
| <input type="checkbox"/> Construction/Materials and Related Services  | <input type="checkbox"/> Storage/Cabinetry                    |
| <input type="checkbox"/> Flooring   | <input type="checkbox"/> Tile/Stone                           |
| <input type="checkbox"/> Fabric/Textile Protection  | <input type="checkbox"/> Window Coverings/Films               |
|   | <input type="checkbox"/> Wall Coverings                       |
|   | <input type="checkbox"/> Lighting                             |

One free listing with any size ad. Additional listings are \$20 each. No limit. Please list new categories on this sheet.

\_\_\_\_\_ Additional Categories X \$20 = \$ \_\_\_\_\_

Initial: \_\_\_\_\_ Date: \_\_\_\_\_

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## Past Advertisers in the 2011 Membership Directory

Our communications program is made possible solely through advertiser support. We appreciate the investment that our advertisers make with the ASID Washington State Chapter and strongly encourage our members to do business with vendors that support our association. Members know that they can confidently select the quality products and services featured within the official resources of ASID.

Allied Furniture Clinic  
Associated Designer's Showroom  
Benjamin Moore & Co.  
California Closets  
Chown Hardware  
Definitive Audio  
Florida Tile, Inc.  
GateWay Appliance Distributing/Viking Range Corporation  
Glassworks  
Great Floors  
Harolds Lamps & Shade  
Iris Window Coverings NW, Inc.  
Joel Shepard Furniture  
Lutron Electronics Co., Inc.  
Pro-Tection Seattle, Inc.  
Ragen & Associates  
Selden's Home Furnishings  
Steath Acoustics  
Williams-Sonoma, Inc.

**We appreciate your support!**