



MEDIA KIT

**Let TIA deliver your message to
third-party logistics providers (3PLs)
nationwide!**

Membership Directory and Resource Guide

TIA Website

Online Directory and Buyers' Guide

TIA-TV

FOR MORE INFORMATION, PLEASE CONTACT:

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www.tianet.org

NAYLOR 
ASSOCIATION SOLUTIONS



Reach the Industry

- ♦ 70% of our **1,400 member companies** are family-owned businesses who need your products and services.
- ♦ **1 out of every 3** of the nation's largest shippers use at least one third party logistics providers (3PLs) to help them arrange for the movement of their freight.

Get In Front...

...of **key decision-makers** in the industry!

- ♦ **Transportation brokers**
- ♦ **Transportation shippers**
- ♦ **Transportation carriers**
- ♦ **Motor carriers**
- ♦ **NVOCCs**
- ♦ **Perishable commodity brokers**
- ♦ **Logistics management companies**
- ♦ **Intermodal marketing companies**
- ♦ **Domestic & int'l freight forwarders**



TIA Online Directory and Buyers' Guide



Past Advertisers

Our communications program is made possible through advertiser support. We appreciate the investment that our advertisers make with the Transportation Intermediaries Association and strongly encourage our members to do business with vendors that support our association. Members know that they can confidently select the quality products and services featured in TIA's media resources.

| | | | |
|--|--|--|--|
| 3PL Systems, Inc. | Coyote Logistics, LLC | Infinity Software Solutions, Inc. | Real Time Freight |
| 48 Express, Inc. | Cross Road Centers Transportation | Innovative Transportation Solutions, Inc. A | Reed Transport Services, Inc. |
| A & A Transportation | CS Recruiting, LLC | Landstar Agent | Reeves McEwing, LLP |
| A & O Logistics, LLC | CTW Global Logistics, Inc. | Integrity First Transportation | Registry Monitoring Insurance Svcs., Inc. |
| A.N.A. Logistics, Inc. | D. M. Bowman, Inc. | Intelligent Logistics, LLC | Revenova, LLC |
| Abdon Transportation Systems, Inc. | DART Advantage Logistics | Intergrated Logistics 2000, LLC | RFX, Inc. |
| Active Scout Technologies | DAT Solutions | International Commodity Carriers, Inc. | RLS Distribution, Inc. |
| Addison Transportation | Des Moines Truck Brokers, Inc. | Internet Truckstop | RPL Associates, Inc. |
| ADM Logistics, Inc. | Doss Logistics | Interstate Capital Corp | Saddle Creek Logistics Services |
| Advantage Freight Network, LLC (Afn) | DRT Transportation, LLC | J&J Transportation, Inc. | Salem Global Logistics, Inc. |
| Ahern & Associates, Ltd. | DTS Logistics, LLC | J.H. Rose Logistics, LLC | SDS Logistics Services |
| Aljex Software | Dynamic Connections, Inc. | JBS Logistics, Inc. | Snowland Freight Services, Inc. |
| All States Transport, Inc. | Eagle Transportation, LLC | JEAR Logistics, LLC | Sockeye Freight Brokerage |
| Allen Lund | EBE Technologies | JJT Transportation + Logistics | SPI International Transportation |
| America Midwest Transportation, LLC | Echo Global Logistics | Jo Ann's Logistics & Warehousing, LLC | Sunset Transportation, Inc. |
| Ameritrans, Inc. | Efreightsolutions | Joe Tex, Inc. | Sunteck |
| Amodei Brokerage Co. | Elston-Nationwide Carriers | Johanson Transportation Service | Superior Freight Management, Inc. |
| Ansonia Credit Data | England Logistics | JSK Transportation, LLC | Syfan Logistics, Inc. |
| Arcline (2000), Inc. | Estes Forwarding Worldwide, LLC | Kenneth Clark Company, Inc. | T A Services, Inc. |
| ATS LogisticsServices, Inc. | ET Transportation Services, Inc. | Key Network Logistics, Inc. | Tailwind Transportaion Software Ltd. |
| Atts Logistics LP | EurekaBI | Kinetic Supply-Chain Services, LLC | Target Transportation |
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| AWG Logistics, Inc. | Evos Logistics | Knichel Logistics | Thompson Logistics, LLC |
| Axle Logistics, LLC | Expressway Transportation | Kopf Logistics, LLC | Three B Transportation Brokerage, Inc. |
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| BAM Worldwide, LLC | FedEx Truckload Brokerage, Inc. | Lantrax Logistics Ltd. | TMW Systems |
| Banyan Technology | Five Star Trucking, LTD | Lenk Transportation, Inc. | Toro Logistics, Inc. |
| Barefoot Express, Inc. | Florida East Coast Railway | LeSaint Logistics | Total Logistics Corp. |
| BAT Logistics | Flynn Transportation Services, Inc. | Lipsey Logistics Worldwide, LLC | Traffic Management, Inc. |
| Bay And Bay Transportation | Freight Agency | Logistic Services USA, LLC | Trans Dynamics |
| Bear Transportation Services LP | Freight All Kinds, Inc. | Logistics and Distribution Services, Inc. | Trans National Service, Inc. |
| Beaver Freight Services, LLC | Freight Management Systems, Inc. | Logistics Planning Services | TransLink Services, Inc. |
| Benesch | Fullen Transportation Services, Inc. | Mac America | Transport Resources, Inc. |
| Bengal Logistics | G. Roch Consultant, Ltd. | MacroPoint, LLC | Transportation and Logistical Services, Inc. |
| Bennett International Group | G2 Logistics, Inc. | Mario's Express Service, Inc. | Tri-Continental Truck Brokerage, Inc. |
| Bill Hay International | Gales Creek Insurance Services a division of | Maverick Transport, Inc. | Triple T Transport, Inc. |
| Box Truck Logistics, LLC | JD Fulwiler & Co. Insurance | McLeod Software | Tripp Logistics, LLC |
| Bradco Transportation, Inc. | Gateway Distribution, Inc. | Mercer Transportation | Triumph Business Capital |
| Breck Logistics, Inc. | Gateway Logistics Services, Inc. | MercuryGate International, Inc. | Truck It Smart |
| Brenny Transportation, Inc. | GEMM Enterprises | MESCA Transport Services | TTS, LLC |
| Bricker Logistics, Inc. | Gene Hyde Logistics, Inc. | Midwestern Transit Service | Tucker Company Worldwide, Inc. |
| Bridge Logistics, Inc | Genpro Inc. | Mitco Global | U.S. Xpress, Inc. |
| Bridgestar Logistics, Inc | George Brincks Transportation, Inc. | Moe-Mentum Transportation, Inc. | United Dispatch, Inc. |
| Britton Transport, Inc. | Getloaded.com | Movelt Specialized Logistics | United Vision Logistics |
| Brokerage and Transportation Sales, Inc. (BTS) | GSIS, Inc. | Nagle Toledo, Inc. | Universal Truckload, Inc. |
| Brothers Logistics, Inc. | GTG Technology Group | Nationwide Freight Systems, Inc. | US Traffic Ltd. |
| C.H. Powell Company | GTO 2000 | Nationwide Transportation Services, Inc. | Versant Supply Chain, Inc. |
| C.L. Services, Inc. | Guided Logistics | Network F.O.B. | Western Trans Logistics |
| CargoNet®, a member of the Verisk | Gulick Freight Service Logistics, Inc. | Nightline Express, Inc. | Westgate Global Logistics |
| Analyticsfamily of companies | Hannic, Inc. | North Star Transport Group, Inc. | White Buffalo Logistics, LLC |
| Choptank Transport, Inc. | Henderson, Inc. | Overdrive Logistics, Inc. | Worldwide Express |
| Claw Logistics, LLC | Henningsen Transportation Services | PITB | |
| COFC Logistics, LLC | Highway One Logistics, Inc. | Polaris Transportation Group | |
| COGISTICS, Inc. | Hoffman Logistics | Profreight Logistics, LLC | |
| CoreLogic | Huffman, Usem, Saboe, Crawford & Greenberg, PA | Prominent Logistics, Inc. | |
| | | R L S International Transport Services, Inc. | |

Membership Directory and Resource Guide

Net Advertising Rates

All rates include an ad link in the digital edition of the directory.

Revisions and Proofs: \$50
Position Guarantee: 15% Premium

| Full-Color | Rates |
|-----------------------------------|------------|
| Double Page Spread | \$4,119.50 |
| Outside Back Cover | \$3,579.50 |
| Inside Front or Inside Back Cover | \$3,369.50 |
| Tab | \$3,189.50 |
| Full Page | \$2,779.50 |
| 2/3 Page | \$2,539.50 |
| 1/2-Page Island | \$2,309.50 |
| 1/2 Page | \$2,219.50 |
| 1/3 Page | \$1,889.50 |
| 1/4 Page | \$1,739.50 |
| 1/6 Page | \$1,239.50 |
| 1/8 Page | \$929.50 |

| Black-and-White | Rates |
|-----------------|------------|
| Full Page | \$1,829.50 |
| 2/3 Page | \$1,599.50 |
| 1/2-Page Island | \$1,339.50 |
| 1/2 Page | \$1,179.50 |
| 1/3 Page | \$919.50 |
| 1/4 Page | \$739.50 |
| 1/6 Page | \$579.50 |
| 1/8 Page | \$449.50 |

Digital Edition Rates:

Skyscraper | \$1,099.50

Sponsorship | \$899.50

Toolbar | \$599.50

Online Specifications - For more information, visit: www.naylor.com/clientSupport-onlineGuidelines.asp

*Naylor charges a \$50 artwork surcharge for artwork creation or changes.
This additional fee will appear on your final invoice if the artwork submitted is not publishing ready.*

Advertiser indemnifies Naylor and the Association against losses or liabilities arising from this advertising. Naylor assumes no liability whatsoever, except to the extent of a one-time paid advertisement of the same specification, in the next or similar publication, if any proven or admitted errors or omissions have occurred. Payment is due upon receipt of the invoice. Interest shall be charged at 2% per month compounded to yield 26.82% per year on overdue accounts. Revisions to previously submitted ad copy are subject to additional charges. A charge of \$30.00 will be levied for returned checks. In the event of a contract cancellation, the advertiser or agency agrees to repay Naylor any discounts granted for multiple insertions less any discount applicable for the number of insertions completed in the contract. All cancellations must be received in writing prior to the advertising sales deadline. All premium positions are non-cancelable. Prices are net of agency commission. Ads may also appear in an online version of the publication(s).

(Rates as of June 2016)

Membership Directory and Resource Guide

Digital Edition – www.naylornetwork.com/tri-nxt2

In addition to print, the *Membership Directory* is available in a digital version. Viewers can flip through the pages, forward articles to colleagues and click ads to be redirected to advertiser's websites. **The directory is emailed to readers as well as posted on the TIA website. An archive of the Membership Directory and Resource Guide is available, securing your ad a lasting online presence.**

Readers can:

- Bookmark pages and insert notes
- Keyword search the entire directory
- Navigate and magnify pages with one click
- View instantly from most smartphones and tablets
- View archives and find a list of sections for one-click access
- Read the *Membership Directory and Resource Guide* online or download and print for later

Extend your advertising investment with digital media:

- More than 50,000 total page views per issue
- Link your ad to the landing page of your choice
- Increase website traffic
- Interact with viewers to help the buying process
- Generate an immediate response from customers

Ad Positions



Digital Sponsorship (550 x 480 pixels) | \$929.50

Your message will be prominently displayed directly across from the cover of the directory. Animation capabilities are available. Video capabilities not available for Sponsorship Max.

Ad Link | Included in display ad rates

Ad Links increase traffic from your ad in the digital edition to your company's website or a corporate email address. Additional fees apply where noted.



Digital Toolbar (250 x 50 pixels) | \$619.50

Your company name is a button on the toolbar, found in the top-right corner of every page next to frequently used navigational icons. When viewers click the button, a box containing text about your company and a link to your website appears.

Digital Skyscraper (200 x 783 pixels) | \$1,129.50

The skyscraper ad is displayed the entire time the digital edition is open, giving your message constant and lasting exposure.

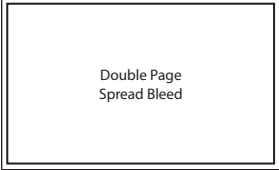


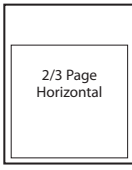
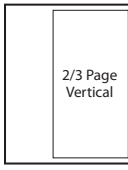
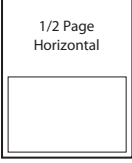
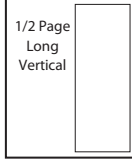
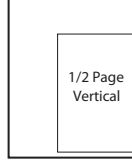
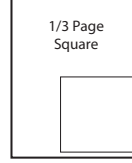
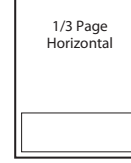
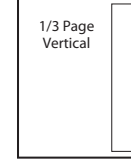
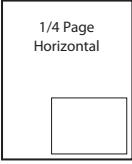
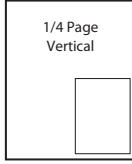
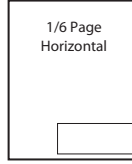
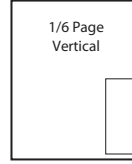
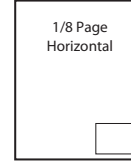
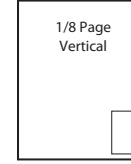
Online Specifications - For more information, visit:
www.naylor.com/clientSupport-onlineGuidelines.asp

Naylor charges a \$50 artwork surcharge for artwork creation or changes. This additional fee will appear on your final invoice if the artwork submitted is not publishing ready.

Membership Directory and Resource Guide

Print Advertising Specifications

Directory Trim Size: 8.375" x 10.875"

| | | | | | |
|--|--|--|--|--|---|
|  <p>Double Page Spread Bleed</p> <p>17" x 11.125"</p> |  <p>Full-Page Bleed</p> <p>8.625" x 11.125"</p> |  <p>Full-Page No Bleed</p> <p>7" x 9.5"</p> |  <p>2/3 Page Horizontal</p> <p>7" x 6.333"</p> |  <p>2/3 Page Vertical</p> <p>4.583" x 9.5"</p> | |
|  <p>1/2 Page Horizontal</p> <p>7" x 4.583"</p> |  <p>1/2 Page Long Vertical</p> <p>3.333" x 9.5"</p> |  <p>1/2 Page Vertical</p> <p>4.583" x 7"</p> |  <p>1/3 Page Square</p> <p>4.583" x 4.583"</p> |  <p>1/3 Page Horizontal</p> <p>7" x 3"</p> |  <p>1/3 Page Vertical</p> <p>2.166" x 9.5"</p> |
|  <p>1/4 Page Horizontal</p> <p>4.583" x 3.333"</p> |  <p>1/4 Page Vertical</p> <p>3.333" x 4.583"</p> |  <p>1/6 Page Horizontal</p> <p>4.583" x 2.166"</p> |  <p>1/6 Page Vertical</p> <p>2.166" x 4.583"</p> |  <p>1/8 Page Horizontal</p> <p>3.333" x 2.166"</p> |  <p>1/8 Page Vertical</p> <p>2.166" x 3.333"</p> |

Artwork Requirements

All digital color and grayscale artwork must be supplied at 300 dpi. Line art must be supplied at 600 dpi. High-res PDF, EPS, TIFF and JPEG files are accepted. Images from the Web are not suitable for printing. All color artwork must be in CMYK mode; black-and-white artwork must be in either grayscale or bitmap mode. RGB mode artwork is not accepted and if supplied will be converted to CMYK mode, which will result in a color shift. All screen and printer fonts as well as linked images must be supplied if not embedded in the file.

Ad Material Upload

Go to the Naylor website at www.naylor.com

Specs for Outsert/Inserts

| | |
|-----------------------------------|--|
| 1 Pg / 1 Surface 8.375" x 10.875" | Postcards 6" x 4.25" |
| 1 Pg / 2 Surface 8.375" x 10.875" | Heavy Card Stock Insert 8.25" x 10.75" |
| 2 Pg / 4 Surface 8.375" x 10.875" | Postal flyersheets 8.5" x 11" |

Note: Text placed outside the live area within any full-page or DPS ads may be cut off. Please keep text within the live area at all times.

DPS Live Area: 15.417" x 9.5"

Full-Page Live Area: 7" x 9.5"

Proofs and Revisions

Naylor charges a \$50 artwork surcharge for artwork creation or changes. This additional fee will appear on your final invoice if the artwork submitted is not publishing ready.

Digital Edition - For more information, visit: www.naylor.com/clientSupport-onlineGuidelines.asp

Membership Directory and Resource Guide



Index of Advertisers Categories

Our publication features an Index of Advertisers section in which your company will be listed under the category of your choice with the page number of your ad. When our members are in the market for a specific product or service, they can search the Index of Advertisers and quickly locate advertisers that specialize in that category.

One free category is included with any size ad, and additional categories are only \$20 each. *If your product or service is not listed below, a new category can be created for you.*

- | | |
|--|--|
| <input type="checkbox"/> Accounts Receivable Insurance | <input type="checkbox"/> Freight Salvage |
| <input type="checkbox"/> Air Freight Forwarders | <input type="checkbox"/> Freight Services |
| <input type="checkbox"/> Carrier Supply Companies | <input type="checkbox"/> Heavy Hauling |
| <input type="checkbox"/> Collections | <input type="checkbox"/> Information Solutions |
| <input type="checkbox"/> Communications | <input type="checkbox"/> Insurance |
| <input type="checkbox"/> Computer Systems | <input type="checkbox"/> Insurance Monitoring |
| <input type="checkbox"/> Consulting | <input type="checkbox"/> Intermodal Marketing Companies |
| <input type="checkbox"/> Crane Rigging | <input type="checkbox"/> International Transportation Companies |
| <input type="checkbox"/> Credit Reporting | <input type="checkbox"/> Inventory Management |
| <input type="checkbox"/> Credit Risk Protection | <input type="checkbox"/> Just in Time (JIT) |
| <input type="checkbox"/> Credit Trade Risk Insurance Management | <input type="checkbox"/> Law Firm |
| <input type="checkbox"/> Crossdocking | <input type="checkbox"/> Logistics Management Firms |
| <input type="checkbox"/> Customs Brokers | <input type="checkbox"/> Motor Carriers |
| <input type="checkbox"/> Distributors | <input type="checkbox"/> NVOCC/Ocean Transportation Intermediaries |
| <input type="checkbox"/> EDI Services | <input type="checkbox"/> Perishable Commodities Brokers |
| <input type="checkbox"/> E-Logistics Freight Auctions | <input type="checkbox"/> Public Relations/Marketing |
| <input type="checkbox"/> Factoring | <input type="checkbox"/> Publications |
| <input type="checkbox"/> Financial Management | <input type="checkbox"/> Refrigerated Transportation |
| <input type="checkbox"/> Freight Brokers/ Transportation Brokers | <input type="checkbox"/> Software/Internet Services |
| <input type="checkbox"/> Freight Forwarder (domestic) | <input type="checkbox"/> Warehouse/Warehouse Brokers |
| <input type="checkbox"/> Freight Matching Services | <input type="checkbox"/> Other (with association approval): _____ |

One free listing with any size ad. Additional listings are \$20 each. No limit. Please list new categories on this sheet.

_____ **Additional Categories X \$20 = \$** _____

Initial: _____ **Date:** _____

TIA Website

www.tianet.org

Advertising on www.tianet.org offers several cost-effective opportunities to position your company as a leader in front of an influential group of 3PL professionals.

TIA Members log on to www.tianet.org to learn about upcoming association events, discover ways to maximize their membership, add legislative and regulatory updates, view the latest industry news, access the *Online Directory and Buyers' Guide* and more.

Features of TIA website advertising:



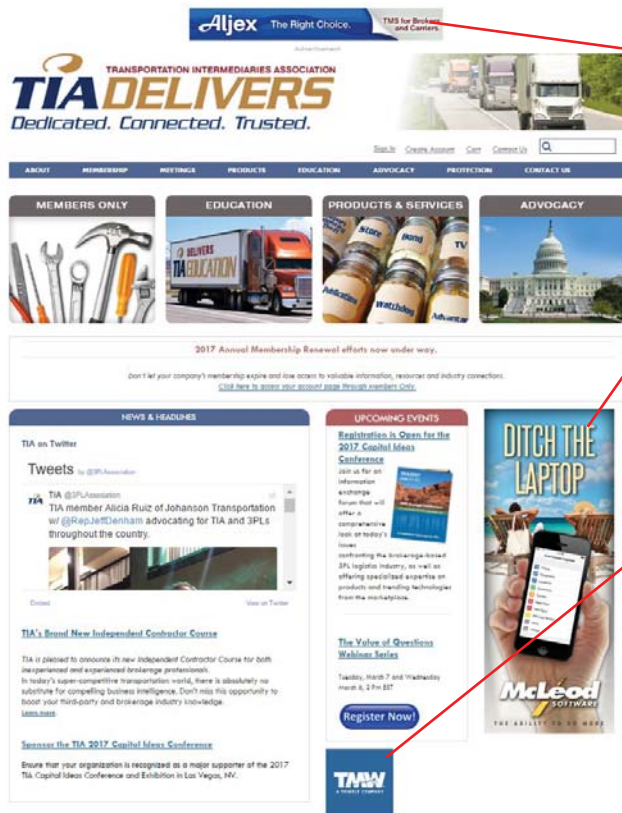
- Cross-promoted in other TIA publications and communication pieces
- Directs visitors to the landing page of your choice to expedite purchases
- Year-round visibility reinforces brand recognition
- Allows dynamic, time-sensitive promotion

On average, tianet.org receives:

- > More than 9,000 visits per month
 - > More than 5,000 unique visitors per month
 - > Nearly 36,000 page views per month
- *Traffic numbers are from November 2016 - December 2016

Online Specifications

For more information, visit: www.naylor.com/clientSupport-onlineGuidelines.asp



Horizontal Banner (4 rotations)

12 months | \$3,350

- One run-of-site banner with four advertisers in rotation.
- 468 X 60 pixels

Skyscraper (5 rotations)

12 months | \$4,540

- One position with visibility on the Home page and About pages with four advertisers rotating.
- 240 X 600 pixels

Spotlight Tile (4 rotations)

12 months | \$2,499

- One position with four advertisers rotating, appearing on the home page only.
- 125 X 125 pixels

Naylor charges a \$50 artwork surcharge for artwork creation or changes. This additional fee will appear on your final invoice if the artwork submitted is not publishing ready.

Online Directory and Buyers' Guide

About the *Online Directory and Buyers' Guide* - tia.officialbuyersguide.net

The TIA *Online Directory and Buyers' Guide* is a user-friendly forum designed to bring suppliers and end-users together. Available whenever you need it, *Online Directory and Buyers' Guide* makes it easy to locate products and professional services geared to the transportation intermediaries industry.

A Reference at Your Fingertips:

- Cross-promoted in other TIA communication pieces
- Optimized to drive traffic from search engines and the TIA home page
- Efficient browsing with fewer clicks
- Users can set the *Online Directory and Buyers' Guide* as their default browser, bringing them to your listing
- Directs visitors to a landing page to learn more about your business
- Google integration returns richer results
- Consumers come to you when they are ready to buy
- Customized listing and enhanced content

On average, the buyers' guide receives:

- > Nearly 2,250 visits per month
- > More than 10,500 page views per month
- > Nearly 5 pages viewed per visit

*Traffic numbers from January - June 2016

The purchase of any *Online Directory and Buyers' Guide* display ad comes with a **COMPLIMENTARY Premier Listing** – a \$325 value!

The screenshot shows the homepage of the TIA Online Directory and Buyers' Guide. At the top, there's a navigation bar with links like 'TIA Directory Home', 'How to Use this Guide', 'TIA Board Members', 'RFP Automator', 'Advertise', and 'TIA Website Home'. Below this is a search bar and a 'Click to learn more!' button. The main content area features a 'Welcome to the TIA Online Directory and Buyers' Guide' message, a 'CRS Plus' advertisement for 'The Industry Leader in Onboarding and Monitoring Service', and a 'Horizontal Banner & Large Rectangle Banner Package' advertisement for 'www.registrymonitoring.com'. There are also 'Micro Banners' for 'TIA DELIVERS EDUCATION' and 'RFP AUTOMATOR'. A map of the United States is visible at the bottom left, with a 'CLICK ANYWHERE ON THE MAP FOR QUICK SEARCH RESULTS' prompt.

Curtain Ad – EXCLUSIVE POSITION

12 months | \$4,200

(Pixels - Leaderboard: 954 x 75; Billboard 954 x 300)

Display your business on every page of the *Online Directory and Buyers' Guide*. Your message expands to display on every page of the *Online Directory and Buyers' Guide*.

Horizontal Banner & Large Rectangle Banner Package

12 months | \$2,760

A maximum of six advertisers will rotate through one run-of-site banner horizontal and two run-of-site rectangle banners.

Micro Banners

12 months | \$2,350

(Pixels - 120 x 90)

Two **exclusive**, run-of-site banners.

Online Specifications - For more information, visit:

www.naylor.com/clientSupport-onlineGuidelines.asp

Online Directory and Buyers' Guide

The purchase of any *Online Directory and Buyers' Guide* display ad comes with a **COMPLIMENTARY Premier Listing** – a \$325 value!

Premier Listing Package | \$340

Premier Listings are designed to offer heightened visibility within the *Online Directory and Buyers' Guide*. Premier Listings appear on a first-reserved, first-listed basis on top of all basic listings, ensuring they are seen first. Premier Listings contain all basic information. *Includes five (5) product/service category listings of your choice. Additional category listings are \$50 each.*

Premier Listing additional features:

- Full-color company logo
- Active website, social media links, email address and up to five contacts
- Extended company profile and products and services listing
- Full-color product image and description linked to your website
- Google map of your business location
- **Google site search:** to search your website from your Premier Listing
- **Request for information:** a contact form to reach a representative from your business



Maximize the impact of your Premier Listing with these upgrades



Guaranteed Position

For companies that want to ensure top visibility in their category, we offer guaranteed placement above your competitors. When visitors click on a product/service category on the home page of the buyers' guide, your company is the first that they see. *Includes Premier Listing upgrade.*

- Category Sponsor #1 | \$1,150** **Category Sponsor #1 Listing with Video | \$1,390**
- Category Sponsor #2 | \$1,040** **Category Sponsor #2 Listing with Video | \$1,270**
- Category Sponsor #3 | \$920** **Category Sponsor #3 Listing with Video | \$1,150**



Video Upgrade

Bring your Premier Listing to life! Add a video with sound that shows your product or company in real life. Videos can run up to 5 minutes.

Upgrade | \$225

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Online Specifications - For more information, visit:
www.naylor.com/clientSupport-onlineGuidelines.asp

Online Directory and Buyers' Guide

Member Categories

Our *Online Directory and Buyers' Guide* allows visitors to locate your business quickly and easily. Your Premier Listing will appear under the categories of your choice, ensuring that your company is seen by those in the market for your products and services.

Five free categories are included with your Premier Listing, and additional categories are only \$50 each. *Bold terms are for grouping purposes only and are not available for selection.*

- | | |
|---|---|
| <input type="checkbox"/> Airfreight Forwarding | <input type="checkbox"/> Household Goods |
| <input type="checkbox"/> Alcohol | <input type="checkbox"/> Intermodal Marketing Company |
| <input type="checkbox"/> Brokerage | <input type="checkbox"/> International Freight Forwarder |
| <input type="checkbox"/> Cross Border/International | <input type="checkbox"/> Less than Truckload |
| <input type="checkbox"/> CTPAT Certified | <input type="checkbox"/> Logistics/Transportation Management |
| <input type="checkbox"/> Customs Broker | <input type="checkbox"/> Ocean Transportation Intermediary |
| <input type="checkbox"/> Domestic Freight Forwarder | <input type="checkbox"/> Oversize over Dimensional Management |
| <input type="checkbox"/> Freight Bill Audit/Payment | <input type="checkbox"/> Performance Certified |
| <input type="checkbox"/> Freight Billing and Collection | <input type="checkbox"/> Perishable Commodity Brokerage |
| <input type="checkbox"/> Freight Forwarder | <input type="checkbox"/> Smartway Certified |
| <input type="checkbox"/> Fulliment | <input type="checkbox"/> Truckload |
| <input type="checkbox"/> Hazmat/Dangerous Goods | <input type="checkbox"/> Warehousing |

Five (5) free categories with any Premier Listing. Additional listings are \$50 each. No limit.

_____ **Additional Categories X \$50 = \$** _____

Initial: _____ **Date:** _____

Associate Member Services Categories

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- | | |
|---|---|
| <input type="checkbox"/> Bid Development Software/Consulting | <input type="checkbox"/> HR Outsourcing/Recruiting/Consulting |
| <input type="checkbox"/> Carrier Management/Monitoring | <input type="checkbox"/> Insurance/Risk Management |
| <input type="checkbox"/> Collection | <input type="checkbox"/> Intermodal Equipment Provider |
| <input type="checkbox"/> Computer Systems/Hardware | <input type="checkbox"/> Legal Services/Attorney |
| <input type="checkbox"/> Consulting | <input type="checkbox"/> Merger & Acquisition |
| <input type="checkbox"/> Credit Reporting | <input type="checkbox"/> Motor Carrier |
| <input type="checkbox"/> Factoring/Financial Services | <input type="checkbox"/> Public Relations/Marketing |
| <input type="checkbox"/> Freight Matching/Auction | <input type="checkbox"/> Riggers and Specialized Carriers |
| <input type="checkbox"/> Freight/Logistics/Transportation Management Software | <input type="checkbox"/> Vehicle Tracing/Tracking |

Five (5) free categories with any Premier Listing. Additional listings are \$50 each. No limit.

_____ **Additional Categories X \$50 = \$** _____

Initial: _____ **Date:** _____

Online Directory and Buyers' Guide

Premier Listing Checklist

Below is a checklist of all elements required in order to process your Premier Listing.

Full-Color Company Logo

The size of your logo should be **240 pixels wide x 120 pixels high** and no larger than 100kb. We accept JPG or GIF format. *Your logo will link to your website, so please provide the URL to which you would like your logo to link.*

Company Contacts - Up To Five

Please include **job title, phone number and email address**. *All email addresses will be hyperlinked and active.*

Primary Contact for RFP Automator and Request for Information (OPTIONAL)

Indicate which person or email should be referenced as the "primary" contact. This designation is **necessary** for your company to be visible in the RFP Automator and to be available for requests for information.

Company Description

This is strictly **textual information about your company**. You can include your company's mission statement or a description of the products and services you offer. No graphics are allowed in this section. The initial viewable text is 3,000 characters that can be extended upon click by an additional 3,000 characters for 6,000 characters maximum. *All text should be provided to us in a Word document that allows us to cut and paste your description to your order.*

Keep in mind that each word in your company description is searchable via the "keyword" search function. Be thorough and include all elements of the products/services you provide. We allow you to change your listing on a monthly basis. If changing your listing or adding more information, please email this to your Naylor account executive.

Website Activation

Please provide us with the **website, Facebook, Twitter and LinkedIn URLs to which your listing should link**. *Your website will be listed along with your contact information and will be included each time anyone searches for your company by the various searching capabilities available.*

Product/Service Categories

All extra information will show up under all of the categories you select. **Five category listings are included** in the initial price of the Premier Listing. *Additional category listings can be purchased for \$50 each.*

Full-Color Product Image and Description

The size of your product photo should be **240 pixels wide x 240 pixels high** and no larger than 100kb. We accept JPG, GIF or SWF/Flash format (animation must be no longer than 25 seconds). *Please provide the URL to which you would like your product image to link.* You can also include a brief product description (500 characters maximum) that will appear next to the product image.

Once we receive all elements of your Premier Listing, we will post it to the site on a first-come, first-listed basis. Your one-year time frame begins the day we post your listing. Feel free to contact your Naylor account executive should you have any questions or concerns. We look forward to getting you posted on the site. Thank you.

For more information, please contact your Naylor account representative.