



CSHA

California Speech-Language-Hearing Association
Changing Lives Through Communication

ADVERTISING OPPORTUNITIES



**Promote your brand in one of the nation's largest
speech-language pathology markets.**

CSHA Website

www.csha.org

FOR MORE INFORMATION, PLEASE CONTACT:

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NAYLOR 
ASSOCIATION SOLUTIONS

California Speech-Language-Hearing Association

CSHA Quick Facts:



Our members spend **more than \$352 million** on products and services annually.



Our association represents **more than 4,600** professionals in speech-language pathology.

SLP

The state of California is the **2nd largest** speech-language pathology market in the country.

Who You'll Reach

The *CSHA Magazine* and website reaches key decision-makers that work in a variety of settings in California including:

- Hospitals
- Agencies
- Schools & Universities
- Private Practice
- Rehabilitative Facilities
- Clinics

CSHA Website
www.csha.org



**Reach speech-language pathologists throughout the state of California.
Contact your Naylor account executive today!**

CSHA Website

Advertising on the CSHA Website –www.csha.org

Advertising on the CSHA website is a great way to reach member and non-member visitors and reinforce your marketing message. Visitors log on to csha.org to learn about upcoming association events, discover ways to maximize their CSHA membership, and view the latest industry news. Advertising on www.csha.org offers several cost-effective opportunities to position your company as a leader in front of an influential group of speech pathology professionals.

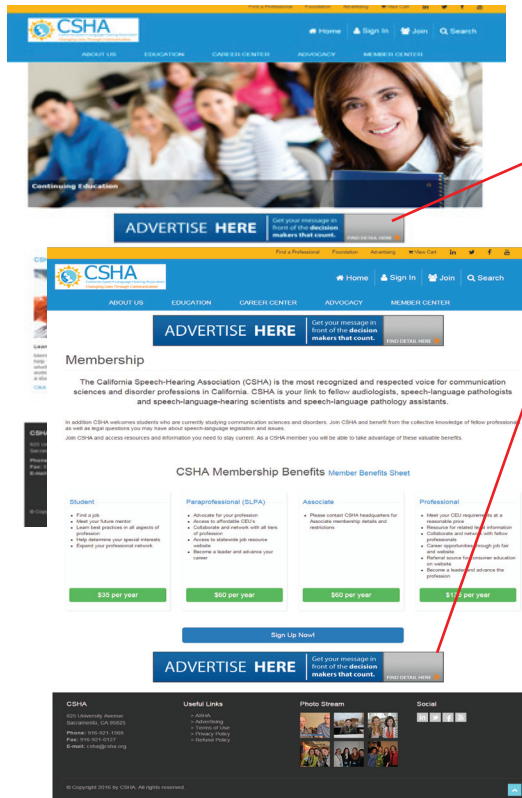
Features of CSHA website advertising:

- Cross-promoted in other CSHA communication pieces
- Directs visitors to the landing page of your choice to expedite purchases
- Year-round visibility reinforces brand recognition
- Allows dynamic, time-sensitive promotion

On average, csha.org receives:

- More than 3,500 unique visitors per month
- More than 6,400 visits per month
- More than 32,300 page views per month
- Sessions lasting for 5 minutes

*Traffic numbers from 04/2017 - 06/2017



Banner Package

No matter what page of CSHA's website your message will be prominently displayed! Your ad will be displayed on the Home Page and selected popular Sub-Pages of the website. Max of 7 companies rotating.

- Leaderboard 728 x 90 pixels
- Specs for mobile responsive 468 x 60 pixels

12 months | \$1,950

Online Specifications - For more information, visit:
www.naylor.com/onlinespecs



Naylor charges a \$50 artwork surcharge for artwork creation or changes. This additional fee will appear on your final invoice if the artwork submitted is not publishing ready.