

Competitive Carriers Association MEDIA GUIDE



**REACH KEY DECISION-MAKERS IN THE
\$30 BILLION COMPETITIVE WIRELESS INDUSTRY.**

The CCA Voice print & digital editions
Membership Directory and Resource Guide print & digital editions

FOR MORE INFORMATION, PLEASE CONTACT:

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Publication Director
rstrickland@naylor.com
(352)333-3474

cca
rural. regional. nationwide.



rural. regional. nationwide.



WHY ADVERTISE?

Competitive Carriers Association (CCA) is North America's leading association for competitive wireless providers serving urban, rural, regional and national areas.

- **We represent more than 85% of all domestic wireless carriers.**
- **Our members spend more than \$15 billion per year on products and services related to the wireless industry.**
- **The licensed service area of our members covers 95% of the nation, serving more than 110 million customers.**

**Information provided by CCA*

WHO WE ARE

CCA was founded in 1992 by nine rural wireless carriers as a carrier centric organization known as the Rural Cellular Association (RCA). In 2012, after gaining the attention of the tier 1 carriers, RCA re-branded itself to the "Competitive Carriers Association" to better reflect its membership group and role in the industry. Still governed by carriers, **CCA has grown to become the nation's leading association for wireless providers serving all areas of the United States.**

GAIN TOP VISIBILITY AMONGST LEADERS IN NORTH AMERICA'S COMPETITIVE WIRELESS INDUSTRY. RESERVE YOUR SPACE TODAY!



THE CCA VOICE

biannual print & digital magazine



MEMBERSHIP DIRECTORY AND RESOURCE GUIDE

annual print & digital directory

NAYLOR 
ASSOCIATION SOLUTIONS

The CCA Voice biannual magazine Membership Directory and Resource Guide

Net Advertising Rates

All rates include an Ad Link in the digital edition of *The CCA Voice* and/or the *Membership Directory and Resource Guide*.

Revisions and Proofs: \$50
Position Guarantee: 15% Premium

Full-Color Rates	Magazine 1x	Magazine 2x	Directory
Double-Page Spread	\$3,179.50	\$3,019.50	\$3,829.50
Outside Back Cover	\$2,789.50	\$2,679.50	\$3,149.50
Inside Front or Inside Back Cover	\$2,619.50	\$2,509.50	\$2,929.50
Tab	N/A	N/A	\$2,609.50
Full Page	\$2,229.50	\$2,119.50	\$2,429.50
1/2 Page Double-Page Spread	N/A	N/A	\$2,359.50
2/3 Page	\$1,749.50	\$1,659.50	\$1,839.50
1/2 Page Island	\$1,919.50	\$1,819.50	\$1,919.50
1/2 Page	\$1,289.50	\$1,229.50	\$1,379.50
1/3 Page	\$959.50	\$909.50	\$979.50
1/4 Page	\$719.50	\$679.50	\$749.50
1/6 Page	\$539.50	\$509.50	\$589.50
1/8 Page	\$419.50	\$399.50	\$449.50

Black-and-White Rates*	Magazine 1x	Magazine 2x	Directory
Double-Page Spread	N/A	N/A	\$2,919.50
Full Page	\$1,249.50	\$1,189.50	\$1,649.50
1/2 Page Double-Page Spread	N/A	N/A	\$1,649.50
2/3 Page	\$1,089.50	\$1,039.50	\$1,419.50
1/2 Page	\$789.50	\$749.50	\$1,059.50
1/3 Page	\$629.50	\$599.50	\$799.50
1/4 Page	\$459.50	\$439.50	\$629.50
1/6 Page	\$379.50	\$359.50	\$469.50
1/8 Page	\$299.50	\$279.50	\$379.50

Naylor charges a \$50 artwork surcharge for artwork creation or changes.
This additional fee will appear on your final invoice if the artwork submitted is not publishing ready.

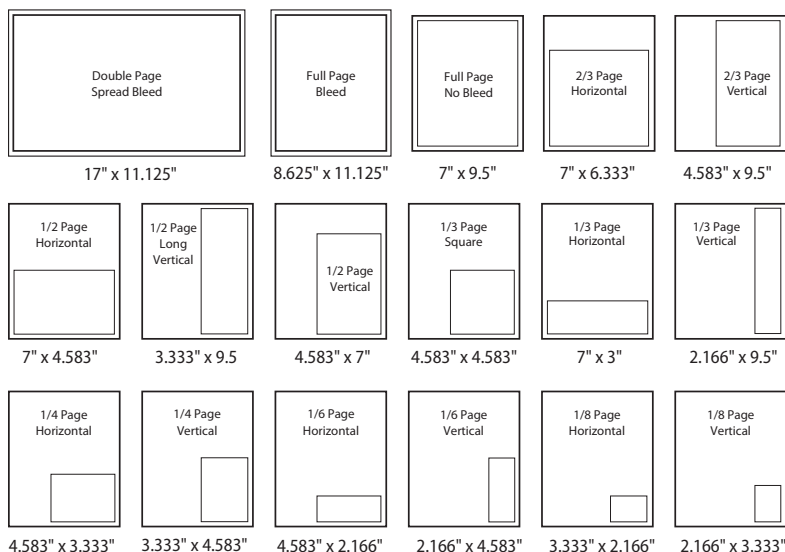
Online Specifications - For more information, visit: www.naylor.com/onlinespecs

Advertiser indemnifies Naylor, LLC and the Association against losses or liabilities arising from this advertising. Naylor, LLC assumes no liability whatsoever, except to the extent of a one-time paid advertisement of the same specification, in the next or similar publication, if any proven or admitted errors or omissions have occurred. Payment is due upon receipt of the invoice. Interest shall be charged at 2% per month compounded to yield 26.82% per year on overdue accounts. Revisions to previously submitted ad copy are subject to additional charges. A charge of \$30.00 will be levied for returned checks. In the event of a contract cancellation, the advertiser or agency agrees to repay Naylor, LLC any discounts granted for multiple insertions less any discount applicable for the number of insertions completed in the contract. All cancellations must be received in writing prior to the advertising sales deadline. All premium positions are non-cancelable. Prices are net of agency commission. Ads may also appear in an online version of the publication(s). (Rates as of October 2018)

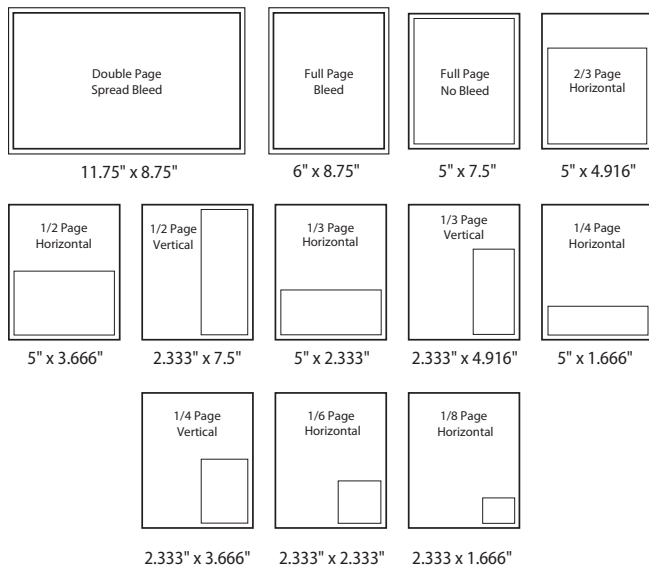
The CCA Voice biannual magazine Membership Directory and Resource Guide

Print Advertising Specifications

Magazine Trim Size: 8.375" x 10.875"



Directory Trim Size: 5.75" x 8.5"



Artwork Requirements

All digital color and greyscale artwork must be supplied at 300 dpi. Line art must be supplied at 600 dpi. High-res PDF, EPS, TIFF and JPEG files are accepted. Images from the Web are not suitable for printing. All color artwork must be in CMYK mode; black-and-white artwork must be in either greyscale or bitmap mode. RGB mode artwork is not accepted and if supplied will be converted to CMYK mode, which will result in a color shift. All screen and printer fonts as well as linked images must be supplied if not embedded in the file.

Ad Material Upload

Go to the Naylor website at www.naylor.com

Proofs and Revisions

Naylor charges a \$50 artwork surcharge for artwork creation or changes. This additional fee will appear on your final invoice if the artwork submitted is not publishing ready.

Note: Text placed outside the live area within any full-page or DPS ads may be cut off. Please keep text within the live area at all times.

Magazine:

DPS Live Area: 15.417" x 9.5"

Full-Page Live Area: 7" x 9.5"

Directory:

DPS Live Area: 10.75" x 7.5"

Full Page Live Area: 5" x 7.5"

Digital Edition - For more information, visit:
www.naylor.com/online specs

Specs for Outsert/Inserts

Magazine

1 Pg / 1 Surface 8.375" x 10.875"

2 Pg / 4 Surface 8.375" x 10.875"

Heavy Card Stock Insert 8.25" x 10.75"

1 Pg / 2 Surface 8.375" x 10.875"

Postcards 6" x 4.25"

Postal flysheets 8.5" x 11"

Directory

1 Pg / 2 Surface 5.75" x 8.5"

3 Pg / 6 Surface 5.75" x 8.5"

Postcards 6" x 4.25"

Postal flysheets 5.75" x 8.5"

Heavy Card Stock Insert 5.25" x 8.25"

Advertiser indemnifies Naylor, LLC and the Association against losses or liabilities arising from this advertising. Naylor, LLC assumes no liability whatsoever, except to the extent of a one time paid advertisement of the same specification, in the next or similar publication, if any proven or admitted errors or omissions have occurred. Payment is due upon receipt of the invoice. Interest shall be charged at 2% per month compounded to yield 26.82% per year on overdue accounts. Revisions to previously submitted ad copy are subject to additional charges. A charge of \$30.00 will be levied for returned checks. In the event of a contract cancellation, the advertiser or agency agrees to repay Naylor, LLC any discounts granted for multiple insertions less any discount applicable for the number of insertions completed in the contract. All cancellations must be received in writing prior to the advertising sales deadline. All premium positions are non-cancelable. Prices are net of agency commission. Ads may also appear in an online version of the publication(s).

The CCA Voice biannual magazine Membership Directory and Resource Guide

2019 Content Calendar*

Issue	Themes	Bonus Distribution	Ships/Invoices
Spring/Summer 2019	IoT & 5G for Rural America	2019 Mobile Carriers Show	March 2019
Fall/Winter 2019	Smart Investing for the Future	2019 CCA Annual Convention	August 2019
2019 Membership Directory and Resource Guide			November 2019

The CCA Voice – Spring/Summer 2019

IoT & 5G for Rural America

The emergence of the Internet of Things (IoT) promises to bring substantial benefits not only for metropolitan dwellers, but also to rural Americans. From smart farming and connected cows to smart cities and towns, rural and remote areas throughout the country have much to gain from current and future IoT technologies. This issue will run the gamut of IoT including the business case for implementing IoT, current services, consumer benefits and policy issues affecting this fast-growing area.

CCA's Annual Achievement Awards

Winners of these awards are spotlighted in this issue of The CCA Voice. There are five categories: Distinguished Leadership, Outstanding Achievement, Neko Hamlett Associate Member of the Year, Outstanding Service, and Industry Innovation.

Bonus Distribution: 2019 CCA Mobile Carriers Show, Denver, CO

The CCA Voice – Fall/Winter 2019

Smart Investing for the Future Customer

Keeping up with consumer demand is a top priority for competitive carriers. What do consumers expect from the network? What are the most popular devices? What new products and services are trending? To retain current customers and attract new subscribers, carriers must make smart business decisions and investments. This issue will cover network strategies, marketing techniques, and policy topics that directly affect business decisions.

Bonus Distribution: 2018 CCA Annual Convention, Orlando, FL

In Every Issue:

- Chairman's Letter
- Message from the President & CEO
- Congressional Spotlight

**Content Calendar is subject to change*

The CCA Voice biannual magazine Membership Directory and Resource Guide

Index of Advertisers Categories

Our publication features an Index of Advertisers section in which your company will be listed under the category of your choice with the page number of your ad. When our members are in the market for a specific product or service, they can search the Index of Advertisers and quickly locate advertisers that specialize in that category.

One free category is included with any size ad and additional categories are only \$20 each. *If your product or service is not listed below, a new category can be created for you.*

- | | | |
|--|--|---|
| <input type="checkbox"/> 3G (IMT 2000) | <input type="checkbox"/> Credit Card Cellular Phones | <input type="checkbox"/> Hands-Free Accessories |
| <input type="checkbox"/> Accessories | <input type="checkbox"/> Credit Card Processing Systems | <input type="checkbox"/> Health Care Applications/Products |
| <input type="checkbox"/> Activation Services | <input type="checkbox"/> Credit/Collection Services | <input type="checkbox"/> Home RF |
| <input type="checkbox"/> Advanced Messaging/Paging
Narrowband PCS | <input type="checkbox"/> Cross-Connect Systems, Digital | <input type="checkbox"/> HVAC Systems |
| <input type="checkbox"/> Amplifiers | <input type="checkbox"/> Data Communication Products for
Mobile Computers | <input type="checkbox"/> Imaging (Wireless/Digital Imaging) |
| <input type="checkbox"/> Antennas | <input type="checkbox"/> Data Integration Services | <input type="checkbox"/> Information Network Services |
| <input type="checkbox"/> ASP/WASP | <input type="checkbox"/> Data Peripherals | <input type="checkbox"/> Information Services |
| <input type="checkbox"/> Associations | <input type="checkbox"/> Data Processing Services | <input type="checkbox"/> Infrastructure |
| <input type="checkbox"/> ATM | <input type="checkbox"/> Data Security | <input type="checkbox"/> Installation Services |
| <input type="checkbox"/> Batteries | <input type="checkbox"/> Data Terminals | <input type="checkbox"/> Instant Messaging |
| <input type="checkbox"/> Billing Services & Software | <input type="checkbox"/> Data Transmission Equipment | <input type="checkbox"/> Integrated Circuits |
| <input type="checkbox"/> Bluetooth | <input type="checkbox"/> Dealer Displays/Point of Purchase | <input type="checkbox"/> Interconnection
Services/Equipment |
| <input type="checkbox"/> Books, References, Manuals | <input type="checkbox"/> Delay Lines | <input type="checkbox"/> Internet Service Provider (ISP) |
| <input type="checkbox"/> Cable & Accessories | <input type="checkbox"/> Digital Display Units, LED | <input type="checkbox"/> IP Infrastructure |
| <input type="checkbox"/> Call Boxes, Emergency Equipment | <input type="checkbox"/> Emergency Equipment (9-1-1) | <input type="checkbox"/> Lightning Protection, Cell Site |
| <input type="checkbox"/> Call Delivery Systems | <input type="checkbox"/> Encryption/Scrambling Equipment | <input type="checkbox"/> LMDS – Local Multipoint
Distribution Services |
| <input type="checkbox"/> Call Rating Services | <input type="checkbox"/> Engineering Services | <input type="checkbox"/> Location/Navigation Equipment,
Systems, Services |
| <input type="checkbox"/> Cases, Briefcases/Carrying, Cellular | <input type="checkbox"/> Fiber Optics/Related Equipment | <input type="checkbox"/> M2M – Machine-to-Machine |
| <input type="checkbox"/> CDMA Applications | <input type="checkbox"/> Filters | <input type="checkbox"/> Mapping Equipment/Maps |
| <input type="checkbox"/> CDPD Applications | <input type="checkbox"/> Financial/Brokerage Services | <input type="checkbox"/> M-Commerce |
| <input type="checkbox"/> Cell Site Simulation Equipment | <input type="checkbox"/> Fixed Base Cell Site Equipment | <input type="checkbox"/> Message Record/Logging
Equipment |
| <input type="checkbox"/> Cellular Directory Assistance
Services | <input type="checkbox"/> Fixed Location Equipment | <input type="checkbox"/> Microprocessors |
| <input type="checkbox"/> Combiners | <input type="checkbox"/> Fixed Wireless Services/Broadband | <input type="checkbox"/> Microwave Systems & Components |
| <input type="checkbox"/> Components | <input type="checkbox"/> Fraud Control Systems | <input type="checkbox"/> Mics/Headsets |
| <input type="checkbox"/> Connectors, Wireless/Coaxial/Fiber
Optic | <input type="checkbox"/> GaAs MMIC | <input type="checkbox"/> Middleware |
| <input type="checkbox"/> Consulting | <input type="checkbox"/> Gateways | <input type="checkbox"/> Military Applications/Products |
| <input type="checkbox"/> Consumer Information | <input type="checkbox"/> Generators/Back-Up Power | <input type="checkbox"/> Mobile Computing Devices
(Handhelds/PDAs/Laptops) |
| <input type="checkbox"/> Content Aggregators/Providers | <input type="checkbox"/> Government Application/Products | |
| <input type="checkbox"/> Converters | <input type="checkbox"/> Grounding Equipment | |
| | <input type="checkbox"/> GSM Applications | |
| | <input type="checkbox"/> Handsets | |

continued on next page...

One free listing with any size ad. Additional listings are \$20.00 each. No limit. Please list new categories on this sheet.

Additional Categories X \$20.00 = \$ _____

Initial: _____ Date: _____

The CCA Voice biannual magazine Membership Directory and Resource Guide

Index of Advertisers Categories *(continued)*

- | | | |
|---|---|---|
| <input type="checkbox"/> Mobile Entertainment (Ringtones, Gaming, Graphics, Gambling) | <input type="checkbox"/> Repeaters | <input type="checkbox"/> Tower Lights |
| <input type="checkbox"/> Mobile Towers | <input type="checkbox"/> RF Components | <input type="checkbox"/> Tower Services |
| <input type="checkbox"/> Modems | <input type="checkbox"/> RFID | <input type="checkbox"/> Tower Space, Rental |
| <input type="checkbox"/> Monitoring/Security Equipment | <input type="checkbox"/> Roamer Services | <input type="checkbox"/> Training |
| <input type="checkbox"/> Monopoles | <input type="checkbox"/> Routers | <input type="checkbox"/> Transceivers |
| <input type="checkbox"/> Multicouplers | <input type="checkbox"/> Satellite Transmission Equipment & Services | <input type="checkbox"/> Transcoders (ADPCM) |
| <input type="checkbox"/> Multimedia Messaging Services (MMS) | <input type="checkbox"/> Security Services | <input type="checkbox"/> Transportation Applications/Products |
| <input type="checkbox"/> Multiplexers | <input type="checkbox"/> Settlement and Exchange Services | <input type="checkbox"/> Turnkey Systems |
| <input type="checkbox"/> Network Synchronization Systems | <input type="checkbox"/> Shelters/Communications Buildings | <input type="checkbox"/> Unified Messaging |
| <input type="checkbox"/> Packet Data Equipment | <input type="checkbox"/> Short Message Services/Products/Applications | <input type="checkbox"/> Utility Applications/Products |
| <input type="checkbox"/> Paging Software | <input type="checkbox"/> Site Construction and Management | <input type="checkbox"/> Voice Processing/Messaging Systems |
| <input type="checkbox"/> PC Cards | <input type="checkbox"/> SMR | <input type="checkbox"/> Voice Recognition |
| <input type="checkbox"/> PCS Services | <input type="checkbox"/> Software Applications | <input type="checkbox"/> Voice Storage/Retrieval Systems |
| <input type="checkbox"/> Personal Computer Hardware | <input type="checkbox"/> Software, Billing | <input type="checkbox"/> VoIP |
| <input type="checkbox"/> Personal Computer Software | <input type="checkbox"/> Software, Engineering | <input type="checkbox"/> WAP Gateway |
| <input type="checkbox"/> Point of Sale | <input type="checkbox"/> Surge Protection | <input type="checkbox"/> WAP Handsets |
| <input type="checkbox"/> Positive Validation/Verification Services | <input type="checkbox"/> Surveys, Industry Reports | <input type="checkbox"/> Web-Enabled Handsets |
| <input type="checkbox"/> Power Supplies | <input type="checkbox"/> Switches | <input type="checkbox"/> WiFi/802.11 |
| <input type="checkbox"/> Power Systems | <input type="checkbox"/> TDMA Applications | <input type="checkbox"/> WiMax |
| <input type="checkbox"/> Pre-Paid Wireless Platforms | <input type="checkbox"/> Telematics | <input type="checkbox"/> Wireless E-mail |
| <input type="checkbox"/> Publications | <input type="checkbox"/> Telemetry | <input type="checkbox"/> Wireless Handsets/PDAs |
| <input type="checkbox"/> Reconditioned Cellular Equipment | <input type="checkbox"/> Telephony/Cellular Interface Equipment | <input type="checkbox"/> Wireless IP |
| <input type="checkbox"/> Refurbished Equipment | <input type="checkbox"/> Test Equipment & Systems | <input type="checkbox"/> Wireless LAN/Desktop Access |
| <input type="checkbox"/> Remote Control Systems | <input type="checkbox"/> Timing Services | <input type="checkbox"/> Wireless Modems |
| <input type="checkbox"/> Rental/Leasing Test Equipment | <input type="checkbox"/> Tower Lights | <input type="checkbox"/> Wireless Network Management |
| <input type="checkbox"/> Repair Services | <input type="checkbox"/> Tower Services | <input type="checkbox"/> Wireless WAN |
| | | <input type="checkbox"/> Other: _____ |

One free listing with any size ad. Additional listings are \$20.00 each. No limit. Please list new categories on this sheet.

_____ Additional Categories X \$20.00 = \$ _____

Initial: _____ Date: _____

THE CCA VOICE DIGITAL EDITION

EXTEND YOUR PRINT ADVERTISING INVESTMENT WITH THE UNIQUE BENEFITS OF DIGITAL MEDIA.

The CCA Voice is available in a fully interactive digital magazine. Our digital edition is mobile responsive and HTML-optimized, providing readers with an exceptional user experience across all devices. The digital magazine lets you:

- Include ads on an HTML5 and mobile responsive platform
- Link to the landing page of your choice, generating an immediate response from customers
- Maintain your ad presence on the digital issue for readers to reference at any time

FORMATS AVAILABLE TO READERS:

- **Reading view (default):** The HTML-based view of our magazine, optimized for all devices. Scrolling articles automatically adjust for comfortable reading
- **Page view:** The digital replica of the print magazine. Flip through this digital book in either a 1 or 2-page format. Determine your preferred zoom setting for an optimal experience.

Important Note: Readers can choose the experience best suited to their needs at any time by clicking on "Page View" or "Reading View" in the toolbar.



Mobile & Desktop
Responsive HTML
Reading View



1 Leaderboard (all views)

The leaderboard ad appears on-screen in both the reading view and page view of the digital magazine.

2 Rectangle (all views)

The rectangle ad is on the table of contents, appearing on-screen for all pages of the reading view and page view.

TOC Mobile Banners (HTML reading view)

The TOC mobile banner appears in the table of contents, on-screen to the right of the digital magazine on desktop and clickable on mobile in the reading view. The top TOC mobile banner will appear after the 1st article, and the 2nd mobile banner appears after the 6th article.

3 Top TOC Mobile Banner 4 2nd TOC Mobile Banner

Naylor charges a \$50 artwork surcharge for artwork creation or changes. This additional fee will appear on your final invoice if the artwork submitted is not publishing ready.

For the latest online specs, please visit www.naylor.com/online specs

Display Ad Package 1 | \$1,300

Includes Leaderboard and Top TOC Mobile Banner.

Display Ad Package 2 | \$1,200

Includes Rectangle and 2nd TOC Mobile Banner.

In-Magazine Digital Options (HTML reading view)

These standalone ad options are placed between article pages on the HTML reading view of the digital magazine and are visible on all device types.

HTML5 Ad | \$1,550

This mobile responsive ad option gives you the freedom to include text, images, hyperlinks and video across a variety of devices. Full design must be provided by the advertiser at this time.

Digital Video Sponsorship | \$1,000

The video sponsorship option displays a video, 50-70 words of summary content and a hyperlink to deliver your message to target audiences.

Digital Insert | \$850

Your message appears as an image-based insert, either in between key articles, or placed at the back of the digital magazine.

Additional TOC Mobile Banner | \$675

Membership Directory and Resource Guide digital edition

Digital Edition

In addition to print, the *Membership Directory and Resource Guide* is available in a digital version. Viewers can flip through the pages, forward articles to colleagues and click ads to be redirected to advertiser's websites. *Each issue is emailed to readers as well as posted on the CCA's website. An archive of the Membership Directory and Resource Guide is available, securing your ad a lasting online presence.*

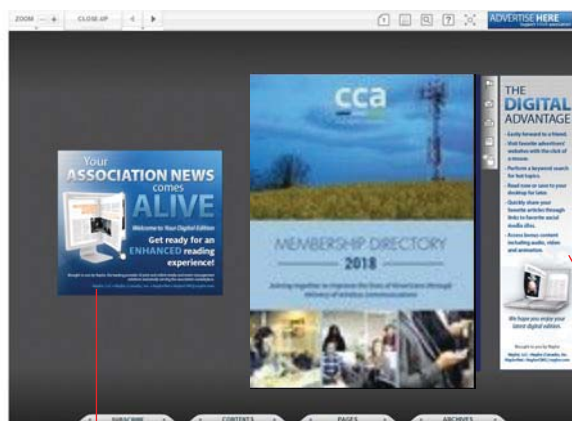
Readers can:

- Bookmark pages and insert notes
- Keyword search the entire directory
- Navigate and magnify pages with one click
- Share articles on news and social networking sites
- View issues instantly from most smartphones and tablets
- View archives and find a list of sections for one-click access
- Read the *Membership Directory and Resource Guide* online or download and print for later

Extend your advertising investment with digital media:

- Link your ad to the landing page of your choice
- Increase website traffic
- Interact with viewers to help the buying process
- Generate an immediate response from customers

Ad Positions



Digital Toolbar | \$415

Your company name is a button on the toolbar, found in the top-right corner of every page next to frequently used navigational icons.

Digital Skyscraper | \$1,025

The skyscraper ad is displayed the entire time the digital edition is open, giving your message constant and lasting exposure.

Digital Sponsorship | \$825

Your message will be prominently displayed directly across from the cover of the directory. Animation and video capabilities are available.

Online Specifications - For more information, visit:
www.naylor.com/onlinespecs

Ad Link | Included in display ad rates

Ad Links increase traffic from your ad in the digital edition to your company's website or a corporate email address. Additional fees apply where noted.

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The CCA Voice biannual magazine

Direct-Mail and Belly Band Opportunities

Catch readers' attention by placing a flier, brochure or postcard inside the clear bag in which *The CCA Voice* is mailed. Guarantee your message gets exposure with a direct-mail piece shipped with the publication. Or, ensure readers interact with your message by wrapping it around *The CCA Voice* with a belly band. This exclusive position is only sold to one advertiser. Readers must detach the full-color belly band to access the publication, positioning your ad to be noticed.

In addition to the printed version, we can attach your direct-mail piece or belly band to the digital publication for a nominal fee – simply supply the digital file of the ad in high-resolution PDF format. Additional charges apply to animated ads.



Sample Belly Band

Net Rates*

Surfaces	Print Distribution Only
Belly Band	<input type="checkbox"/> \$3,089.50
1 Page (2 Surfaces)	<input type="checkbox"/> \$1,259.50
2 Page (4 Surfaces)**	<input type="checkbox"/> \$2,199.50
Postcard	<input type="checkbox"/> \$1,259.50

Direct-mail piece should not exceed dimensions of publication with which it will be mailed. If folding is required, additional fees apply. All pieces except the Belly Band are furnished by the advertiser.

*Advertisers placing a display ad and direct mail piece in same publication will receive a 25% discount, to be applied to the ad of lesser value.

**3-Pages/6-Surfaces or more available; quotes supplied upon request.

Naylor charges a \$50 artwork surcharge for artwork creation or changes.

This additional fee will appear on your final invoice if the artwork submitted is not publishing ready.

Advertiser Information:

Company Name: _____

Primary Contact: _____ Position: _____

Address: _____

City: _____ State/Province: _____ Zip/Postal Code: _____

Phone: _____ Fax: _____

Email: _____ Website: _____

I agree to all the terms of the rate sheet and this contract as applicable for my company.

Payment Authorization Signature: X _____ Date: _____

Advertiser indemnifies Naylor, LLC and the Association against losses or liabilities arising from this advertising. Naylor, LLC assumes no liability whatsoever, except to the extent of a one time paid advertisement of the same specification, in the next or similar publication, if any proven or admitted errors or omissions have occurred. Payment is due upon receipt of the invoice. Interest shall be charged at 2% per month compounded to yield 26.82% per year on overdue accounts. Revisions to previously submitted ad copy are subject to additional charges. A charge of \$30.00 will be levied for returned checks. In the event of a contract cancellation, the advertiser or agency agrees to repay Naylor, LLC any discounts granted for multiple insertions less any discount applicable for the number of insertions completed in the contract. All cancellations must be received in writing prior to the advertising sales deadline. All premium positions are non-cancelable. Prices are net of agency commission. Ads may also appear in an online version of the publication(s). (RCA-B0119)

Please sign and return to:

NAYLOR 
ASSOCIATION SOLUTIONS

CCA
rural. regional. nationwide.

The CCA Voice biannual magazine Membership Directory and Resource Guide

CCA Bundled Package Options

CCA offers bundled packages to fit your marketing needs. Whether you need to connect with CCA members in print or online, our packages offer the solutions for you to receive repeat advertising opportunities throughout the year while saving on your marketing costs. Please select from the following options and return the completed billing form to your Naylor account executive.

☐ Package A | \$5,490

- Full-page, full-color ad in the annual *Membership Directory and Resource Guide*
- Full-page, full-color ad in the next two issues of *The CCA Voice*
- Cost per issue is only \$1,830!

☐ Package B | \$3,300

- 1/2-page, full-color ad in the annual *Membership Directory and Resource Guide*
- 1/2-page, full-color ad in the next two issues of *The CCA Voice*
- Cost per issue is only \$1,100!

☐ Package C | \$1,800

- 1/4-page, full-color ad in the annual *Membership Directory and Resource Guide*
- 1/4-page, full-color ad in the next two issues of *The CCA Voice*
- Cost per issue is only \$600!

Package A

Net Price: \$6,888.50

Annual Savings: \$1,398.50

Package Price: \$5,490

Package B

Net Price: \$3,958.50

Annual Savings: \$658.50

Package Price: \$3,300

Package C

Net Price: \$2,188.50

Annual Savings: \$388.50

Package Price: \$1,800

Naylor charges a \$50 artwork surcharge for artwork creation or changes.
This additional fee will appear on your final invoice if the artwork submitted is not publishing ready.

Advertiser Information:

Company Name: _____

Primary Contact: _____ Position: _____

Address: _____

City: _____ State/Province: _____ Zip/Postal Code: _____

Phone: _____ Fax: _____

Email: _____ Website: _____

I agree to all the terms of the rate sheet and this contract as applicable for my company.

Payment Authorization Signature: X _____ Date: _____

Advertiser indemnifies Naylor, LLC and the Association against losses or liabilities arising from this advertising. Naylor, LLC assumes no liability whatsoever, except to the extent of a one time paid advertisement of the same specification, in the next or similar publication, if any proven or admitted errors or omissions have occurred. Payment is due upon receipt of the invoice. Interest shall be charged at 2% per month compounded to yield 26.82% per year on overdue accounts. Revisions to previously submitted ad copy are subject to additional charges. A charge of \$30.00 will be levied for returned checks. In the event of a contract cancellation, the advertiser or agency agrees to repay Naylor, LLC any discounts granted for multiple insertions less any discount applicable for the number of insertions completed in the contract. All cancellations must be received in writing prior to the advertising sales deadline. All premium positions are non-cancelable. Prices are net of agency commission. Ads may also appear in an online version of the publication(s). (RCA-B0119)

Please sign and return to:

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CCA

rural. regional. nationwide.

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Wireless Carriers Represented by CCA

CCA represents **more than 100** of the top wireless carriers across the United States, including the following:

T-Mobile
Sprint
Metro PCS
U.S. Cellular
GCI Communications Corp.
Cricket Communications
C Spire Wireless
Clearwire
Atlantic Tele-Network, Inc.
Bluegrass Cellular, Inc.
Carolina West Wireless
Chat Mobility
Cincinnati Bell Wireless, LLC
HTC
Iowa Wireless Services, LLC
Keystone Wireless dba Immix Wireless
Leaco Rural Telephone Cooperative, Inc.
MTPCS dba Cellular One
New Cell, Inc. dba Cellcom
Northwest Missouri Cellular
NTelos Wireless, Inc.
SI Mobility
SouthernLINC Wireless
Union Wireless

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Current and Past Advertisers

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