

PAPER360°

NEW SECTION- COMPANY SPOTLIGHT

We invite you to advertise in our first paper and digital issue of 2019! We will have over 25,000 print copies mailed to over 4,600 mills globally in mid-January and over 25,000 digital copies emailed out to the industry. The January/February issue will feature a **NEW SECTION - Company Spotlight**. Any company who advertises with a 1/4 page or larger will get a complimentary spotlight listing that will include a product image, logo, and 150 word description. Advertisers will also receive exposure for two months on the Paper360° media website, and bonus distribution at PaperCon.

TAPPI

TAPPI is the leading association for the worldwide pulp, paper, packaging, tissue and converting industries, and publisher of *Paper360°*, *Tissue360°* and *TAPPI Journal*. Through information exchange, events, trusted content and networking opportunities, TAPPI helps members elevate their performance by providing

solutions that lead to better, faster and more cost-effective ways of doing business. It has provided management training and networking to the industry's leaders for 100 years.

150-word max

photo = 1.875" x 1.5"

TAPPI

logo = 1.875" x .075"

1. Select from the following options:

- ☐ Full page, Full Color | \$5,009.50
- ☐ 1/2 Page Full Color | \$3,189.50
- ☐ 1/4 Page, Full Color | \$1,839.50

2. Complete the billing information

3. Email your approval form

Advertisers
receive a discount
when they
advertise in
multiple issues!

We will follow up with you to collect your 150 word profile, product image and ad copy

Naylor charges a \$50 artwork surcharge for artwork creation or changes. This additional fee will appear on your final invoice if the artwork submitted is not publishing ready.

ADVERTISER INFORMATION

Company Name: _____

Primary Contact: _____ Position: _____

Address: _____

City: _____ State/Province: _____ Zip/Postal Code: _____

Phone: _____ Fax: _____

Email: _____ Website: _____

I agree to all the terms of the rate sheet and this contract as applicable for my company.

Payment Authorization Signature: X _____ Date: _____

Advertiser indemnifies Naylor, LLC and the Association against losses or liabilities arising from this, or any advertising. Naylor, LLC assumes no liability, except to the extent of a one-time free advertisement of the same specification, the next or similar publication, if proven or admitted errors or omissions have occurred. Payment due upon receipt of invoice. 2% per month compounded (26.82% per year) to be charged on overdue accounts as damages for breach of contract. Revisions to previously submitted ad copy are subject to additional charges. A charge of \$35.00 will be levied for returned checks. I also give unqualified consent to our ad(s) appearing in an online version of this publication. Acceptance of this contract and advertising content is subject to the approval of the association. The advertiser represents that they have the right to use any artwork supplied to Naylor in the manner contracted. All guaranteed (premium) position sales cannot be cancelled. Any cancellation must be requested in writing prior to the Cancellation Deadline. Advertisers will be billed the amount short-rated per issue if within a one-year period they do not run the number of insertions upon which their billings have been based. Artwork Creation Charge is not cancellable once ad has been created. (PPI-S0119)

Please sign and return to:

Shane Holt

Integrated Media Director

Naylor Association Solutions

352-333-3345

sholt@naylor.com

Paper360°

TAPPI **NAYLOR**
ASSOCIATION SOLUTIONS