



Meeting Professionals International Philadelphia Area Chapter

Connect your company to Philadelphia's premier meeting planners — who manage average budgets of \$1.5 million!

The PAMPI Advantage:

- Individual PAMPI members control average annual budgets of **\$1.5 million**, and are responsible for the booking of an average of **1,200** rooms per year.
- PAMPI is among the **top 10 largest chapters of MPI** in the world.
- More than **667,000** meeting/convention room nights were booked in Philadelphia last year.
- Greater Philadelphia is home to **30,000** hotel rooms and nearly **1.2 million** square feet of meeting space.

Who We Are:

PAMPI is one of the nation's top 10 MPI chapters, and is dedicated to serving the diverse needs of meeting professionals and promoting the advancement of the industry. PAMPI members are the region's leading meeting professionals; members include representatives from Allstate Insurance, American Express, AstraZeneca, Johnson and Johnson, Motorola and Pfizer, just to name a few!

Why Advertise?

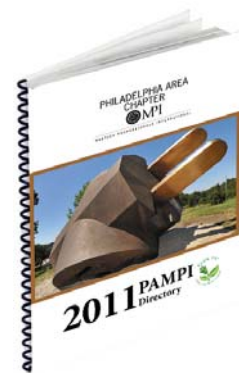
Appearing in the PAMPI **2012 Membership Directory** provides your company with the opportunity to **place your products and services in front of key industry purchasers** within Philadelphia's meetings and events community. Don't miss this chance to get in front of your target audience for an entire year!

For more information, please contact:

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Publication Director
Naylor, LLC
Toll-Free: 800-369-6220, ext. 3357
Email: jsemonin@naylor.com



2012 Membership Directory



The PAMPI **2012 Membership Directory** is mailed directly to every member of PAMPI, including **meeting planners and suppliers in all facets of the meetings and events industry**. When making a purchasing decision, PAMPI members turn to the pages of our publication to find companies who supply the products and services they need.

Call your Naylor representative today to increase your company's industry presence and gain brand awareness!



To learn more about PAMPI, visit:

www.pampi.org



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An official publication of MPI Philadelphia Area Chapter

Net Advertising Rates

DIRECT MAIL OPPORTUNITIES AVAILABLE:

Please ask your representative for details.

Revisions and Proofs: \$50.00

Position Guarantee: 15% Premium

Full-Color Rates*

1x

Double Page Spread	\$3,009.50
Outside Back Cover	\$2,699.50
Inside Front or Inside Back Cover	\$2,529.50
Full Page	\$2,129.50
2/3 Page	\$1,639.50
1/2 Page	\$1,429.50
1/3 Page	\$1,299.50
1/4 Page	\$1,119.50
1/6 Page	\$749.50
1/8 Page	\$519.50

*Color ads will be placed within color sections of the publication.

Premium Advertising Options - Ask your representative for specifications.

Black-and-White Rates

1x

Full Page	\$1,179.50
2/3 Page	\$1,019.50
1/2 Page	\$729.50
1/3 Page	\$579.50
1/4 Page	\$459.50
1/6 Page	\$359.50
1/8 Page	\$259.50

Special Advertising Section:

Meeting Planners Guide



This special section is designed to highlight hotels, resorts and attractions to Philadelphia meeting professionals. Located in the front of the directory and listed in the Table of Contents, this section can gain additional exposure for your company.

Advertiser indemnifies Naylor and the Association against losses or liabilities arising from this advertising. Naylor assumes no liability whatsoever, except to the extent of a one-time paid advertisement of the same specification, in the next or similar publication, if any proven or admitted errors or omissions have occurred. Payment is due upon receipt of the invoice. Interest shall be charged at 2% per month compounded to yield 26.82% per year on overdue accounts. Revisions to previously submitted ad copy are subject to additional charges. A charge of \$30.00 will be levied for returned checks. In the event of a contract cancellation, the advertiser or agency agrees to repay Naylor any discounts granted for multiple insertions less any discount applicable for the number of insertions completed in the contract. All cancellations must be received in writing prior to the advertising sales deadline. All premium positions are non-cancelable. Prices are net of agency commission. Ads may also appear in an online version of the publication(s). PHI-R0012 (LR 10/10/08 PHI-R0009)



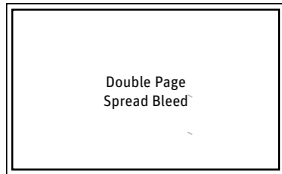


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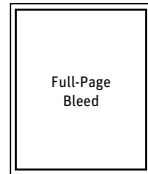
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Print Advertising Specifications

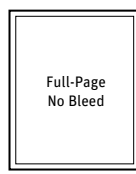
Roster Trim Size: 5.75" x 8.5"



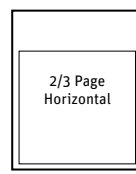
11.75" x 8.75"



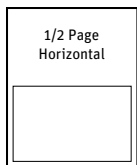
6" x 8.75"



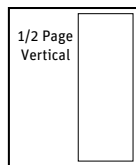
5" x 7.5"



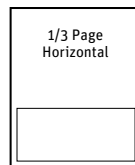
5" x 4.916"



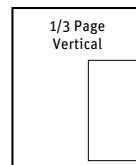
5" x 3.666"



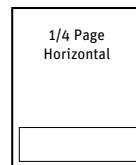
2.333" x 7.5"



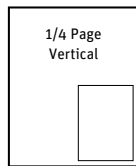
5" x 2.333"



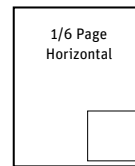
2.333" x 4.916"



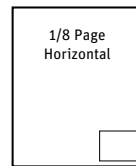
5" x 1.666"



2.333" x 3.666"



2.333" x 2.333"



2.333" x 1.666"

Note: Text placed outside the live area within any full-page or DPS ads may be cut off. Please keep text within the live area at all times.

DPS Live Area: 10.75" x 7.5"

Full Page Live Area: 5" x 7.5"

Production Services

Naylor provides professional ad assembly to non-agency clients at no charge.

Artwork Requirements

All digital color and greyscale artwork must be supplied at 300 dpi. Line art must be supplied at 600 dpi. High-res PDF, EPS, TIFF and JPEG files are accepted. Images from the Web are not suitable for printing. All color artwork must be in CMYK mode; black-and-white artwork must be in either greyscale or bitmap mode. RGB mode artwork is not accepted and if supplied will be converted to CMYK mode, which will result in a color shift. All screen and printer fonts as well as linked images must be supplied if not embedded in the file.

Ad Material Upload

Go to the Naylor website at www.naylor.com and under the Client Support section click "Ad Upload." Locate your publication code, advertising order number and advertising code in the box at the top right-hand side of your advertising space contract. Simply fill in your company's contact information along with these three pieces of information, browse for your file and click "Submit." Changes or corrections resulting from problems of supplied material will be billed at cost plus 15%.

Proofs and Revisions

Proofs of ads produced by Naylor are available upon request at a charge of \$50. Revisions are rework for Naylor and are subject to a \$50 surcharge.





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Index of Advertisers Categories

Our publication features an Index of Advertisers section in which your company will be listed under the category of your choice with the page number of your ad. When our members are in the market for a specific product or service, they can search the Index of Advertisers and quickly locate advertisers that specialize in that category.

One free category is included with any size ad and additional categories are only \$20 each. *If your product or service is not listed below, a new category can be created for you.*

- | | | |
|-------------------------------------------------------------------|--------------------------------------------------------|-----------------------------------------------------------------|
| <input type="checkbox"/> Attractions/Theme Parks | <input type="checkbox"/> Entertainment & TeamBuilding | <input type="checkbox"/> Restaurants & Clubs |
| <input type="checkbox"/> Audio-Visual Services | <input type="checkbox"/> Event Design | <input type="checkbox"/> Security |
| <input type="checkbox"/> Backdrops & Murals | <input type="checkbox"/> Event Design & Production | <input type="checkbox"/> Shipping/Courier Services |
| <input type="checkbox"/> Badges/Awards/Incentives | <input type="checkbox"/> Exhibit Design | <input type="checkbox"/> Signage |
| <input type="checkbox"/> Banquet Facilities | <input type="checkbox"/> Exhibition Services | <input type="checkbox"/> Sightseeing Tours |
| <input type="checkbox"/> Car Rental/Leasing | <input type="checkbox"/> Exhibition Services | <input type="checkbox"/> Ski Resorts |
| <input type="checkbox"/> Casino Parties | <input type="checkbox"/> Fax Broadcast Services | <input type="checkbox"/> Speakers Bureau |
| <input type="checkbox"/> Casinos | <input type="checkbox"/> Florists & Plant Rentals | <input type="checkbox"/> Speakers, Public |
| <input type="checkbox"/> Catering | <input type="checkbox"/> Gift Baskets | <input type="checkbox"/> Special Events Design |
| <input type="checkbox"/> Charter Boats/Sightseeing | <input type="checkbox"/> Golf Courses | <input type="checkbox"/> Special Events Management |
| <input type="checkbox"/> Computer & Presentation Rental Equipment | <input type="checkbox"/> Ground Transportation | <input type="checkbox"/> Stage Production - Design & Management |
| <input type="checkbox"/> Computer Supplies & Equipment | <input type="checkbox"/> Horse-Drawn Carriages | <input type="checkbox"/> Teleconferencing Services |
| <input type="checkbox"/> Computer, Hardware | <input type="checkbox"/> Hotels & Resorts | <input type="checkbox"/> Teleprompting Services |
| <input type="checkbox"/> Computer, Software | <input type="checkbox"/> Hotels/Small Meetings | <input type="checkbox"/> Tradeshow Management |
| <input type="checkbox"/> Computer/AV Rentals | <input type="checkbox"/> Internet Service Providers | <input type="checkbox"/> Tradeshow Marketing Services |
| <input type="checkbox"/> Computer/Video Projection | <input type="checkbox"/> Kiosks | <input type="checkbox"/> Training Services |
| <input type="checkbox"/> Conference & Convention Centers | <input type="checkbox"/> Magicians & Entertainment | <input type="checkbox"/> Translation/Interpretation Services |
| <input type="checkbox"/> Convention & Visitors Bureaus | <input type="checkbox"/> Mailing Houses | <input type="checkbox"/> Travel Agencies |
| <input type="checkbox"/> Convention Furnishings | <input type="checkbox"/> Meeting & Banquet Facilities | <input type="checkbox"/> Videography |
| <input type="checkbox"/> Convention Services | <input type="checkbox"/> Meeting & Event Web Portal | <input type="checkbox"/> Web Site Design & Development |
| <input type="checkbox"/> Copiers/Faxes/Computers/Printers | <input type="checkbox"/> Meeting Planning Services | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> Corporate Gift Packages | <input type="checkbox"/> Multi Media/Video Production | |
| <input type="checkbox"/> Court Reporting/Transcription | <input type="checkbox"/> Museums | |
| <input type="checkbox"/> Cruise Meetings | <input type="checkbox"/> Outdoor Recreation | |
| <input type="checkbox"/> Destination Management | <input type="checkbox"/> Party Venues | |
| <input type="checkbox"/> Dinner Shows | <input type="checkbox"/> PDA Services & Lead Retrieval | |
| <input type="checkbox"/> Direct Mail/Marketing | <input type="checkbox"/> Photography | |
| <input type="checkbox"/> Displays, Portable | <input type="checkbox"/> Promotional Items | |
| <input type="checkbox"/> Education & Certification | <input type="checkbox"/> Props | |
| <input type="checkbox"/> Entertainment & Music Services | <input type="checkbox"/> Public Speakers | |
| | <input type="checkbox"/> Registration Services | |

One free listing with any size ad. Additional listings are \$20.00 each. No limit. Please list new categories on this sheet.

_____ **Additional Categories X \$20.00 = \$** _____

Initial: _____ **Date:** _____



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Past Advertisers in the PAMPI Membership Directory

Our communications program is made possible solely through advertiser support. We appreciate the investment that our advertisers make with the MPI Philadelphia Area Chapter and strongly encourage our members to do business with vendors that support our association. Members know that they can confidently select the quality products and services featured within the official resources of PAMPI.

ATTRACTIONS/THEME PARKS

National Aquarium in Baltimore

AUDIENCE RESPONSE

Vistacom Information Systems, Inc.

AUDIO-VISUAL SERVICES

PSAV

BADGES/AWARDS/INCENTIVES

Proforma Makay Print & Promotions

CASINOS

MGM Grand at Foxwoods/Foxwoods

CASINOS/RESORTS

Turning Stone Casino Resort

CATERER

Centipede, Inc.

CONFERENCE & CONVENTION CENTERS

CalgaryTelus Convention Centre
ChaseCenter on the Riverfront
DesmondHotel & ConferenceCenter
MGM Grand at Foxwoods/Foxwoods
Wildwoods Convention Center

CONFERENCECENTER& GOLF RESORT

Harbourtowne Conference Center

CONVENTION & VISITOR BUREAUS

Wildwoods Convention Center

CONVENTION BUREAU/TOURIST BOARD/CHAMBER OF COMMERCE

Ocean City Maryland
Poconos Mountain CVB

CONVENTION SERVICES

Meetings & Conventions Calgary

DIRECT MAIL/MARKETING DISPLAYS, PORTABLE

Proforma Makay Print & Promotions

ENTERTAINMENT & MUSIC SERVICES

BonBon's Parties & Events

EVENT DESIGN & PRODUCTION

Proforma Makay Print & Promotions

FACILITIES

National Constitution Center

HOTELS & RESORTS

Amstar DMC
Bedford Springs Resort
Desmond Hotel & Conference Center
Historic Inns ofAnnapolis
Liberty Hotel, The
Loews Ventana Canyon Resort
MGM Grand at Foxwoods/Foxwoods
Millennium Hotels and Resorts
Penn's View Hotel
Radisson Hotel Valley Forge +Valley Forge
Convention Plaza
Sagamore, The
Skytop Lodge
Trump Taj Mahal Casino Resort
Woodlands Resort & Conference Center, The
Woodloch Pines Resort & Meeting Facility
Woodloch Resort

HOTELS/MOTEL/INN/RESORT

Desmond Hotel & Conference Center
Historic Inns of Annapolis
Loews Ventana Canyon Resort
Mohonk Mountain House
Penn State Conference Center Hotel, The
Sagamore, The
Woodloch Pines Resort & Meeting Facility

MAILING HOUSES

Proforma Makay Print & Promotions

MEETING & BANQUET FACILITIES

Wildwoods Convention Center
Woodloch Pines Resort & Meeting Facility

MEETING & EVENT WEB PORTAL

E-pro Direct, LLC/Meeting Mart

MULTI-MEDIA/VIDEO PRODUCTION

Proforma Makay Print & Promotions

MUSEUMS

Brandywine River Museum

PRINTING SERVICES

Proforma Makay Print & Promotions

PROMOTIONAL PRODUCTS

Proforma Makay Print & Promotions

SIGNAGE

Proforma Makay Print & Promotions

TRADESHOW SERVICES

Naylor, LLC

WEB SITE DESIGN & DEVELOPMENT

Proforma Makay Print & Promotions

We appreciate your support!