



TAPPI
PaperCon 2020
 April 26-29, 2020 • Atlanta, GA

All sponsorships include a listing in the PaperCon conference guide (distributed on-site), event app, sponsor ribbons to wear during PaperCon, and appropriate signage where applicable.

Must be a PaperCon Exhibitor to take advantage of Sponsorship Opportunities.

HIGH VISIBILITY EXCLUSIVE OPPORTUNITIES

- Aisle Sponsor**\$5,000
High visibility promotion and an incredible way to get your logo on every aisle.
- Badge Lanyards** (*sponsor provided*)\$9,500
Every attendee will receive a lanyard with your logo on it at registration.
- Business Center**\$5,000
Branded area to include computers and printer for guests to check email or print valuable documents. Attendees will also utilize this area to download proceedings.
- Comfort Zone**\$3,000
A 10' x 10' area located in a high-traffic area for you to decorate as you choose.
- Conference Pens** (*sponsor provided*)\$3,000
Your company's pen will be given to each attendee in the conference bags.
- Flash Drives** (*sponsor provided*)\$2,000
Blank flash drives with your logo for all attendees in the conference bags.
- Hotel Keycards**\$5,000
Your company's logo displayed on the room keys (1-sided, 2-color) for HQ hotel properties. (4-color logo is \$6,500)
- Mobile App**\$5,000
App is used by attendees to help plan their conference experience and navigate the show floor. (Splash screen, push notifications, targeted gamification, and banner ad)
- Notepads** (*sponsor provided*)\$2,500
Your company's notepads will be distributed to all attendees in the conference bags.
- Show Bags** (*TAPPI provides*)\$7,500
Exclusive logo on one side of the conference bag.

EXCLUSIVE OPPORTUNITIES

- 7th Annual Alumni Soiree Corporate Sponsor**\$5,000
A reunion and networking event for alumni, students and Young Professionals.
- Coffee Break**\$3,000
Select ~~Monday~~, Tuesday, or Wednesday (morning and afternoon each day). Includes signage in the break area. Provide your company's branded cups, napkins, or other premiums for more impact!
- Charging Stations**\$3,000
Your company will have two branded charging stations in high traffic areas.
- Couch Pit University/Young Professionals Mixer**\$1,000
Be the exclusive host of this reception that joins the new rising stars in the industry with the experience papermakers from Couch Pit in a dynamic meet & greet on Sunday afternoon.
- Evening Reception**\$5,000
Sponsor a reception in the exhibit hall on Monday. Includes signage and the opportunity to give a short 8-min. presentation during the reception in the exhibit hall theater. (Add custom food items to your booth for maximum impact.)
- Koozies** (*sponsor provided*)\$3,000
Your company's logo will be on a bottle Koozie supplied at the exhibit hall bars during receptions.
- Lunch**\$2,000
Sponsor a lunch on Monday, Tuesday, or Wednesday. Includes signage.
- Online Proceedings**\$2,500
Includes your logo on conference proceedings website and opportunity to provide short intro video to streaming sessions online.
- Women in Industry Division Reception**\$1,500
- Recycling Center**\$2,000
Your company logo will be on the recycling receptacles.
- Tuesday Evening Reception Photography**\$2,000
Be part of the memories from an eventful evening. Pictures of the reception will feature your logo.
- Water Stations**\$2,500
Feature your company's branded disposable cups at water stations located in high traffic areas throughout the convention center Sunday-Wednesday. Company provides cups.
- Wi-Fi**\$2,000
Conference attendees will sign into the convention center wi-fi using your company name as the password or a term you decide upon. Business cards with your logo and password to be given out at registration.

Ready to start building your opportunity?
Contact Shane Holt today: (352) 333-3345 • PaperCon@naylor.com



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NON-EXCLUSIVE OPPORTUNITIES

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| <ul style="list-style-type: none"> <input type="checkbox"/> Bag Insert \$1,000 each
(four available) 8.5" x 11" brochure (4 pages), flyer or post card inserted in attendee bags. Larger inserts or premium items available (see your sales representative). <input type="checkbox"/> Floor Stickers (plus cost of production) \$2,000
Branded stickers on floor of exhibit hall. <input type="checkbox"/> Hagemeyer Happy Hour \$500
Presented by the TAPPI Coating and Graphic Arts Division on Tuesday. <input type="checkbox"/> Literature Racks \$500
Racks provided for your company to display literature in the coffee break area outside the session rooms. | <ul style="list-style-type: none"> <input type="checkbox"/> Runnability Fun Run \$500
Funds Division scholarships. Includes company logo on Fun Run t-shirts and in conference guide. Tax deductible. <input type="checkbox"/> Student Partner Program \$1,000
Help a student attend PaperCon! Your sponsorship will cover part of one student's (from TAPPI Student Chapter) travel expenses, registration and accommodations. Includes signage, listing in program and Paper360° magazine and sponsor ribbon. <input type="checkbox"/> Tuesday Night Reception \$500
Be part of the celebration on Tuesday night. Includes signage and logo in conference guide. |
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EXCLUSIVE OPPORTUNITY

2020 NETInc Exclusive Supporter **\$2,500**

Be the exclusive conference supporter of the only nonwovens technical conference developed by engineers and technologists to help you understand the science and how it impacts the market.

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| <ul style="list-style-type: none"> ▶ Listed on applicable pre-and post conference promotions. ▶ Recognition in conference program guide given to all attendees. ▶ Company will also receive one NETInc conference registration at the discounted rate of \$750. | <ul style="list-style-type: none"> ▶ Company can set up a table directly outside the NETInc room to distribute marketing materials, product examples and promotional swag. |
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NON-EXCLUSIVE OPPORTUNITY

NETWorking Happy Hour **\$500**

Presented by the TAPPI NET Division

Please note: Exhibitors and Sponsors will not schedule or conduct any outside commercial activity, including receptions, seminars, symposiums and hospitality suites, during the scheduled program events, whether such activities are held at or away from the conference facility, except with the prior written approval of TAPPI.

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