



OHIO OIL & GAS ASSOCIATION MEDIA KIT

Bulletin Magazine/Membership Directory

FOR MORE INFORMATION, PLEASE CONTACT:

Doug Smith Project Leader Naylor Association Solutions (352) 333-6015 dsmith@naylor.com







OOGA members are involved in all aspects of the exploration, production and development of crude oil and natural gas resources within the state of Ohio.

Our members are looking for the following products and services:

Drilling Construction

Pipeline
Oilfield Supplies
Well Plugging

Oilfield services Trucking and Transit Legal Services

Environmental Services

Engineering... And many more!



MEMBERSHIP DIRECTORY

ABOUT OUR MEMBERS



On average, Ohio producers provide the state with **78 billion** cubic feet of natural gas and **19.4 million** barrels of crude oil.



Ohio has drilled more than **275,000** oil and natural-gas wells, ranking it **4th** in the nation for total wells drilled.



BULLIETIN MAGAZINE

More about our approximately 2,200 members:

Our publications are mailed directly to all OOGA members including:

- Independent oil and natural gas producers
- Major national oil and natural gas producing companies
- Major international oil and natural gas producers
- ... Among many more!

GET YOUR MESSAGE IN FRONT OF 90% OF ALL OIL AND GAS PRODUCERS IN OHIO.

Contact your Naylor account executive today!



MEMBERSHIP DIRECTORY **BULLETIN MONTHLY MAGAZINE**

Ohio Oil and Gas Association

Net Advertising Rates

Full-Color

All rates include an Ad Link in the digital edition of the magazine & directory.

Revisions and Proofs: \$50 Position Guarantee: 15% Premium

Full-Color Rates	1x	3x	6x	12x	Directory	
Double Page Spread	\$2,649.50	\$2,519.50	\$2,379.50	\$2,249.50	2,249.50 \$2,739.50	
Outside Back Cover	\$2,469.50	\$2,379.50	\$2,279.50	\$2,189.50	\$2,389.50	
Inside Front or Inside Back Cover	\$2,299.50	\$2,209.50	\$2,109.50	\$2,019.50	\$2,229.50	
Full Page	\$1,869.50	\$1,779.50	\$1,679.50	\$1,589.50	\$1,929.50	
2/3 Page	\$1,619.50	\$1,539.50	\$1,459.50	\$1,379.50	\$1,669.50	
1/2-Page Island	\$1,389.50	\$1,319.50	\$1,249.50	\$1,179.50	N/A	
1/2 Page	\$1,179.50	\$1,119.50	\$1,059.50	\$999.50	\$1,229.50	
1/3 Page	\$899.50	\$849.50	\$809.50	\$759.50	\$919.50	
1/4 Page	\$689.50	\$659.50	\$619.50	\$589.50	\$709.50	
1/6 Page	\$549.50	\$519.50	\$489.50	\$469.50	\$559.50	
1/8 Page	\$419.50	\$399.50	\$379.50	\$359.50	\$439.50	
Black-and- White Rates	1x	2x	6x	12x	Directory	
Full Page	\$1,029.50	\$979.50	\$929.50	\$879.50	\$1,299.50	
2/3 Page	\$889.50	\$849.50	\$799.50	\$759.50	\$1,079.50	
1/2-Page Island	\$759.50	\$719.50	\$679.50	\$649.50	N/A	
1/2 Page	\$649.50	\$619.50	\$579.50	\$549.50	\$809.50	
1/3 Page	\$489.50	\$469.50	\$439.50	\$419.50	\$729.50	
1/4 Page	\$379.50	\$359.50	\$339.50	\$319.50	\$599.50	
1/6 Page	\$299.50	\$279.50	\$269.50	\$249.50	\$439.50	
1/8 Page	\$229.50	\$219.50	\$209.50	\$199.50	\$369.50	

Naylor charges a \$50 artwork surcharge for artwork creation or changes. This additional fee will appear on your final invoice if the artwork submitted is not publishing ready.

Digital Edition Branding Opportunities: Directory

Sponsorship | \$1,000 Skyscraper | \$750 Large Toolbar | \$500

Advertiser indemnifies Naylor, LLC and the Association against losses or liabilities arising from this, or any advertising, Naylor, LLC assumes no liability, except to the extent of a one-time free advertisement of the same specification, the next or similar publication, if proven or admitted errors or omissions have occurred. Payment due upon receipt of invoice. 2% per month compounded (26.82% per year) to be charged on overdue accounts as damages for breach of contract. Revisions to previously submitted ad copy are subject to additional charges. A charge of \$35.00 will be levied for returned checks. I also give unqualified consent to our ad(s) appearing in an online version of this publication. Acceptance of this contract and advertising content is subject to the approval of the association. The advertiser represents that they have the right to use any artwork supplied to Naylor in the manner contracted. All guaranteed (premium) position sales cannot be cancelled. Any cancellation must be requested in writing prior to the Cancellation Deadline. Advertisers will be billed the amount short-rated per issue if within a one-year period they do not run the number of insertions upon which their billings have been based. Artwork Creation Charge is not cancellable once ad has been created. For digital advertising sales advertisers will be billed upon Effective Date/ Go-Live Date. All digital advertising sales are final, and no refunds will be issued. (Rates as of 09/2018)

MEMBERSHIP DIRECTORY DIGITAL EDITION

EXTEND YOUR PRINT ADVERTISING INVESTMENT WITH THE UNIQUE BENEFITS OF DIGITAL MEDIA

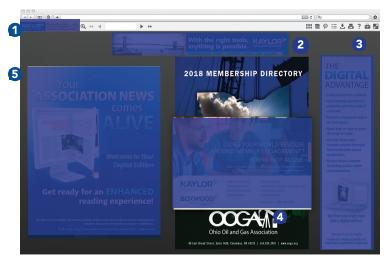
- Link your ad to the landing page of your choice
- Increase traffic to your website
- Interact with viewers to facilitate the buying process
- Generate an immediate response from customers
- Members and readers receive each issue via email and each new issue is posted on OOGA's website. A full archive of past issues is available, ensuring longevity for your online presence

In addition to print, *Membership Directory* is also available to members in a fully interactive digital version. Viewers can virtually flip through the pages, forward articles of interest to colleagues and click on ads to be redirected to the advertiser's website.



Last year's edition recieved 4,600 page views!

06/18 to 09/18



Sponsorship MAX* | \$750

Your message will be prominently displayed directly across from the cover of the magazine.

*Video capabilities are not supported for Sponsorship MAX.

1 Large Toolbar | \$500

Your company name is displayed on the toolbar, found in the top-left corner of every page of the digital edition next to frequently used navigational icons

2 Leaderboard | \$1,250

Your message will be prominently displayed above the magazine and is displayed the entire time the digital edition is open.

3 Skyscraper | \$1,000

The Skyscraper ad displays the entire time the digital edition is open giving your message consistent and lasting exposure.

4 Belly Band | \$1,000

The Belly Band is included on the front cover of the digital edition, making your company's ad one of the first that readers see when they receive their digital edition. It also extends to the digital edition's back cover, wrapping your company's message around the entire digital edition.

BULLETIN MONTHLY MAGAZINE DIGITAL EDITION

EXTEND YOUR PRINT ADVERTISING INVESTMENT WITH THE UNIQUE BENEFITS OF DIGITAL MEDIA.

Bulletin Monthly Magazine is available in a fully interactive digital magazine. Our digital edition is mobile responsive and HTML-optimized, providing readers with an exceptional user experience across all devices. The digital magazine lets you:

- Include ads on an HTML5 and mobile responsive platform
- · Link to the landing page of your choice, generating an immediate response from customers
- Maintain your ad presence on the digital issue for readers to reference at any time

FORMATS AVAILABLE TO READERS:

- Reading view (default): The HTML-based view of our magazine, optimized for all devices. Scrolling articles automatically adjust for comfortable reading
- Page view: The digital replica of the print magazine. Flip through this digital book in either a 1 or 2-page format. Determine your preferred zoom setting for an optimal experience.

Important Note: Readers can choose the experience best suited to their needs at any time by clicking on "Page View" or "Reading View" in the toolbar!





1 Leaderboard (all views)

The leaderboard ad appears on-screen in both the reading view and page view of the digital magazine.

Rectangle (all views)

The rectangle ad is on the table of contents, appearing onscreen for all pages of the reading view and page view.

TOC Mobile Banners (HTML reading view)

The TOC mobile banner appears in the table of contents, onscreen to the right of the digital magazine on desktop and clickable on mobile in the reading view. The top TOC mobile banner will appear after the 1st article, and the 2nd mobile banner appears after the 6th article.

3 Top TOC Mobile Banner **4** 2nd TOC Mobile Banner

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For the latest online specs, please visit www.naylor.com/onlinespecs

Display Ad Package 1 | \$1,100

Includes Leaderboard and Top TOC Mobile Banner.

Display Ad Package 2 | \$975

Includes Rectangle and 2nd TOC Mobile Banner.

In-Magazine Digital Options (HTML reading view)

These standalone ad options are placed between article pages on the HTML reading view of the digital magazine and are visible on all device types.

Adaptive (HTML5) Ad | \$1,650

This mobile responsive ad option gives you the freedom to include text, images, hyperlinks and video across a variety of devices. Full design must be provided by the advertiser at this time.

Digital Video Sponsorship | \$900

The video sponsorship option displays a video, 50-70 words of summary content and a hyperlink to deliver your message to target audiences.

Digital Insert / Outsert

Your message appears as an image-based insert, either in between key articles, or placed at the back of the digital magazine.

- Large Insert | \$625
- Large Outsert | \$425
- Insert | \$575
- Outsert | \$325

Additional TOC Mobile Banner | \$475

BULLETIN MONTHLY MAGAZINE

ABOUT THE SPONSORED EBLAST -

WWW.NAYIORNFTWORK.COM/OOG-NWI/

When each print edition of the Bulletin is distributed, an email will be sent to all OOGA members making them aware that the digital edition is available for viewing. The digital edition eBlast, which will include your sponsored message, is sent once a month, ensuring that your message gets double the exposure!

Enjoy the benefits of a targeted eNewsletter:

- Delivers your message directly to the inbox of 1,400+ decision-makers on a regular basis
- In addition to 1,400+ members, opt-in subscription means that professionals in the market for your products and services see your message
- Frequently forwarded to others for additional exposure
- Cross-promoted in other 2 publications and communications pieces
- Directs visitors to the landing page of your choice to facilitate the purchasing process
- Archives are accessible for unlimited online viewing
- Limited available ad space makes each position exclusive



eBlast Sponsor Ad

Per Issue | \$1,575

- Only one spot available NO ROTATION
- Located between popular sections of the eNewsletter

Specs:

- 624x410
- JPEG Only (No animation)
- Mac file size 100 KB

Online Specifications - For more information, visit: www.naylor.com/

clientSupport-onlineGuidelines.asp



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BULLETIN MAGAZINE AND

Ohio Oil and Gas Association

MEMBERSHIP DIRECTORY

INDEX OF ADVERTISERS CATEGORIES

Our publication features an Index of Advertisers section in which your company will be listed under the category of your choice with the page number of your ad. When our members are in the market for a specific product or service, they can search the Index of Advertisers and quickly locate advertisers that specialize in that category.

One free category is included with any size ad and additional categories are only \$20 each. If your product or service is not listed below, a new category can be created for you.

☐ Accounting	☐ Gas Meters, Calibration, Sales, Repair &	☐ Producers - Exploration, Production &
☐ Accounting - Revenue Distribution	Installation	Development
■ Advertising	☐ Gas Processing	☐ Public Relations
☐ Aggregates	☐ Generators - Portable	☐ Pumping Units
☐ Architects	☐ Geologic Services	☐ Pumps (Downhole) - Sales & Repair
☐ Attorneys	☐ Geophysical Services	Pumps (Surface) - Sales & Repair
■ Auctioneering	☐ Geophysical Services - Seismic	☐ Real Estate
■ Banks	Processing	☐ Reclamation Services
■ Banquets & Meetings	☐ Government Affairs	☐ Roustabouts
☐ Brine Disposal - Injection Wells	☐ GPS/GIS Products & Services	Safety Training
☐ Brine Hauling & Well Servicing	☐ Housing/Lodging	☐ Service Companies
■ Business Development	Housing/Accommodations	Service Companies - Construction
☐ Car Dealers	☐ Human Resources	■ Solvent Services
☐ Cementing Services	☐ Information Technology Sales & Services	☐ Steam Cleaning
☐ Chemical Supplies	☐ Insurance	☐ Steel Supplier
☐ Compression	☐ Lab Services	☐ Storage
☐ Consulting Services	Land Leasing & Acquisition Services	☐ Storage Tanks
☐ Crane & Rigging Services	☐ Landscape Services	☐ Surveyors
☐ Crude Oil Purchaser	Logging, Perforating & Wireline Services	☐ Swabbing
☐ Crude Oil Transportation	Lubricants Supplier	☐ Tank & Trailer Manufacturing & Services
☐ Drilling Contractors	Machine Shop Services	☐ Tank Cleaning
☐ Drilling Supplies	Manufacturer Representative	☐ Tax Consulting
■ Education	Marketing	☐ Title Work & Examinations
■ Educational Institutions	Mud Pump & Power Swivel Service	☐ Trenching
☐ Electronic Gas Flow Measurement	Mudlogging	☐ Trucking Equipment
☐ Electronic Products & Services	Natural Gas Marketer	☐ Trucking Services
☐ Engine Sales & Repair Service	Natural Gas Provider	☐ Utility Locating
☐ Engineering & Consulting Services	☐ Nonprofit Social Services	☐ Vehicle Dealer
☐ Environmental Services	☐ Oil & Gas Investments	☐ Water & Brine Hauling
☐ Equipment & Supplies	Oilfield Construction	☐ Water Hauling
☐ Equipment & Supplies - Hydraulic	Oilfield Construction & Contractors	☐ Water Supply & Treatment
☐ Equipment & Supplies - Supply	Oilfield Transporation Services	■ Welding
Companies	☐ Paraffin Control	☐ Well Equipment Supplies & Service
☐ Equipment & Supplies - Tubulars	Personal Protective Equipment	☐ Well Pumping & Well Tending Services
☐ Equipment Rentals	☐ Pipe Testing & Threading	☐ Well Servicing & Workover Contractors
■ Evaporation Ponds & Liners	☐ Pipeline Construction & Installation	☐ Well Tending & Pumping Service
☐ Financial Services	Pipeline Operations	☐ Well Testing
☐ Frac Tanks	☐ Plugging Services	☐ Wire Rope & Cable
☐ Fracturing Services	☐ Portable Generators	- Whe hope a cable
☐ Gas Measurement	☐ Power Tongs	
☐ Gas Measurement & Regulation	☐ Print/Promotional Products	
- Gas Measurennent & Negulation		

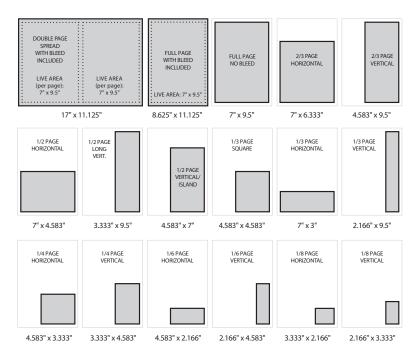
One free listing with any size ad. Additional listings are \$20 each. No limit. Please list new categories on this sheet.

Additional (Categories X	(\$20 = \$_		
Initial:	Date:			

PRINT ADVERTISING SPECIFICATIONS

BULLETIN MAGAZINE/MEMBERSHIP DIRECTORY

Magazine/Directory Trim Size: 8.375" x 10.875"







Note: Text placed outside the live area within any full-page or DPS ads may be cut off. Please keep text within the live area at all times.

Artwork Requirements

All digital color and greyscale artwork must be supplied at 300 dpi. Line art must be supplied at 600 dpi. High-res PDF, EPS, TIFF and JPEG files are accepted. Images from the Web are not suitable for printing. All color artwork must be in CMYK mode; black-and-white artwork must be in either greyscale or bitmap mode. RGB mode artwork is not accepted and if supplied will be converted to CMYK mode, which will result in a color shift. All screen and printer fonts as well as linked images must be supplied if not embedded in the file.

Ad Material Upload

Go to the Naylor website at www.naylor.com

Proofs and Revisions

Naylor charges a \$50 artwork surcharge for artwork creation or changes. This additional fee will appear on your final invoice if the artwork submitted is not publishing ready.

Specs for Outsert/Inserts

Bulletin Magazine/DIR-NAME

1 page / 1 surface: 8.375" x 10.875" 1 page / 2 Surface: 8.375" x 10.875" 2 Pg / 4 Surface: 8.375" x 10.875"

Postcards: 6" x 4.25"

Heavy Card Stock Insert: 8.25" x 10.75"

Postal flysheets: $8.5" \times 11"$

Membership Directory

1 Pg / 2 Surface 5.75" x 8.5" 3 Pg / 6 Surface 5.75" x 8.5" Postcards 6" x 4.25" Heavy Card Stock Insert 5.25" x 8.25" Postal flysheets 5.75" x 8.5"

Digital Edition

For more information, visit:

http://www.naylor.com/onlinespecs

Advertiser indemnifies Naylor, LLC and the Association against losses or liabilities arising from this, or any advertising. Naylor, LLC assumes no liability, except to the extent of a one-time free advertisement of the same specification, the next or similar publication, if proven or admitted errors or omissions have occurred. Payment due upon receipt of invoice. 2% per month compounded (26.82% per year) to be charged on overdue accounts as damages for breach of contract. Revisions to previously submitted ad copy are subject to additional charges. A charge of \$35.00 will be levied for returned checks. I also give unqualified consent to our ad(s) appearing in a online version of this publication. Acceptance of this contract and advertising content is subject to the approval of the association. The advertiser represents that they have the right to use any artwork supplied to Naylor in the manner contracted. All guaranteed (premium) position sales cannot be cancelled. Any cancellation must be requested in writing prior to the Cancellation Deadline. Advertisers will be billed the amount short-rated per issue if within a one-year perior they do not run the number of insertions upon which their billings have been based. Artwork Creation Charge is not cancellable once ad has been created. For digital advertising sales advertisers will be billed upon Effective Date/Go-Live Date. All digital advertising sales are final, and no refunds will be issued.(OOG-M0319)

MEMBERSHIP DIRECTORY BULLETIN MONTHLY MAGAZINE

PAST ADVERTISERS

- ABARTA Oil & Gas Co., Inc.
- AE Housing Group, LLC
- Alberts Spray Solutions, LLC
- American Refining Group, Inc.
- Anderson Excavating, LLC
- Appalachian Well Surveys, Inc.
- Aqua-Clear, Inc.
- Ariel Corporation
- Arnold L. Schulbera
- Babst, Calland, Clements & Zomnir
- Beaver Excavating Company
- Black, McCuskey, Souers & Arbaugh
- BOK Financial
- Buckeye BOP
- Buckeye Brine, LLC
- Buckeye Water Service Co.
- Calfee, Halter & Griswold
- Canaan Industries, LLC
- Carol Goff & Associates
- Carroll County CVB
- CESI Chemical
- Chesapeake Utilities Corporation
- Civil & Environmental Consultants, Inc.
- Clark Foam Products Corp
- Complete Energy Services
- CompManagement
- Constellation Energy
- Corp Oil Field Service, LLC
- Critchfield, Critchfield & Johnston, LTD
- Curry Supply Company
- D & K Supply & Equipment, Inc.
- Darr Farms, LLC Sand Bag Supplier
- Dart Oil & Gas Corporation
- Dawson Companies
- DBG & Associates
- Dearing Compressor & Pump Co.

- Devco Oil, Inc.
- Diamond Oilfield Technologies
- Diversified Engineering, Inc.
- Don's Directory
- Dow Cameron Oil & Gas LLC
- Eclipse Resources
- EDC Operating Co.
- EDCO Producing, Inc.
- Elexco Land Services, Inc.
- Emerson Geophysical, LLC
- Environmental Service Laboratories, Inc.
- E-Pak Manufacturing, LLC
- Equipment & Controls, Inc.
- Ergon Oil Purchasing, Inc.
- Ernst Conservation Seeds
- E-Tank, LTD./E-Pump
- Exploration Development, Inc.
- F.S.R.C. Tanks, Inc.
- Formation Cementing
- Furbay Electric Supply Company
- GAI Consultants, Inc.
- Green Valley Seed
- Hagen Well Services
- Hall Drilling, LLC
- Hall, Kistler & Company LLP
- Hammontree & Associates, Limited
- Hart Energy
- Highway Equipment Company
- Holmes Oil Distributing
- Huffman-Bowers, Inc.
- Hull & Associates
- IGS Energy
- Integrity Kokosing Pipeline Services, LLC
- Int'l. Union of Operating Engineers Local 18
- Iron Eagle Enterprises, LLC
- IUOE Local 66

- J. Hawk Water Service, LLC
- Jennifer Shankleton, Brouse McDowell
- Kato Engineering
- KDA, INC.
- Kelchner, Inc.
- Ken Miller Supply, Inc.
- Kessel Construction, Inc.
- Kincaid, Taylor & Geyer
- Kingsly Compression, Inc.
- Krugliak, Wilkins, Griffiths & Dougherty Co., LPA
- Laborers District Council of Ohio
- Lakeside Sand and Gravel
- Lanzer Excavating, LLC
- IBCG
- Lewis Glasser Casey & Rollinc, PLLC
- Lyden Oil Company
- M&M Pump & Supply, Inc.
- Mac Oil Field Service, Inc.
- Maiaac
- Mattmark Drilling Company
- McConnell & Scully, Inc.
- McHugh Dodge Jeep
- Merit Pump & Equipment Co., Inc.
- Mid Atlantic Storage Systems
- Mountaineer Casino Racetrack & Resort
- Murphy Tractor & Equipment Co., Inc.
- Nelson Tree Service
- New Prospect Company
- Nick's Well Plugging, LLC
- Oil & Gas Insurance Agency
- Oil Haulers, LLC
- Pac-Van, Inc.
- PennWell Corporation
- Petroset Cementing Services, Inc.
- Pettigrew Pumping Service, Inc.
- Plastatech Engineering, Ltd.

- Poulson Drilling Corporation
- Precision Geophysical, Inc.
- Producers Service Corporation
- Razor Rents
- Reumac Stabilization, LLC
- Seahorse Oilfield Services, LLC
- Sequent Energy Management
- Shale Logix, LLC
- Silcor Oilfield Services, Inc.
- Stallion Oilfield Services
- Stellar Technology, Inc.
- Steptoe & Johnson, PLLC
- Stingray Pressure Pumping, LLC
- Strauss Fence, LLC
- STV Energy Services, Inc.
- Sunbelt Rentals Industrial Services, Inc.
- Sutton Pump & Supply, Inc.
- T K Gas Services, Inc.
- The Energy Cooperative
- Thompson Hine, LLP
- Utica Safety Apparel
- Utility Pipe FindersUtility Pipeline Ltd.
- Utility Technologies International Corp
- Volunteer Energy Services, Inc.
- Vorys, Sater, Seymour and Pease LLP
- Water Environment Federation
- Wellsville Terminals Company
- Wenger Pipeline Construction
- Wildcat Drilling
- Wilkof Industrial Supply
- Wooster Motor Ways, Inc.
- Zanesville-Muskingum County Port
- Authority