

Reach
4 out of 5
logging and
sawmill
companies in
Ohio.



Media Kit

FOR MORE INFORMATION, PLEASE CONTACT:

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NAYLOR 
ASSOCIATION SOLUTIONS



The Ohio Forestry Association

Membership Directory and Resource Guide



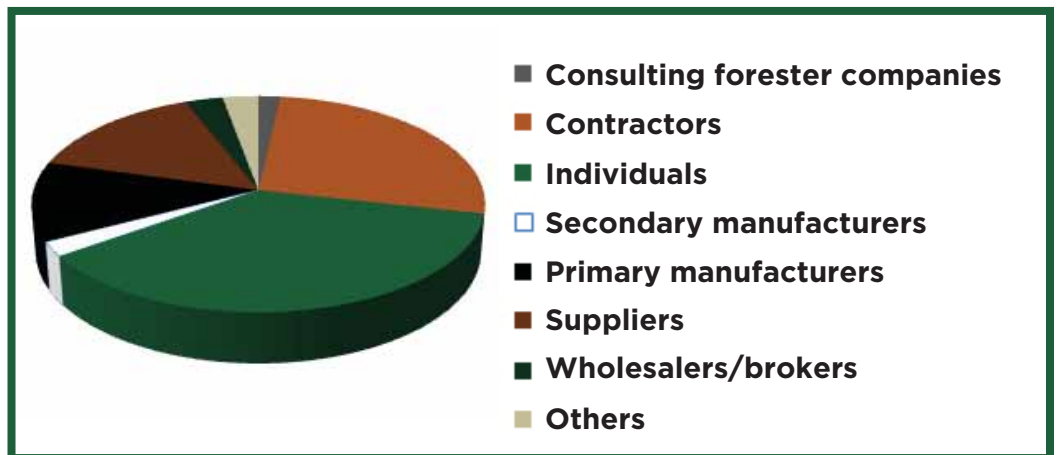
The OFA Advantage*

- Our members spend **\$20 million on products and services** annually.
- We represent **4 out of 5** logging and sawmill companies in Ohio.
- OFA members are part of Ohio's **\$200 million** a year forestry industry.

Our Members

Our members are the key decision-makers in Ohio's forestry industry who are constantly in need of new products and services, including:

- Chainsaws
- Financial services
- Forest equipment
- Fuel
- Hydraulic fluids
- Insurance
- Logging equipment
- Sawmill supplies
- much more!



**Connect with Ohio's forestry industry.
Contact your Naylor account executive today!**

*2015 OFA Marketing Questionnaire

Membership Directory and Resource Guide



Net Advertising Rates

Revisions and Proofs: \$50
Position Guarantee: 15% Premium

Full-Color

Rates

Double Page Spread	\$3,579.50
Outside Back Cover	\$3,269.50
Inside Front or Inside Back Cover	\$3,039.50
Full Page	\$2,479.50
2/3 Page	\$1,969.50
1/2 Page	\$1,369.50
1/3 Page	\$1,179.50
1/4 Page	\$779.50
1/6 Page	\$629.50
1/8 Page	\$449.50

Black-and-White

Rates

Full Page	\$1,579.50
2/3 Page	\$1,369.50
1/2 Page	\$1,059.50
1/3 Page	\$849.50
1/4 Page	\$659.50
1/6 Page	\$519.50
1/8 Page	\$399.50

Naylor charges a \$50 artwork surcharge for artwork creation or changes. This additional fee will appear on your final invoice if the artwork submitted is not publishing ready.

Business Card Exchange



The business card exchange is designed to highlight your company's information in front of the owners and managers of pulp and paper plants, sawmills and lumber companies in Ohio's forestry industry. Our members will be able to quickly flip to this section to find your contact information and use it throughout the year as they make their purchasing decisions.

Advertiser indemnifies Naylor, LLC and the Association against losses or liabilities arising from this advertising. Naylor, LLC assumes no liability whatsoever, except to the extent of a one-time paid advertisement of the same specification, in the next or similar publication, if any proven or admitted errors or omissions have occurred. Payment is due upon receipt of the invoice. Interest shall be charged at 2% per month compounded to yield 26.82% per year on overdue accounts. Revisions to previously submitted ad copy are subject to additional charges. A charge of \$30.00 will be levied for returned checks. In the event of a contract cancellation, the advertiser or agency agrees to repay Naylor, LLC any discounts granted for multiple insertions less any discount applicable for the number of insertions completed in the contract. All cancellations must be received in writing prior to the advertising sales deadline. All premium positions are non-cancelable. Prices are net of agency commission. Ads may also appear in an online version of the publication(s).

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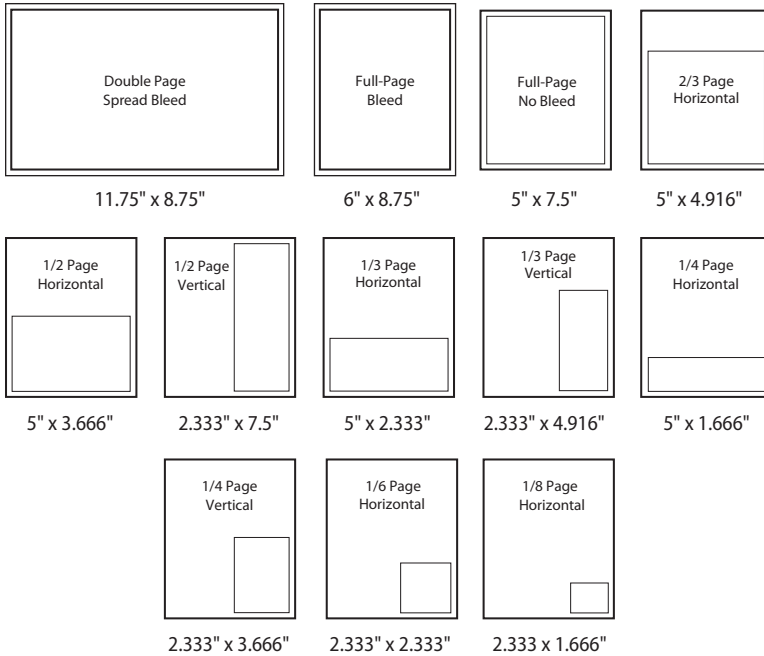
(Rates as of October 2015)

Membership Directory and Resource Guide



Print Advertising Specifications

Roster Trim Size: 5.75" x 8.5"



Note: Text placed outside the live area within any full-page or DPS ads may be cut off. Please keep text within the live area at all times.

DPS Live Area: 10.75" x 7.5"

Full Page Live Area: 5" x 7.5"

Specs for Outsert/Inserts

Roster

1 Pg / 2 Surface 5.75" x 8.5"

3 Pg / 6 Surface 5.75" x 8.5"

Postcards 6" x 4.25"

Heavy Card Stock Insert 5.25" x 8.25"

Postal flyersheets 5.75" x 8.5"

Artwork Requirements

All digital color and greyscale artwork must be supplied at 300 dpi. Line art must be supplied at 600 dpi. High-res PDF, EPS, TIFF and JPEG files are accepted. Images from the Web are not suitable for printing. All color artwork must be in CMYK mode; black-and-white artwork must be in either greyscale or bitmap mode. RGB mode artwork is not accepted and if supplied will be converted to CMYK mode, which will result in a color shift. All screen and printer fonts as well as linked images must be supplied if not embedded in the file.

Ad Material Upload

Go to the Naylor website at www.naylor.com

Proofs and Revisions

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Past Advertisers

Our communications program is made possible solely through advertiser support. We appreciate the investment that our advertisers make with The Ohio Forestry Association and strongly encourage our members to do business with vendors that support our association. Members know that they can confidently select the quality products and services featured within the official resources of OFA.

A & M Hardwoods
Affinity Mutual Insurance Company
Aggcorp
Albright Saw Company, Inc.
Alliance Tire Americas
American Eagle Hardwoods, Ltd.
American Stave Co.
American Wood Fibers
Arborgen
Boreman Hardwoods, Inc.
Brownwood Sales
Buckeye Tree Co.
Cambridge/Guernsey Co. VCB
CareWorksComp
Caribou Software
Central Power Systems
Charles F. Shiels & Co.
CJ Logging Equipment, Inc.
Claussen All-Mark
Columbus Equipment Company
Cryo Plus, Inc.
DeNoon Lumber Co.
Dimension Hardwood Veneers
East Ohio Lumber Company
F&W Forestry Services, Inc.
Frank Miller Lumber Company
George Kahler Sales, LLC
Glatfelter
Glockner
Great Lakes Mfg., Inc.
Haessly Hardwood Lumber
Hardy Manufacturing
HMC Corporation
Hochstetler Milling Ltd.
Jacob A. Weaver
KASCO/SHARPTECH
Kaufman Realty & Auction
Lafferty Chipping
Lignetics

Log Max, Inc.
M & W Logging
M. Bohlke Veneer Corp.
Malone Warehouse Tire, Inc.
McCormick & Sons, Inc.
McLean Co.
Menominee Saw & Supply Co.
Millersburg Tire Service, Inc.
Millwood Lumber, Inc.
Mt. Eaton Pallet, Ltd.
Murphy Tractor & Equipment Co., Inc.
Musser Forests
NCP Coatings, Inc.
OESCO, Inc.
Ohio CAT
Ohio Valley Veneer, Inc.
Ricer Equipment Sales
Rick Hawkins Lumber Company
Rocktenn Company
Ron Jones Hardwood Sales, Inc.
Rural Action
S & J Lumber
S&S Mfg. LLC Brute Force Fire Wood Proc.
Sheoga Hardwood Flooring
Siefker Sawmill
Stanley D. Swierz Consulting Forester, Inc.
Stella Jones, Inc.
Superior Hardwoods of Ohio, Inc.
Taylor Lumber, Inc.
The Vinton County National Bank
Tiffin Loader Crane
Trico Enterprises
Tusco Hardwoods, LLC
Universal Tag, Inc.
Vollmer of America
Walker Machinery Co.
Winesburg Hardwood
Yoder Lumber Company, Inc.

Membership Directory and Resource Guide



Index of Advertisers Categories

Our publication features an Index of Advertisers section in which your company will be listed under the category of your choice with the page number of your ad. When our members are in the market for a specific product or service, they can search the Index of Advertisers and quickly locate advertisers that specialize in that category.

One free category is included with any size ad and additional categories are only \$20 each. *If your product or service is not listed below, a new category can be created for you.*

- | | | |
|---|--|--|
| <input type="checkbox"/> Aerial Photography | <input type="checkbox"/> Heli-Logging Contractors | <input type="checkbox"/> Skidder Chains |
| <input type="checkbox"/> Bar Code Systems | <input type="checkbox"/> Herbicides | <input type="checkbox"/> Timber Buyers |
| <input type="checkbox"/> Chainsaws | <input type="checkbox"/> Hunting Clubs | <input type="checkbox"/> Timber Harvesters |
| <input type="checkbox"/> Chemicals | <input type="checkbox"/> Insurance | <input type="checkbox"/> Timber Pricing Services |
| <input type="checkbox"/> Chippers | <input type="checkbox"/> Land and Timber Management | <input type="checkbox"/> Timber Sales |
| <input type="checkbox"/> Commercial Leading & Leasing | <input type="checkbox"/> Legal Services | <input type="checkbox"/> Timberland Management Companies |
| <input type="checkbox"/> Consultants | <input type="checkbox"/> Log Brokers | <input type="checkbox"/> Tires |
| <input type="checkbox"/> Consulting Foresters | <input type="checkbox"/> Log Homes | <input type="checkbox"/> Trailers |
| <input type="checkbox"/> Cutting Equipment | <input type="checkbox"/> Logging Companies | <input type="checkbox"/> Tree & Shrub Seeds |
| <input type="checkbox"/> Energy Systems | <input type="checkbox"/> Logging Equipment | <input type="checkbox"/> Tree Marking Ink |
| <input type="checkbox"/> Environmental Programs | <input type="checkbox"/> Lumber & Log Exporters | <input type="checkbox"/> Trucking Companies |
| <input type="checkbox"/> Equipment Engineering & Service | <input type="checkbox"/> Marking Paints | <input type="checkbox"/> Tub Grinders |
| <input type="checkbox"/> Equipment Rental & Sales | <input type="checkbox"/> Material Handling Equipment | <input type="checkbox"/> Used Parts |
| <input type="checkbox"/> Financial Services | <input type="checkbox"/> Metal Detectors | <input type="checkbox"/> Walking Floors |
| <input type="checkbox"/> Forest Resources | <input type="checkbox"/> Mineral Management | <input type="checkbox"/> Wildlife Consultants |
| <input type="checkbox"/> Forest Technology | <input type="checkbox"/> Optimization | <input type="checkbox"/> Wood Dealers |
| <input type="checkbox"/> Friends of Forestry | <input type="checkbox"/> Pallets | <input type="checkbox"/> Wood Procurement |
| <input type="checkbox"/> Furniture Manufacturers | <input type="checkbox"/> Paper & Forest Products | <input type="checkbox"/> Wood Products |
| <input type="checkbox"/> Grade Lumber | <input type="checkbox"/> Power Equipment | <input type="checkbox"/> Wood Product Equipment |
| <input type="checkbox"/> Grapples | <input type="checkbox"/> Pulpwood Companies | <input type="checkbox"/> Wood Product Manufacturers |
| <input type="checkbox"/> Hardwood Components | <input type="checkbox"/> Pulpwood Plant Equipment | <input type="checkbox"/> Other: |
| <input type="checkbox"/> Hardwood Lumber | <input type="checkbox"/> Sawmill Equipment | |
| <input type="checkbox"/> Hardwood Manufacturers | <input type="checkbox"/> Sawmills | |
| <input type="checkbox"/> Hardwood Veneer Manufacturers & Buyers | <input type="checkbox"/> Seedlings | |

One free listing with any size ad. Additional listings are \$20.00 each. No limit. Please list new categories on this sheet.

_____ **Additional Categories X \$20.00 = \$** _____

Initial: _____ **Date:** _____