Connect with members who spend more than $600 million a year on products and services.

FOR MORE INFORMATION, PLEASE CONTACT:

**Media Kit**

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Project Leader | Naylor, LLC  
352-333-3496  
jwatkins@naylor.com  

FOR MORE INFORMATION, PLEASE CONTACT:  

www.ngwa.org
ABOUT US

• Our members are part of a $68.7 billion water supply and irrigation systems market.*
• NGWA members spend more than $600 million a year on products and services.
• In 2015, nearly 50% of the market's costs were on purchases.*
• Groundwater systems make up approximately 1/3 of public water systems in the U.S., serving nearly 102 million users.

OUR MEMBERS

NGWA is made up of four membership divisions of U.S. and international groundwater professionals, including:

• Scientists & Engineers (6,670)
• Contractors (3,300)
• Manufacturers (600)
• Suppliers (350)

WHO WE ARE

NGWA is dedicated to advancing groundwater knowledge and providing guidance for sound scientific, economic, and beneficial development, protection and management of the world's groundwater resources.

Covering the full scope of the groundwater industry, NGWA's media has been recognized as the leading industry resource for decision-makers in the multi-billion dollar groundwater industry, winning more than 30 publishing awards in the last decade.

*Source: IBISWorld report 22131
ngwa.org Website Advertising
Advertising on the NGWA website is a great way to reach member and non-member visitors and reinforce your marketing message. Visitors log on to www.ngwa.org to learn about upcoming association events, industry news and discover ways to maximize their membership.

Water Well Journal® Website
Advertise on the NGWA’s Water Well Journal® website and reach interested contractor, manufacturer and supplier members and reinforce your marketing message. Visitors log on to www.waterwelljournal.org to learn about Water Well Journal®, the industry’s leading resource for business owners and decision-makers in the groundwater industry.

NGWA’s Online Buyers’ Guide
The NGWA Online Buyers’ Guide is a user-friendly forum designed to bring suppliers and end-users together. Available whenever you need it, the guide makes it easy to locate products and professional services geared to the groundwater industry.

Groundwater Week Website
Advertising on NGWA’s Groundwater Week website is the perfect way to reach interested exhibitors and attendees and reinforce your marketing message. Visitors log on to www.groundwaterweek.com to learn about the industry's leading annual event and all of the latest news and information surrounding it.
NGWA Online Buyers’ Guide

ngwa.officialbuyersguide.net

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A Reference at Your Fingertips:
- Cross-promoted in multiple NGWA communication pieces
- Optimized to drive traffic from search engines and the NGWA home page
- Efficient browsing with fewer clicks
- Users can set the Online Buyers’ Guide as their default browser, bringing them to your listing
- Directs visitors to a landing page to learn more about your business
- Google™ integration returns richer results
- Consumers come to you when they are ready to buy
- Customized listing and enhanced content

On average, the NGWA Online Buyers’ Guide receives:
- 2,149 page views per month
- 3.8 pages per visit
- Nearly 3 minutes visit duration

Traffic numbers from 3/1/2016 - 8/1/2016

The purchase of any NGWA Online Buyers’ Guide display ad comes with a COMPLIMENTARY Premier Listing – a $399 value!

Page Peel $3,995
- Exclusive position

Leaderboard Package (728 x 90) $3,495
- Run of site
- 4 rotations
- Rotating in both top and bottom leaderboards

Rectangle (300 x 250) $2,995
- Run of site
- 3 rotations

Featured Company $2,495
- Run of site
- 5 rotations
- Logo and 30 words of text, rotating through both positions

Super Category Rectangles (300 x 250) $1,995
- 2 rotations in each
- Per super category

Naylor charges a $50 artwork surcharge for artwork creation or changes. This additional fee will appear on your final invoice if the artwork submitted is not publishing ready.
NGWA Online Buyers’ Guide

Category Sponsorship Listings- For companies that want to ensure top visibility within their category, we offer guaranteed placement above your competitors. No scrolling required- when visitors click on a product/service category on the home page of the NGWA Online Buyers’ Guide, your premier listing is certain to be noticed.

Rate includes Premier Listing.

- Category Sponsor #1: $799
- Category Sponsor #2: $699
- Category Sponsor #3: $599

Premier Listing Package- Premier Listings are designed to offer heightened visibility within NGWA Online Buyers’ Guide. Premier Listings appear on a first-reserved, first-listed basis on top of all basic listings, ensuring they are seen first. Premier Listings contain all basic information plus the features listed below. Includes ten (10) product/service category listings of your choice. Additional category listings are $50 each.

- $399
- $599- with video upgrade

Premier Listing additional features:

- Full-color company logo
- Active website, social media links, email address and up to five contacts
- Extended company profile and products and services listing
- Full-color product image and description linked to your website
- Google map of your business location
- Google site search: to search your website from your Premier Listing
- Request for information: a contact form to reach a representative from your business

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NGWA Online Buyers’ Guide

Premier Listing Checklist

Below is a checklist of all elements required in order to process your Premier Listing.

☐ Full-Color Company Logo
   The size of your logo should be **240 pixels wide x 120 pixels high** and no larger than 100kb. We accept JPG or GIF format. Your logo will link to your website, so please provide the URL to which you would like your logo to link.

☐ Company Contacts - Up To Five
   Please include **job title, phone number and email address**. All email addresses will be hyperlinked and active.

☐ Primary Contact for RFP Automator and Request for Information (OPTIONAL)
   Indicate which person or email should be referenced as the “primary” contact. This designation is necessary for your company to be visible in the RFP Automator and to be available for requests for information.

☐ Company Description
   This is strictly **textual information about your company**. You can include your company’s mission statement or a description of the products and services you offer. No graphics are allowed in this section. The initial viewable text is 3,000 characters that can be extended upon click by an additional 3,000 characters for 6,000 characters maximum. All text should be provided to us in a **Word document that allows us to cut and paste your description to your order**.

   Keep in mind that each word in your company description is searchable via the “keyword” search function. Be thorough and include all elements of the products/services you provide. We allow you to change your listing on a monthly basis. If changing your listing or adding more information, please email this to your Naylor account executive.

☐ Website Activation
   Please provide us with the **website, Facebook, Twitter and LinkedIn URLs to which your listing should link**. Your website will be listed along with your contact information and will be included each time anyone searches for your company by the various searching capabilities available.

☐ Product/Service Categories
   All extra information will show up under all of the categories you select. **Ten category listings are included** in the initial price of the Premier Listing. **Additional category listings can be purchased for $50 each**.

☐ Full-Color Product Image and Description
   The size of your product photo should be **240 pixels wide x 240 pixels high** and no larger than 100kb. We accept JPG, GIF or SWF/Flash format (animation must be no longer than 25 seconds). **Please provide the URL to which you would like your product image to link**. You can also include a brief product description (500 characters maximum) that will appear next to the product image.

☐ Video Upgrade - Additional cost: $200 (OPTIONAL)
   Your video should run no longer than five minutes. We accept the following video formats: .avi (Audio Video Interleave), .mov (Apple QuickTime Movie), .mp4 (MPEG-4 Video File), .mpg (MPEG Video File), .qt (Apple QuickTime Movie), .rm (Real Media File), .swf (Macromedia Flash Movie) and .wmv (Windows Media Video File). Video dimensions should be 400 pixels by 300 pixels.

Once we receive all elements of your Premier Listing, we will post it to the site on a first-come, first-listed basis. Your one-year time frame begins the day we post your listing. Feel free to contact your Naylor account executive should you have any questions or concerns. We look forward to getting you posted on the site. Thank you.
NGWA Online Buyers’ Guide

Premier Listing Categories

Our Online Buyer’s Guide allows visitors to locate your business quickly and easily. Your Premier Listing will appear under the categories of your choice, ensuring that your company is seen by those in the market for your products and services.

Ten free categories are included with your Premier Listing, and additional categories are only $50 each. Bold terms are for grouping purposes only and are not available for selection.

Casings and Casing Tools
- casings, fabricated steel
- casings, fiberglass
- casings, plastic
- casings, PVC
- casings, shoe
- casings, stainless steel
- casings, Teflon
- casings, threaded PVC
- casing tools, spiders & slips
- clamps
- casing cutter-downhole
- Casings, Fab Steel
- centralizers

Drilling Rigs
- rigs, air rotary
- rigs, auger
- rigs, bucket
- rigs, cable tool
- rigs, combination/cable & rotary
- rigs, compact
- rigs, core drill
- rigs, crawler
- rigs, direct push/probe
- rigs, exploration
- rigs, horizontal drilling
- rigs, overburden
- rigs, percussion drilling
- rigs, pump setting

Drills, Drilling Supplies, and Drilling Tools
- drills, caisson
- drills, core
- drills, direct push/probe
- drills, directional
- drills, down-the-hole
- drills, foundation
- drills, rotary
- drills, tieback
- drills, topdrive
- bentonite pellets/tablets
- grout, bentonite
- gravels
- grouts/sealants
- manhole covers
- jet adapters and packaging
- jetting tools
- boring machines
- drill collars
- drill pipe tools
- drill steel, adapter subs
- drill steel, blast hole
- drill steel, inertia weld
- direct push tools
- elevators, casing
- elevators, pipe
- fishing tools
- hydrofracture equipment
- probes
- protectors
- pullers
- reamers
- recorders
- regulators
- underreamers
- geothermal equipment
- rotary, bits
- rotary, cones
- rotary, drag
- rotary, kellys
- rotary, subs
- rotary, tables
- grouters
- retrieving tools
- auger drill tools
- augers, bailers
- augers, hollow stem
- augers, sand pumps
- augers, solid
- compressor filters
- compressors
- couplings, compressor
- welding equipment
- rubber hose clamps & fittings
**Premier Listing Categories**

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<table>
<thead>
<tr>
<th>Drives and Drive Components</th>
<th>Lubricants</th>
<th>Power Transmissions/PTO Components</th>
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</thead>
<tbody>
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<td>lubricants, automatic</td>
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<td>drives, caps</td>
<td>lubricants, transmission-fluid-synthetic</td>
<td>power transmissions, gear box</td>
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<tr>
<td>drives, couplings</td>
<td>lubricants, bentonite</td>
<td>power transmissions, gear repair</td>
</tr>
<tr>
<td>drives, pulling heads</td>
<td>lubricants, compressor fluid synthetic</td>
<td>power transmissions, hanger bearings</td>
</tr>
<tr>
<td>drives, right angle</td>
<td>lubricants, diesel oils-synthetic</td>
<td>power transmissions, P.T.O. Drives</td>
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<tr>
<td>drives, shoes</td>
<td>lubricants, drilling fluids</td>
<td>power transmissions, pulleys</td>
</tr>
<tr>
<td>drives, variable frequency</td>
<td>lubricants, engine oils-synthetic</td>
<td>power transmissions, speed reducers</td>
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<tr>
<th>Environmental Equipment and Services</th>
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<td>motor transmissions</td>
</tr>
<tr>
<td>geotechnical instrumentation</td>
<td>lubricants, gear oils-synthetic</td>
<td>power transmissions, gear repair</td>
</tr>
<tr>
<td>bailers</td>
<td>lubricants, grease-synthetic</td>
<td>power transmissions, hanger bearings</td>
</tr>
<tr>
<td>cameras, down-the-hole</td>
<td>lubricants, hydraulic fluids-synthetic</td>
<td>power transmissions, P.T.O. Drives</td>
</tr>
<tr>
<td>depth indicators</td>
<td>lubricants, open gear &amp; wire rope-synthetic</td>
<td>power transmissions, pulleys</td>
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<tr>
<td>core boxes</td>
<td>lubricants, polymers</td>
<td>power transmissions, speed reducers</td>
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<td>core drilling tools</td>
<td>lubricants, power shift transmission fluid-synthetic</td>
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<td>computer software - modeling</td>
<td>lubricants, spray</td>
<td>Pumps Components and Motors</td>
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<tr>
<td>decontamination and environmental equipment &amp; services</td>
<td>lubricants, thread compound</td>
<td>motors, electric</td>
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<td>motors, jet pump</td>
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<td>services, water testing</td>
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<td>motors, submersible pump</td>
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<tr>
<td>services, well fracturing</td>
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<td>motors, vertical turbine</td>
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<tr>
<td>services, hydraulic fracturing services</td>
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<td>mounting brackets</td>
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<tr>
<td>data logging equipment</td>
<td></td>
<td>electric motor controls</td>
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<tr>
<td>hydrocarbon detection recovery</td>
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<td>bladders</td>
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<tr>
<td>environmental supplies</td>
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<td>booster</td>
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<tr>
<td>samplers, liquid/ground water</td>
<td></td>
<td>check valves</td>
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<tr>
<td>samplers, soil/vadose zone</td>
<td></td>
<td>hydrants &amp; faucets</td>
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<tr>
<td>sampling devices</td>
<td></td>
<td>hydraulic pumps and mowers</td>
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<tr>
<td>soil sampling tools</td>
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<td>vapor extraction caps</td>
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<td>vents</td>
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<td>submersible top guides</td>
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<td>sucker rods</td>
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<td></td>
<td>cable, submersible pump/motor</td>
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<td></td>
<td></td>
<td>controls, constant pressure</td>
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<td></td>
<td></td>
<td>controls, variable speed pumping</td>
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<td></td>
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<td>bearings</td>
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<table>
<thead>
<tr>
<th>Pipes, Pipe Fittings and Components</th>
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<tbody>
<tr>
<td>pipe, drill</td>
<td>pipe, flexible drop</td>
<td>motors, electric</td>
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<tr>
<td>pipe, joints</td>
<td>pipe, joints</td>
<td>motors, jet pump</td>
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<tr>
<td>pipe, metal</td>
<td>pipe, plastic drop</td>
<td>motors, submersible pump</td>
</tr>
<tr>
<td>pipe, monitor</td>
<td>pipe, repair</td>
<td>motors, vertical turbine</td>
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<tr>
<td>pipe, perforators</td>
<td>pipe, repair</td>
<td>mounting brackets</td>
</tr>
<tr>
<td>pipe, plastic drop</td>
<td>pipe, repair</td>
<td>electric motor controls</td>
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<tr>
<td>pipe, threaded PVC Drop</td>
<td>pipe, repair</td>
<td>bladders</td>
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<tr>
<td>geothermal pipe</td>
<td>pipe, repair</td>
<td>booster</td>
</tr>
<tr>
<td>pipe fittings, brass</td>
<td>pipe, repair</td>
<td>check valves</td>
</tr>
<tr>
<td>pipe fittings, metal</td>
<td>pipe, repair</td>
<td>hydrants &amp; faucets</td>
</tr>
<tr>
<td>pipe fittings, nonmetal</td>
<td>pipe, repair</td>
<td>hydraulic pumps and mowers</td>
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<tr>
<td>pipe fittings, plastic</td>
<td>pipe, repair</td>
<td>vapor extraction caps</td>
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<tr>
<td>pipe fittings, steel</td>
<td>pipe, repair</td>
<td>vents</td>
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<tr>
<td>pipe fittings, threaded PVC accessories</td>
<td>pipe, repair</td>
<td>wireless controls</td>
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<tr>
<td>pipe, joint compound</td>
<td>pipe, repair</td>
<td>windmills</td>
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<tr>
<td>pipe, coatings</td>
<td>pipe, repair</td>
<td>leathers</td>
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<td>pipe, repair</td>
<td>magnets</td>
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<td>pipe, repair</td>
<td>pistons</td>
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<td>pipe, repair</td>
<td>submersible top guides</td>
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<td>pipe, repair</td>
<td>cable, submersible pump/motor</td>
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<td>pipe, repair</td>
<td>controls, constant pressure</td>
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<td>controls, variable speed pumping</td>
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<td>pipe, repair</td>
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<thead>
<tr>
<th>Hammers and Hammer Components</th>
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<tbody>
<tr>
<td>hammers, bit blow tubes</td>
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<td>motors, electric</td>
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<tr>
<td>hammers, cable tool</td>
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<td>motors, jet pump</td>
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<tr>
<td>hammers, casing/drill through</td>
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<td>motors, submersible pump</td>
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<tr>
<td>hammers, down-the-hole</td>
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<td>motors, vertical turbine</td>
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<td>hammers, drive head</td>
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<td>mounting brackets</td>
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<tr>
<td>hammers, extractor</td>
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<td>electric motor controls</td>
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<td>hammers, fluid</td>
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<td>bladders</td>
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<td>hammers, hydraulic</td>
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<td>booster</td>
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<td>hammers, rotary</td>
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<td>check valves</td>
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<td>hydrants &amp; faucets</td>
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<td>cable, submersible pump/motor</td>
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**NGWA Online Buyers’ Guide**

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<th>Tanks and Tank Components</th>
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<td>swivels, grout</td>
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<td>pumps, hand</td>
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<td>light tower</td>
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<td>pumps, inertial</td>
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<td>rope, safety</td>
<td>tank air seals</td>
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<td>pumps, injection</td>
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<td>paddocks</td>
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<td>tape/electrical</td>
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<td>pumps, mud</td>
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<td>traction mats</td>
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<td>pumps, multiple systems</td>
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<td>hand cleaners</td>
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<td>pumps, municipal</td>
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<td>pumps, pitcher</td>
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<td>pumps, progressive cavity</td>
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<td>pumps, reciprocating</td>
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<td>pumps, sampling</td>
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<td>pumps, sewage</td>
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<td>pumps, submersible</td>
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<td>pumps, solar</td>
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<td>pumps, specialty</td>
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<td>pumps, submersible, industrial</td>
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<td>pumps, submersible, irrigation</td>
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<td>pumps, submersible, residential</td>
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<td>pumps, sump</td>
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<td>pumps, vertical turbine</td>
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<td>pumps, well developing</td>
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<td>pumps, yard hydrants</td>
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<td>pump hoists</td>
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<td>irrigation equipment</td>
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NGWA Online Buyers’ Guide

Premier Listing Categories

Our Online Buyer’s Guide allows visitors to locate your business quickly and easily. Your Premier Listing will appear under the categories of your choice, ensuring that your company is seen by those in the market for your products and services.

Ten free categories are included with your Premier Listing, and additional categories are only $50 each. Bold terms are for grouping purposes only and are not available for selection.

Vehicles and Vehicle Equipment
- trucks, axels
- trucks, rig support
- trucks, service
- trucks, water
- all terrain vehicles
- tracked vehicles
- trailers
- traveling blocks
- toolboxes
- cranes
- carriers
- engines, diesel
- reels, fuel
- torque arrestors
- welder racks
- winches

Valves
- valves, air release
- valves, backwash
- valves, ball
- valves, butterfly
- valves, bypass
- valves, check
- valves, drain
- valves, flow regulating
- valves, foot
- valves, freeze protection
- valves, gate
- valves, nonmetal
- valves, pressure regulators
- valves, pump control
- valves, relief
- valves, solenoid

Water Flow Control Equipment
- ASR flow control valves
- discharge kits
- meters
- piezometers
- orifices/bleeder
- sensors, flow
- sensors, level
- sensors, pressure
- liquid level controls
- low flow controls

Water Treatment Cleanup
- aeration equipment and systems
- air chargers
- air strippers
- air volume controls
- arsenic removal
- chemical feed equipment
- chemicals, water treatment
- chlorinators, water treatment
- deaeration and degasification
- desalination systems
- desanders
- desilters
- distillation equipment
- disinfection equipment
- remediation chemicals
- remediation pumping equipment
- remediation tool locators
- electromagnetic water treatment
- mineral tanks-water treatment
- monitors-water treatment
- conditioning, water treatment
- membranes-water treatment
- nitrate removal
- brushes-rehabilitation
- swaging
- well blasting
NGWA Online Buyers' Guide

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Water Quality
- filters, carbon
- filters, cartridge type
- filters, miscellaneous
- taste & odor removal
- TDS indicators
- telemetry equipment
- telemetry systems
- test strips
- testing kits
- testing labs
- water analysis
- water coolers
- water level measurement equipment
- water level meters
- water quality instrumentation
- water treatment systems-commercial/industrial
- water treatment-component parts for equipment
- water treatment-drinking water systems
- waterbed
- well & tank covers/enclosures
- well caps
- well casing depth indicator
- well cleaning
- well rehabilitation/remediation
- well rehabilitation/repair equipment
- well site markers
- well treatment supplier
- ultrafiltration systems
- ultraviolet systems
- undertanks
- softener conversion kits
- softeners
- rust removal
- reverse osmosis
- ion-exchange media & equipment
- lead removal-water treatment
- filter media

Water Well Parts and Tools
- controls
- converters
- couplings, PVC
- screens, threaded PVC
- dies & inserts
- cylinders
- fittings
- flumes & weirs
- gaskets
- gauges
- groundwater pumping equipment
- heat pumps/water source
- heat shrink
- nipples
- packers
- pitless adapters
- plugs
- points
- sand traps & separators
- sanitizers
- Schrader air valves
- seal vents
- sealants
- seals
- seals, drawdown
- screens & points, fiberglass
- screens & points, metal
- screens & points, nonmetal
- splice kits
- top guides
- slotting machines
- perforators
- washers, break-out

Ten (10) free categories with any Premier Listing. Additional listings are $50.00 each. No limit.

________ Additional Categories X $50.00 = $____________________

Initial:________ Date:____________________
Groundwater Monitoring & Remediation Categories

Our Groundwater Monitoring & Remediation Online Buyers’ Guide allows visitors to locate your business quickly and easily. Your Premier Listing will appear under the categories of your choice, ensuring that your company is seen by those in the market for your products and services.

Ten free categories are included with your Premier Listing, and additional categories are only $50 each. Bold terms are for grouping purposes only and are not available for selection.

**Activated Carbon Systems**
- Carbon Block
- Cartridge
- Granular Activated Carbon
- Media
- Point of Entry (POE)
- Point of Use (POU)
- Vessels

**Chemical Feed Equipment**
- Chemical Metering systems
- Chemicals
- Chlorinators, Dry Pellet
- Chlorinators, Gas Feed
- Chlorinators, Liquid

**Contaminant Removal**
- Arsenic Removal
- Bacterial Removal
- BTEX Compounds
- Copper Removal
- Cryptosporidium
- Endocrine Disrupting Chemicals
- Hardness Removal
- Hydrogen Sulfide Removal
- Inorganic Contaminant Removal
- Iron Bacteria
- Iron Removal
- Lead Removal
- Manganese Removal
- MTBE Removal

**Lubricants**
- lubricants, automatic
- transmission-fluid-synthetic
- lubricants, bentonite
- lubricants, compressor fluid synthetic
- lubricants, diesel oils-synthetic
- lubricants, drilling fluids
- lubricants, engine oils-synthetic
- lubricants, foam
- lubricants, gear oils-synthetic
- lubricants, grease-synthetic
- lubricants, hydraulic fluids-synthetic
- lubricants, open gear & wire rope-synthetic
- lubricants, polymers
- lubricants, power shift transmission fluid-synthetic
- lubricants, spray
- lubricants, thread compound

**Pipes, Pipe Fittings and Components**
- pipe, drill
- pipe, flexible drop
- pipe, joints
- pipe, metal
- pipe, monitor
- pipe, perforators
- pipe, plastic drop
- pipe, repair
- pipe, threaded PVC Drop
- geothermal pipe
- pipe fittings, brass
- pipe fittings, metal
- pipe fittings, nonmetal
- pipe fittings, plastic
- pipe fittings, steel
- pipe fittings, threaded PVC accessories
- pipe, joint compound
- pipe, coatings

**Drilling & Soil/ Rock Sampling**
- Auger
- Auger/core/rotary
- Augers & auger tools
- Bailers
- Bentonite
- Bucket
- Continuous sampling systems
- Directional/Horizontal
- Downhole hammers
- Drill bits/cutter heads
- Drill rod/pipe/casing
- Drilling fluids
- Drilling lubricants
- Drilling rigs
- Drilling tools and supplies
- Foam
- Grouting/cementing equipment
- Hand augers
- Hydrofracturing equipment
- Other drilling rigs
- Other fluids/additives
- Other tools/supplies
- Piston samplers
- Polymers
- Portable mud pits
- Rock coring tools/systems
- Rotary (mud/air/reverse)
- Sample liners, retainers
- Soil sample containers
- Soil/rock sampling tools
NGWA Online Buyers’ Guide

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Split barrel samplers
Stabilizers
Swivels
Thin Wall (Shelby)tube Samplers
Underreamers

Drinking Water Disinfection
Chemical
Chlorination
Distillation
Ozonation System
Ultraviolet, POE
Ultraviolet, POU

Filtration
Backwashing
Cartridge type, Disposal
Cartridge type, Washable
Chlorine Removal
Color and Turbidity
Filter Housings
Inline Separators, Sand; Sendiment
Inline Water Filters
Iron
Media
POE
Regeneration Services
Taste and Odor
Ultrafiltration

Ground Water Sampling
Air/gas drive pumps
Bailer cord & reels
Bailer retrieval systems
Bailers and grab samplers
Bladder pumps
Check valves
Compressors and generators
Decontamination supplies
Downhole probes
Electric submers pumps centrifugal
Electric submers pumps others
Field notebooks
Filtration equipment
Flowthrough cells
Ground water sampling devices
Hand vacuum/pressure pumps
Intertial lift pumps
Multiparameter meters
Other accessories
Other pumps/sampling devices
Passive samplers/no purge samplers
Peristaltic &suction lift pump
Piston pumps
Pump protectors
Regulators
Sample bottles
Sample documentation
Sample handling equipment
Sample preservatives
Sample shipping supplies
Sample tracking/labeling
Sampling device accessories
Sampling related software
Single parameters meters
Tubing, fittings and caps
Water quality instrumentation

Hydraulic Testing
Hydraulic test analysis software
Hydraulic testing equipment
Infiltrometers
Other equipment
Other software
Permeameters
Pumping tests
Slug testing equipment
Slug/ball tests

Ion Exchange Equipment
Dealkalization Equipment
Deionization/Demineralization Equipment
Water Softeners, Commercial
Industrial
Water Softeners, Residential
NGWA Online Buyers' Guide

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Ten free categories are included with your Premier Listing, and additional categories are only $50 each. Bold terms are for grouping purposes only and are not available for selection.

Monitoring
☐ Borehole and well inspection devices
☐ Borehole geophysical tools
☐ Bubblers
☐ Conductive probes
☐ Data acquisition and telemetry
☐ Data loggers
☐ Downhole video cameras
☐ Electrical
☐ Float type recorders
☐ GW flow meters
☐ Hydrocarbon detector (monitoring)
☐ Interface probes
☐ Liquid leak detection system
☐ Multi level monitoring systems
☐ Neutron moisture probes
☐ Other data acquisition devices
☐ Other devices
☐ Other vadose zone monitoring devices
☐ Piezometers
☐ Pneumatic
☐ Pressure transducers
☐ Pressure transducers with loggers
☐ Pressure vacuum lysimeters
☐ Soil gas sample/monitor equipment
☐ Telemetry systems
☐ Tensiometers
☐ Vadose zone monitoring devices
☐ Vapor detection systems
☐ Water level measure/monitoring

Other
☐ Advanced Oxidation
☐ Aeration Equipment
☐ Consulting and System Design
☐ Tanks
☐ Testing Kits
☐ Testing Services

pH Neutralization
☐ Acid Neutralizers
☐ Chemical Pumps, Diaphragm
☐ Chemical Pumps, Peristaltic

Pump
☐ Booster
☐ Chemical Feed
☐ Constant Pressure
☐ Controllerless Pneumatic
☐ Corrosive Environments 316 SS
☐ Pumps
☐ Cylinders
☐ Diaphram
☐ Grinder
☐ Hand and Pitcher
☐ Hydrostatic Test
☐ Injection
☐ Inline Chemical Mixers
☐ Jet
☐ Jet Adapters
☐ Leachate
☐ Magnetic Drive Sealless
☐ Metering
☐ Mini Bladder Direct Push
☐ Mud
☐ Other
☐ Package Lift Station
☐ Peristaltic
☐ Positive Displacement
☐ Piston/Plunger
☐ Reciprocating/Centrifugal
☐ Remediation
☐ Sampling/Monitoring
☐ Septic/Effluent Filters
☐ Side Slope Riser
☐ Horizontal/Vertical
☐ Slurry
☐ Solar
☐ Sprinkler
☐ Submersible, Domestic
☐ Submersible, Industrial/Irrigation
☐ Submersible, Motors
☐ Sump
☐ Transfer Recirculation
☐ Vertical Turbine
☐ Wastewater/Sewage
☐ Well Seal Vents
☐ Windmills
# NGWA Online Buyers' Guide

## Groundwater Monitoring & Remediation Categories

Our *Groundwater Monitoring & Remediation* Online Buyers' Guide allows visitors to locate your business quickly and easily. Your Premier Listing will appear under the categories of your choice, ensuring that your company is seen by those in the market for your products and services.

**Ten free categories are included with your Premier Listing**, and additional categories are only $50 each. *Bold terms are for grouping purposes only and are not available for selection.*

### Remediation
- Aboveground water treatment
- Activated carbon treatment
- Active skimming pump/devices
- Aeration tanks
- Air sparging/biosparging
- Air strippers
- Bio treatment/reactors
- Blowers
- Booster pumps
- Booster pumps/vacuum pumps
- Catalytic oxidation
- Chemical feed pumps
- Chemical oxidation
- Chemical treatment
- Directional/horizontal drilling
- DNAPL pumping/recovery
- Drag pipes/other piping and fittings
- Drawdown pumps
- Educational services
- Electric pumps
- Enhanced bioremediation
- Flowmeters
- Ground water pumping
- Hydracarbon pumping/recovery
- IC engines
- Inplace GW & soil treatment
- Inplace treatment installation systems
- Individual treatment units
- Ion Exchange
- Landfill leachate/LFG condensate pumping
- Liquid level control/monitoring
- Liquid storage (separation)
- Manholes and covers
- Oilwater separators
- Other accessory equipment
- Other inplace treatment
- Other pumping equipment
- Other storage/separation systems
- Other treatment units
- Other vapor treatment
- Packaged treatment systems
- Passive skimming pump/devices
- Pilot testing equipment
- Pneumatic pumps
- Product recovery pumps
- Pump controllers
- Pump pullers
- Pumping accessory equipment
- Pumping system monitors
- Reagents for InSitu remediation
- Remediation pumping equipment Reverse osmosis
- Skimming pumps and devices
- Soil vapor extraction/venting
- Soil washing/flushing
- Storage/holding tanks
- Submersible motor cable
- Subsurface barrier systems
- systems/monitors/controllers
- Thermal oxidation
- Treatment accessory equipment
- Treatment systems
- Trenching systems
- UV oxidation
- Valves, switches, gauges
- Vapor treatment units/systems
- Vapor phase carbon treatment
- Water knockouts

### Reverse Osmosis Systems
- Commercial Skid
- Membranes
- Pressure Vessels
- Reverse Osmosis System, POU
- Reverse Osmosis Systems, POE

### RIG
- Auger
- Bucket
- Cable Tool
- Coring
- Direct Circulation
- Direct Push
- Horizontal Directional
- Oil / Gas
- Reverse Circulation
- Sonic
- Sonic / Coring
- Table Drive Rotary
- Top Drive Rotary
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Site Characterization
- Analytical equipment and services
- Borehole logging equipment
- Chemical sensing tools
- Combination direct push/drilling systems
- Combustible gas meters
- Compoundspecific screening kits
- Conductivity/resistivity measurement
- Cone penetrometer systems
- Cone penetrometer tools
- CPT data processing software
- Detector tubes
- Directpush technology
- Directpush tools
- Drivepoint piezometers
- Dualwall/cased hole systems
- Electrical resistivity
- Electromagnetic conductivity
- Field analytical instruments
- Fieldportable gas chromatographs
- Flame ionization detectors
- Geochemical logging tools
- Geophys. data proc. software
- Geophysical instruments
- Geophysical logging tools
- Gravimeters
- Groundpenetrating radar
- Grouting systems
- GW sampling tools
- Hydrocarbon detectors
- Immunoassay kits
- Infrared analyzers (portable)
- Lab analytical equipment
- Lab analytical services
- Magnetometers
- Metal detectors
- Mobile lab services
- Multidetector instruments
- Organic vapor analyses
- Other geophysical equipment
- Other tools
- Oxygen sensors
- Photoionization detectors
- Sampling tools
- Seismic refraction/reflection
- Singlerod directpush systems
- Small diameter well install tools
- Soil sample liners
- Soil sampling tools
- Soilgas sampling tools
- Subsurface geophysical equipment
- Surface geophysical equipment
- Xray fluorescence

Well Installation
- Above grade protective enclosures
- Annular seal materials
- Belowgrade protective enclosures
- Bentonite chips
- Bentonite granules
- Bentonite grout
- Bentonite pellet/tablets
- Centralizers
- Chemical rehabilitation methods
- Development pumps
- Filter pack sand
- Fluropolymer
- Galvanized
- Grout pump/seal placement equipment
- Jetting tools
- Locking casing caps/plugs
- Low carbon/mild
- Other development tools
- Other materials
- Other well protectors
- Packers
- Physical rehabilitation methods
- Plastic
- Polyethylene/HDPE

Water Quality
- Analytical Equipment
- Conductivity Instrumentation
- Inline Monitoring
- pH Instrumentation
- Sample Bottles
- Test Kits
- Testing Meters
- Water Quality Instrumentation
NGWA Online Buyers’ Guide

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☐ water treatment component parts for equipment
☐ water treatment drinking water systems
☐ waterbed
☐ welder racks
☐ welding equipment
☐ well & tank covers/enclosures
☐ well blasting
☐ well caps
☐ well casing depth indicator
☐ well cleaning
☐ well rehabilitation/remediation
☐ well rehabilitation/repair equipment
☐ well site markers
☐ well treatment supplier
☐ winches
☐ windmills
☐ wireless controls
☐ wrenches

Ten (10) free categories with any Premier Listing. Additional listings are $50.00 each. No limit.

_______ Additional Categories X $50.00 = $____________________

Initial:_______ Date:____________________
Advertising on the NGWA Website – www.ngwa.org

Advertising on the NGWA website is a great way to reach member and non-member visitors and reinforce your marketing message. Visitors log on to www.ngwa.org to learn about upcoming association events, industry news and discover ways to maximize their membership. Advertising on www.ngwa.org offers several cost-effective opportunities to position your company as a leader in front of an influential group of groundwater industry professionals.

Features of NGWA website advertising:

- Cross-promoted in other NGWA publications and communication pieces
- Directs visitors to the landing page of your choice to expedite purchases
- Year-round visibility reinforces brand recognition
- Allows dynamic, time-sensitive promotion

On average, ngwa.org receives:

- More than 24,500 unique visitors per month
- 103,000 page views per month

*Traffic numbers from December 2015 - February 2016

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**Horizontal Banner (468 x 60)**
12 Months | $3,675  
6 Months | $2,020  
3 Months | $1,100  

- Only one spot available – 5 rotations  
- Located on sub pages of the website

**Half-Wide Skyscraper (160 x 300)**
12 Months | $5,250  
6 Months | $2,880  
3 Months | $1,575  

- Only two spots available – 5 rotations  
- Located throughout the website

Naylor charges a $50 artwork surcharge for artwork creation or changes. This additional fee will appear on your final invoice if the artwork submitted is not publishing ready.

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**Online Specifications**

For more information, visit: [www.naylor.com/clientSupport-onlineGuidelines.asp](http://www.naylor.com/clientSupport-onlineGuidelines.asp)

*animation and Flash/SWF files are not accepted*
Advertising on the NGWA's Groundwater Week Website: www.groundwaterweek.com

Advertising on NGWA's Groundwater Week website is a great way to reach interested exhibitors and attendees and reinforce your marketing message. Visitors log on to www.groundwaterweek.com to learn about the industry's leading annual event and all of the latest news and information surrounding it. Advertising on www.groundwaterweek.com offers several cost-effective opportunities to position your company as a leader in front of an influential group of groundwater industry professionals.

Features of NGWA Groundwater Week website advertising:

- Cross-promoted in other NGWA publications and communication pieces
- Directs visitors to the landing page of your choice to expedite purchases
- Year-round visibility reinforces brand recognition
- Allows dynamic, time-sensitive promotion

Annually, groundwaterweek.com receives:

- 5,636 unique visitors per month
- 41,144 page views per month

*Traffic numbers from October 2015 - December 2015

Rectangle (180 x 150)

12 Months | $3,500

- Only two spots available – 3 rotations
- Located throughout the website

Online Specifications
For more information, visit: www.naylor.com/clientSupport-onlineGuidelines.asp

Naylor charges a $50 artwork surcharge for artwork creation or changes. This additional fee will appear on your final invoice if the artwork submitted is not publishing ready.
Advertising on NGWA's *Water Well Journal*® Website:
www.waterwelljournal.org

Advertising on the NGWA's *Water Well Journal*® website is a great way to reach interested contractor, manufacturer and supplier members and reinforce your marketing message. Visitors log on to www.waterwelljournal.org to learn about *Water Well Journal*® , the industry's leading resource for business owners and decision-makers in the groundwater industry. Advertising on www.waterwelljournal.org offers several cost-effective opportunities to position your company as a leader in front of an influential group of groundwater industry professionals.

Features of *Water Well Journal*® website advertising:

- Cross-promoted in other NGWA publications and communication pieces
- Directs visitors to the landing page of your choice to expedite purchases
- Year-round visibility reinforces brand recognition
- Allows dynamic, time-sensitive promotion

On average, waterwelljournal.org receives:

- 1,522 visits/month
- 731 unique visitors/month

*Traffic numbers from October 2015 - March 2016*

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**Horizontal Banner (468 x 60)**

- 12 Months | $3,500
- 6 Months | $1,925

- Only one spot available – 2 rotations
- Located throughout the website

**Half-Wide Skyscraper (160 x 300)**

- 12 Months | $5,000
- 6 Months | $2,750

- Only one spot available – 2 rotations
- Located throughout the website

**Tile Ad (150 x 150)**

- 12 Months | $3,000
- 6 Months | $1,500

- Only two spots available EXCLUSIVE—no rotations
- Located throughout the website

**Online Specifications**

For more information, visit:
www.naylor.com/clientSupport-onlineGuidelines.asp