



MEDIA KIT



Reach the Louisiana Executive Directors,
Presidents, CEOs and Chairmen leading
professional and trade associations.

LSAE Resource magazine | Pictorial Roster | Resource Online eNewsletter

FOR MORE INFORMATION, PLEASE CONTACT:

www.lsaе.org

Brittany Thompson

Media Director

(352) 333-3452

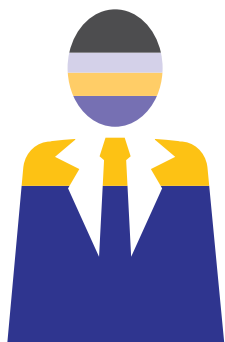
bthompson@naylor.com

NAYLOR 
ASSOCIATION SOLUTIONS

We recently surveyed our Association Executive members on a variety of different subjects.

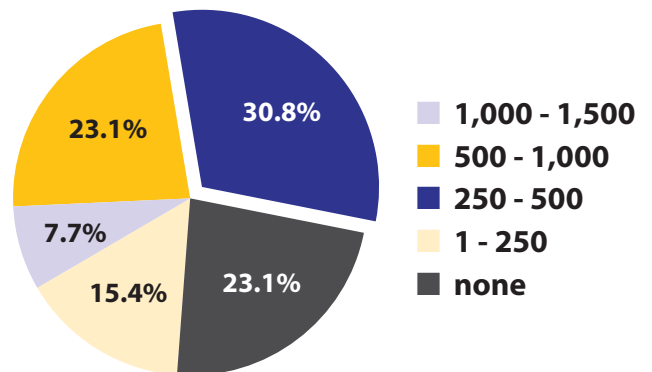
Here's what we found out:

Position within Association

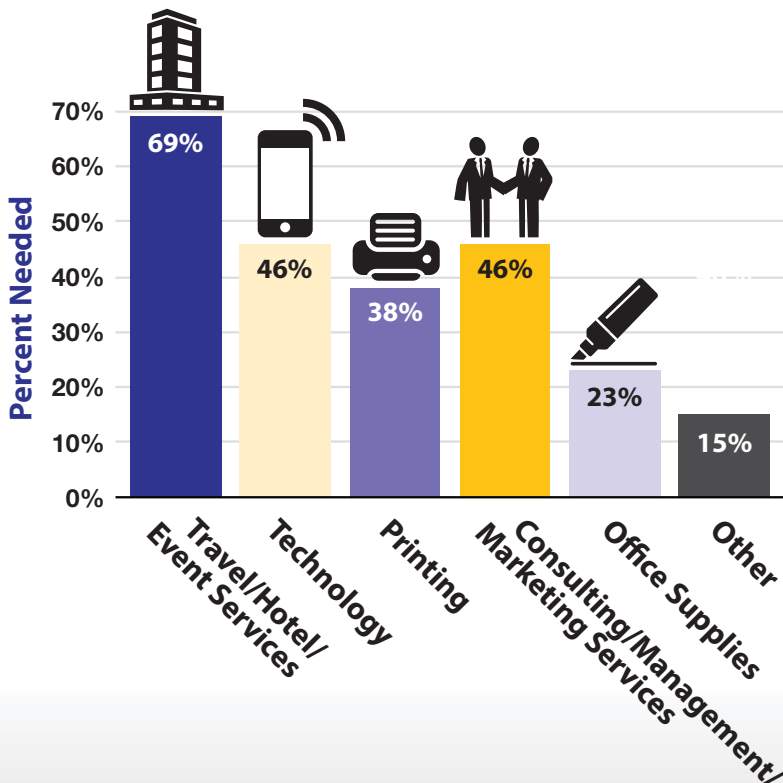


- Executive Director **47%**
- President/CEO/Chairman **14%**
- Vice-President **13%**
- Membership Director **7%**
- Education Director **6%**
- Other **13%**

Hotel Rooms Booked Annually



Products and Services Most Needed



Most Meetings Planned



86% of our members plan most of their meetings in-state

13% of our members plan most of their meetings out-of-state

LSAE Resource magazine

2018 Content Calendar*

Issue	Features	Destination Spotlight	Thought Leadership	Ships
Winter/Spring 2018	<ul style="list-style-type: none"> • Communications is About Storytelling • New Ways to Earn Non-Dues Revenue • Changes in Association Membership 	<ul style="list-style-type: none"> • Sandestin • Orange Beach/Gulf Shores • Mobile • Biloxi 	<ul style="list-style-type: none"> • CVBs, Hotels and Unique Venues: Tips & Trips from CVB Professionals • Professional Services: Budgeting & Financial Leadership 	April 2018
Summer/Fall 2018	<ul style="list-style-type: none"> • Safety & Security at Events (Shootings, Natural Disasters, Cybersecurity, etc.) • Life-Long Learning • 2018 Annual Convention Highlights 	<ul style="list-style-type: none"> • New Orleans • Baton Rouge • Lafayette 	<ul style="list-style-type: none"> • CVBs, Hotels and Unique Venues: Innovative Spaces and Venues • Professional Services: Building Better Supplier Relationships 	October 2018

* Editorial calendar is tentative and subject to change without notice

In Every Issue

LSAE President's Perspective

A message from LSAE Board President.

LSAE Profiles

Learn more about your fellow LSAE members in this spotlight that highlights the unique personalities and experiences that make up our community.

Thought Leadership

Tips and trends for associations and meeting professionals.

Destination Spotlights

Each issue, we'll take a look at the accommodations and attractions that different cities and regions have.

Index of Advertisers/Advertiser.com

Locate the product or service you're looking for in our Index of Advertisers.

LSAE Communications

Past Advertisers

Our communications program is made possible solely through advertiser support. We appreciate the investment that our advertisers make with Louisiana Society of Association Executives and strongly encourage our members to do business with vendors that support our association. Members know that they can confidently select the quality products and services featured within the official resources of LSAE.

Alabama Gulf Coast CVB	Lake Charles/SW Louisiana CVB
Alexandria/Pineville Area CVB	Marriott Hotels of New Orleans
Audubon Nature Institute	Mississippi Division of Tourism
Baton Rouge Marriott	Mississippi Gulf Coast CVB
Beau Rivage	Monroe/West Monroe CVB
Best Western Chateau Louisianne	Natchez Convention & Visitors Bureau
Boyd Biloxi, LLC	Natchitoches Area CVB
Ceasars Entertainment/Horseshoe Casino & Hotel Bossier	Natchitoches Events Center
City/Harrah's Louisiana D	New Orleans Ernest N. Morial Convention Center
Cajun Coast Visitors & Convention Bureau	North Carolina Aquarium
Caribe Resort	Northshore Harbor Convention Center
Chateau Saint Denis Hotel	Paragon Casino Resort
DoubleTree by Hilton Hotel Lafayette	Parc England Hotel & Bistro on the Bayou
French Quarter Chateau LeMoynes	Perdido Beach Resort
Golden Nugget Casino Resort - Lake Charles	Rapides Parish Coliseum
Hilton Baton Rouge Capitol Center	Sandestin Golf and Beach Resort
Hilton Sandestin Beach Golf Resort & Spa	Sheraton Bay Point Resort
Hot Springs CVB	Shreveport-Bossier Convention & Tourist Bureau
Hotel Provincial	St. Landry Parish Tourist Commission
Houma Area CVB	St. Tammany Parish/Louisiana's Northshore
Hyatt Centric French Quarter New Orleans	The Cook Hotel and Conference Center
InterContinental New Orleans	Visit Baton Rouge
Jefferson CVB	Visit South Walton
Lafayette Convention & Tourist Commission	

LSAE Resource magazine

Member Net Advertising Rates

All rates include an Ad Link in the digital edition of the magazine.

Revisions and Proofs: \$50.00
Position Guarantee: 15% Premium

Full-Color Rates	1x	2x	3x (Pictorial Roster included)
Double Page Spread	\$ 2,897.55	\$ 2,753.55	\$ 2,609.55
Outside Back Cover	\$ 2,644.55	\$ 2,545.55	\$ 2,446.55
Inside Front or Inside Back Cover	\$ 2,444.55	\$ 2,345.55	\$ 2,224.55
Full Page	\$ 1,934.55	\$ 1,835.55	\$ 1,736.55
2/3 Page	\$ 1,691.55	\$ 1,610.55	\$ 1,520.55
1/2 Page	\$ 1,349.55	\$ 1,277.55	\$ 1,214.55
1/3 Page	\$ 1,178.55	\$ 1,115.55	\$ 1,061.55
1/4 Page	\$ 935.55	\$ 890.55	\$ 845.55
1/6 Page	\$ 800.55	\$ 764.55	\$ 719.55
1/8 Page	\$ 692.55	\$ 656.55	\$ 620.55

Black-and-White Rates	1x	2x	3x (Pictorial Roster included)
Full Page	\$ 1,187.55	\$ 1,124.55	\$ 1,070.55
2/3 Page	\$ 1,043.55	\$ 989.55	\$ 935.55
1/2 Page	\$ 818.55	\$ 773.55	\$ 737.55
1/3 Page	\$ 647.55	\$ 611.55	\$ 584.55
1/4 Page	\$ 530.55	\$ 503.55	\$ 476.55
1/6 Page	\$ 404.55	\$ 386.55	\$ 359.55
1/8 Page	\$ 305.55	\$ 287.55	\$ 278.55

Digital Edition Branding Opportunities

Sponsorship | \$999.50
Belly Band | \$829.50

Toolbar | \$409.50

Skyscraper | \$1,009.50

Online Specifications

For more information, visit: www.naylor.com/onlinespecs

*Includes frequency discount and 25% off lesser of two ads in same publication

Advertiser indemnifies Naylor, LLC and the Association against losses or liabilities arising from this advertising. Naylor, LLC assumes no liability whatsoever, except to the extent of a one-time paid advertisement of the same specification, in the next or similar publication, if any proven or admitted errors or omissions have occurred. Payment is due upon receipt of the invoice. Interest shall be charged at 2% per month compounded to yield 26.82% per year on overdue accounts. Revisions to previously submitted ad copy are subject to additional charges. A charge of \$30.00 will be levied for returned checks. In the event of a contract cancellation, the advertiser or agency agrees to repay Naylor, LLC any discounts granted for multiple insertions less any discount applicable for the number of insertions completed in the contract. All cancellations must be received in writing prior to the advertising sales deadline. All premium positions are non-cancelable. Prices are net of agency commission. Ads may also appear in an online version of the publication(s). Rates as of 6/17

LSAE Resource magazine

Net Advertising Rates

All rates include an Ad Link in the digital edition of the magazine.

Revisions and Proofs: \$50.00
Position Guarantee: 15% Premium

Full-Color Rates	1x	2-4x	3x (Pictorial Roster included)
Double Page Spread	\$ 3,219.50	\$ 3,059.50	\$ 2,899.50
Outside Back Cover	\$ 2,859.50	\$ 2,749.50	\$ 2,639.50
Inside Front or Inside Back Cover	\$ 2,659.50	\$ 2,549.50	\$ 2,439.50
Full Page	\$ 2,149.50	\$ 2,039.50	\$ 1,929.50
2/3 Page	\$ 1,879.50	\$ 1,789.50	\$ 1,689.50
1/2 Page	\$ 1,499.50	\$ 1,419.50	\$ 1,349.50
1/3 Page	\$ 1,309.50	\$ 1,239.50	\$ 1,179.50
1/4 Page	\$ 1,039.50	\$ 989.50	\$ 939.50
1/6 Page	\$ 889.50	\$ 849.50	\$ 799.50
1/8 Page	\$ 769.50	\$ 729.50	\$ 689.50

Black-and-White Rates	1x	?x	3x (Pictorial Roster included)
Full Page	\$ 1,319.50	\$ 1,249.50	\$ 1,189.50
2/3 Page	\$ 1,159.50	\$ 1,099.50	\$ 1,039.50
1/2-Page Island	\$ 909.50	\$ 859.50	\$ 819.50
1/3 Page	\$ 719.50	\$ 679.50	\$ 649.50
1/4 Page	\$ 589.50	\$ 559.50	\$ 529.50
1/6 Page	\$ 449.50	\$ 429.50	\$ 399.50
1/8 Page	\$ 339.50	\$ 319.50	\$ 309.50

Digital Edition Branding Opportunities

Sponsorship | \$1,029.50
Belly Band | \$849.50

Toolbar | \$419.50

Skyscraper | \$1,039.50

Online Specifications

For more information, visit: www.naylor.com/onlinespecs

*Includes frequency discount and 25% off lesser of two ads in same publication

Advertiser indemnifies Naylor, LLC and the Association against losses or liabilities arising from this advertising. Naylor, LLC assumes no liability whatsoever, except to the extent of a one-time paid advertisement of the same specification, in the next or similar publication, if any proven or admitted errors or omissions have occurred. Payment is due upon receipt of the invoice. Interest shall be charged at 2% per month compounded to yield 26.82% per year on overdue accounts. Revisions to previously submitted ad copy are subject to additional charges. A charge of \$30.00 will be levied for returned checks. In the event of a contract cancellation, the advertiser or agency agrees to repay Naylor, LLC any discounts granted for multiple insertions less any discount applicable for the number of insertions completed in the contract. All cancellations must be received in writing prior to the advertising sales deadline. All premium positions are non-cancelable. Prices are net of agency commission. Ads may also appear in an online version of the publication(s).
Rates as of 6/17

Pictorial Roster

Member Net Advertising Rates

All rates include an Ad Link in the digital edition of the roster.

Revisions and Proofs: \$50.00
Position Guarantee: 15% Premium

Full-Color Rates

1x

Double Page Spread	\$ 3,050.55
Outside Back Cover	\$ 2,782.55
Inside Front or Inside Back Cover	\$ 2,572.55
Full Page	\$ 2,042.55
2/3 Page	\$ 1,781.55
1/2 Page	\$ 1,421.55
1/3 Page	\$ 1,232.55
1/4 Page	\$ 980.55
1/6 Page	\$ 836.55
1/8 Page	\$ 719.55

Black-and-White Rates

1x

Full Page	\$ 1,250.55
2/3 Page	\$ 1,106.55
1/2 Page	\$ 854.55
1/3 Page	\$ 683.55
1/4 Page	\$ 548.55
1/6 Page	\$ 422.55
1/8 Page	\$ 314.55

**Includes frequency discount and 25% off lesser of two ads in same publication*

Digital Edition Branding Opportunities

Sponsorship | \$999.50

Toolbar | \$409.50

Skyscraper | \$1,099.50

Belly Band | \$829.50

Online Specifications

For more information, visit: www.naylor.com/onlinespecs

Advertiser indemnifies Naylor, LLC and the Association against losses or liabilities arising from this advertising. Naylor, LLC assumes no liability whatsoever, except to the extent of a one-time paid advertisement of the same specification, in the next or similar publication, if any proven or admitted errors or omissions have occurred. Payment is due upon receipt of the invoice. Interest shall be charged at 2% per month compounded to yield 26.82% per year on overdue accounts. Revisions to previously submitted ad copy are subject to additional charges. A charge of \$30.00 will be levied for returned checks. In the event of a contract cancellation, the advertiser or agency agrees to repay Naylor, LLC any discounts granted for multiple insertions less any discount applicable for the number of insertions completed in the contract. All cancellations must be received in writing prior to the advertising sales deadline. All premium positions are non-cancelable. Prices are net of agency commission. Ads may also appear in an online version of the publication(s). Rates as of 6/17

Pictorial Roster

Net Advertising Rates

All rates include an Ad Link in the digital edition of the roster.

Revisions and Proofs: \$50.00
Position Guarantee: 15% Premium

Full-Color Rates

1x

Double Page Spread	\$ 3,389.50
Outside Back Cover	\$ 3,009.50
Inside Front or Inside Back Cover	\$ 2,799.50
Full Page	\$ 2,269.50
2/3 Page	\$ 1,979.50
1/2 Page	\$ 1,579.50
1/3 Page	\$ 1,369.50
1/4 Page	\$ 1,089.50
1/6 Page	\$ 929.50
1/8 Page	\$ 799.50

Black-and-White Rates

1x

Full Page	\$ 1,389.50
2/3 Page	\$ 1,229.50
1/2 Page	\$ 949.50
1/3 Page	\$ 759.50
1/4 Page	\$ 609.50
1/6 Page	\$ 469.50
1/8 Page	\$ 349.50

**Includes frequency discount and 25% off lesser of two ads in same publication*

Digital Edition Branding Opportunities

Sponsorship | \$1,029.50

Toolbar | \$419.50

Skyscraper | \$1,129.50

Belly Band | \$849.50

Online Specifications

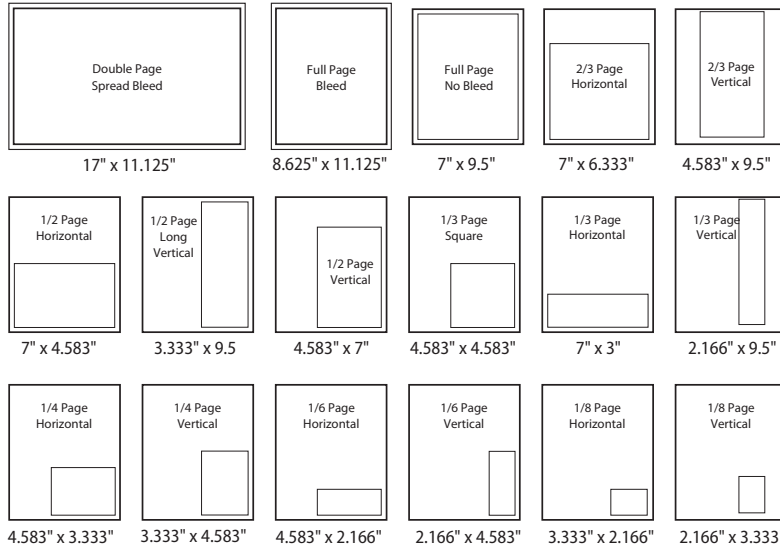
For more information, visit: www.naylor.com/onlinespecs

Advertiser indemnifies Naylor, LLC and the Association against losses or liabilities arising from this advertising. Naylor, LLC assumes no liability whatsoever, except to the extent of a one-time paid advertisement of the same specification, in the next or similar publication, if any proven or admitted errors or omissions have occurred. Payment is due upon receipt of the invoice. Interest shall be charged at 2% per month compounded to yield 26.82% per year on overdue accounts. Revisions to previously submitted ad copy are subject to additional charges. A charge of \$30.00 will be levied for returned checks. In the event of a contract cancellation, the advertiser or agency agrees to repay Naylor, LLC any discounts granted for multiple insertions less any discount applicable for the number of insertions completed in the contract. All cancellations must be received in writing prior to the advertising sales deadline. All premium positions are non-cancelable. Prices are net of agency commission. Ads may also appear in an online version of the publication(s). Rates as of 6/17

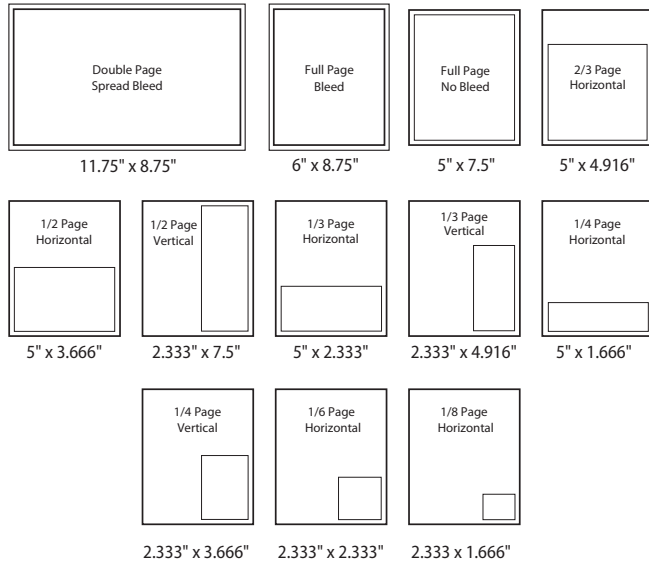
LSAE Resource magazine Pictorial Roster

Print Advertising Specifications

Directory/Magazine Trim Size: 8.375" x 10.875"



Roster Trim Size: 5.75" x 8.5"



Specs for Outsert/Inserts

Directory/Magazine

1 Pg / 1 Surface 8.375" x 10.875"
2 Pg / 4 Surface 8.375" x 10.875"
Heavy Card Stock Insert 8.25" x 10.75"

1 Pg / 2 Surface 8.375" x 10.875"
Postcards 6" x 4.25"
Postal flyersheets 8.5" x 11"

Roster

1 Pg / 2 Surface 5.75" x 8.5"
3 Pg / 6 Surface 5.75" x 8.5"
Postcards 6" x 4.25"

Postal flyersheets 5.75" x 8.5"
Heavy Card Stock Insert 5.25" x 8.25"

Artwork Requirements

All digital color and greyscale artwork must be supplied at 300 dpi. Line art must be supplied at 600 dpi. High-res PDF, EPS, TIFF and JPEG files are accepted. Images from the Web are not suitable for printing. All color artwork must be in CMYK mode; black-and-white artwork must be in either greyscale or bitmap mode. RGB mode artwork is not accepted and if supplied will be converted to CMYK mode, which will result in a color shift. All screen and printer fonts as well as linked images must be supplied if not embedded in the file.

Ad Material Upload

Go to the Naylor website at www.naylor.com

Proofs and Revisions

Naylor charges a \$50 artwork surcharge for artwork creation or changes. This additional fee will appear on your final invoice if the artwork submitted is not publishing ready.

Note: Text placed outside the live area within any full-page or DPS ads may be cut off. Please keep text within the live area at all times.

Directory/Magazine:

DPS Live Area: 15.417" x 9.5"
Full-Page Live Area: 7" x 9.5"

Roster:

DPS Live Area: 10.75" x 7.5"
Full Page Live Area: 5" x 7.5"

Online Specifications

For more information, visit:
www.naylor.com/onlinespecs

Advertiser indemnifies Naylor, LLC and the Association against losses or liabilities arising from this advertising. Naylor, LLC assumes no liability whatsoever, except to the extent of a one time paid advertisement of the same specification, in the next or similar publication, if any proven or admitted errors or omissions have occurred. Payment is due upon receipt of the invoice. Interest shall be charged at 2% per month compounded to yield 26.82% per year on overdue accounts. Revisions to previously submitted ad copy are subject to additional charges. A charge of \$30.00 will be levied for returned checks. In the event of a contract cancellation, the advertiser or agency agrees to repay Naylor, LLC any discounts granted for multiple insertions less any discount applicable for the number of insertions completed in the contract. All cancellations must be received in writing prior to the advertising sales deadline. All premium positions are non-cancelable. Prices are net of agency commission. Ads may also appear in an online version of the publication(s).

Pictorial Roster

digital edition

Digital Edition – www.naylornetwork.com/lse-nxt

In addition to print, the *Pictorial Roster* is available in a digital version. Viewers can flip through the pages, forward pages to colleagues and click ads to be redirected to advertiser's websites. *Each issue is emailed to readers as well as posted on the LSAE's website. An archive of issues is available, securing your ad a lasting online presence.*

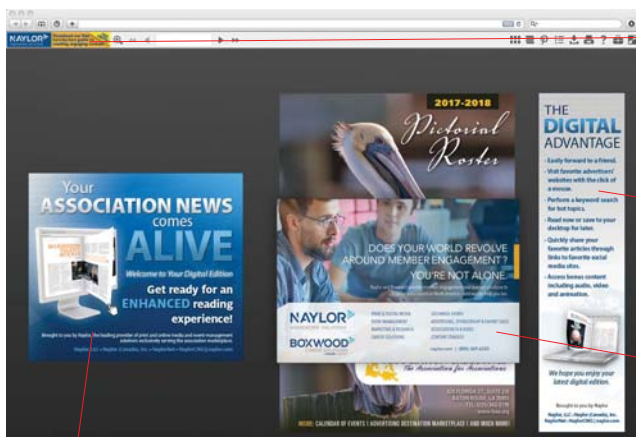
Readers can:

- Bookmark pages and insert notes
- Keyword search the entire roster
- Navigate and magnify pages with one click
- Share on social networking sites
- Read online or download and print for later
- View instantly from most smartphones and tablets
- View archives and find a list of sections for one-click access

Extend your advertising investment with digital media:

- Link your ad to the landing page of your choice
- Increase website traffic
- Interact with viewers to help the buying process
- Generate an immediate response from customers

Ad Positions



Digital Toolbar | \$409.50

Your company name is a button on the toolbar, found in the top-right corner of every page next to frequently used navigational icons.

Digital Skyscraper | \$1,009.50

The skyscraper ad is displayed the entire time the digital edition is open, giving your message constant and lasting exposure.

Digital Bellyband | \$829.50

The digital bellyband is displayed on top of the magazine cover. Print options are also available.

Digital Sponsorship | \$999.50

Your message will be prominently displayed directly across from the cover of the roster. Animation and video capabilities are available.

Ad Link | Included in display ad rates

Ad Links increase traffic from your ad in the digital edition to your company's website or a corporate email address. Additional fees apply where noted.

Online Specifications - For more information, visit: www.naylor.com/onlinespecs



*Includes frequency discount and 25% off lesser of two ads in same publication

LSAE Resource

digital edition

Digital Edition - www.naylornetwork.com/lse-nxt

In addition to print, *LSAE Resource* is available in a digital version. Viewers can flip through the pages, forward articles to colleagues and click ads to be redirected to advertiser's websites. *Each issue is emailed to readers as well as posted on the LSAE's website. An archive of issues is available, securing your ad a lasting online presence.*

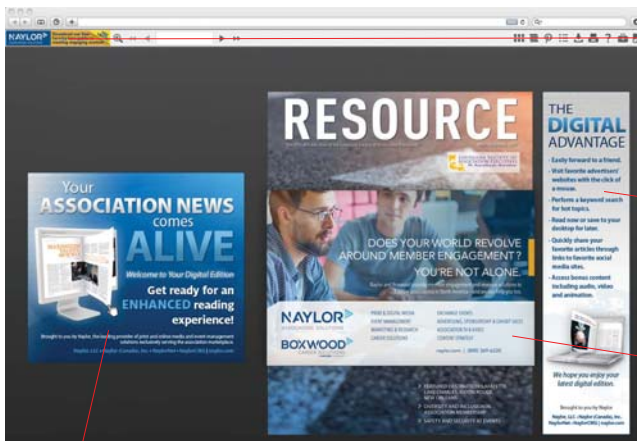
Readers can:

- Bookmark pages and insert notes
- Keyword search the entire magazine
- Navigate and magnify pages with one click
- Share articles on news and social networking sites
- Read the issue online or download and print for later
- View issues instantly from most smartphones and tablets
- View archives and find a list of articles for one-click access

Extend your advertising investment with digital media:

- Link your ad to the landing page of your choice
- Increase website traffic
- Interact with viewers to help the buying process
- Generate an immediate response from customers

Ad Positions



Digital Toolbar | \$409.50

Your company name is a button on the toolbar, found in the top-right corner of every page next to frequently used navigational icons.

Digital Skyscraper | \$1,009.50

The skyscraper ad is displayed the entire time the digital edition is open, giving your message constant and lasting exposure.

Digital Bellyband | \$829.50

The digital bellyband is displayed on top of the magazine cover. Print options are also available.

Digital Sponsorship | \$999.50

Your message will be prominently displayed directly across from the cover of the roster. Animation and video capabilities are available.

Ad Link | Included in display ad rates

Ad Links increase traffic from your ad in the digital edition to your company's website or a corporate email address. Additional fees apply where noted.

Online Specifications - For more information, visit: www.naylor.com/onlinespecs



*Includes frequency discount and 25% off lesser of two ads in same publication

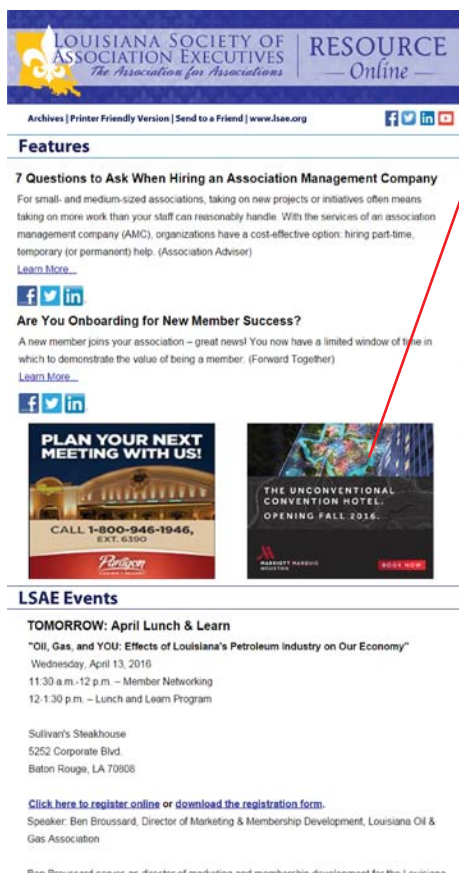
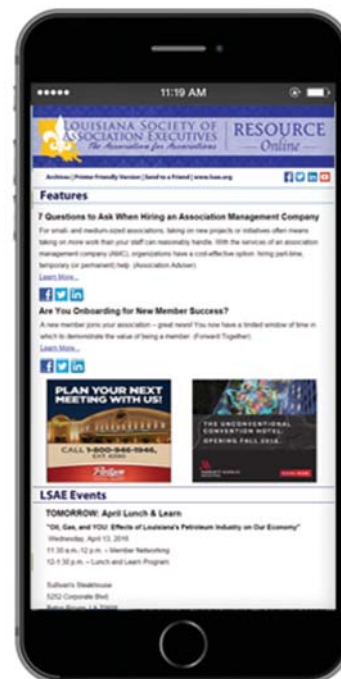
Resource Online eNewsletter

About the eNewsletter – www.naylor.com/lse-nwl

Now more than ever, professionals consume information on the go. Our *Resource Online* eNewsletter allows members to stay informed about timely industry topics and association news whether they are in the office or on the road.

Enjoy the benefits of a targeted eNewsletter:

- Delivers your message directly to the inbox of key decision-makers on a monthly basis
- In addition to LSAE members, opt-in subscription means that professionals in the market for your products and services see your message
- Frequently forwarded to others for additional exposure
- Cross-promoted in other LSAE publications and communications pieces
- Directs visitors to the landing page of your choice to facilitate the purchasing process
- Archives are accessible for unlimited online viewing
- Limited available ad space makes each position exclusive
- Change artwork monthly at no additional cost to promote time-sensitive offers and events



Rectangles (300 x 250 pixels)

12 Months | \$2,060

- Only six spots available – NO ROTATION
- Located between popular sections of the eNewsletter

1st Sponsored Content (2 Total) (468 x 160 pixels)

3 issues | \$515

- Naylor will create the ad
- Client supplies 3 - 5 words for the header and 30 - 50 words for the summary text
- Client supplies thumbnail image at 180 x 150 pixels
- JPEG Only

Distributed on a Monthly basis

Sections include

- Message from the President
- LSAE News & Events
- CAE Corner
- Member Spotlight

Online Specifications - For more information, visit: www.naylor.com/onlinespecs

**Includes frequency discount and 25% off lesser of two ads in same publication*

LSAE Member Communications Partnerships



CEO Circle Partnership (EXCLUSIVE)

Full-Page Option | \$16,084.62*

Double-Page Spread Option | \$17,239.88*

Added Value: \$2,828

- Priority placement 3 Full-Page, Full-Color ads or upgrade to Double-Page Sponsored Content Spread for \$500 more per issue in all issues of *RESOURCE* and the *2019 Pictorial Roster*.
- 3 Bellyband cover wraps covering each issue of *RESOURCE* and the *2019 Pictorial Roster*.
- 12-Month Rectangle on *LSAE Resource* Online Monthly Newsletter.
- 3 Digital Edition Leaderboards on all issues of *RESOURCE* and the *2019 Pictorial Roster*.
- 3 Digital Edition Bellybands on all issues of *RESOURCE* and the *2019 Pictorial Roster* - COMPLIMENTARY
- Products & Service Listing in the *2019 Pictorial Roster* - COMPLIMENTARY
 - 50-word profile, full-color logo

Diamond Partnership (EXCLUSIVE)

Full-Page Option | \$11,574.91*

Double-Page Spread Option | \$12,440.26*

Added Value: \$1,598

- Priority Placement 3 Full-Page, Full-Color ads or upgrade to Double Page Sponsored Content Spread for \$500 more per issue in all issues of *RESOURCE* and the *2019 Pictorial Roster*.
- 3 One-Page, Two-Surface Direct Mail Response Pieces polybagged with each issue of *RESOURCE* and the *2019 Pictorial Roster*.
- 12-Month Rectangle on *LSAE Resource* Online Monthly Newsletter.
- 3 Digital Edition Sponsorships on all issues of *RESOURCE* and the *2019 Pictorial Roster*.
- 3 Digital Edition Toolbars on all issues of *RESOURCE* and the *2019 Pictorial Roster* - COMPLIMENTARY
- Product & Service Listing in the *2019 Pictorial Roster* - COMPLIMENTARY
 - 50-word profile, full-color logo

Platinum Partnership (EXCLUSIVE)

Full-Page Option | \$8,268.53*

Double-Page Spread Option | \$9,133.88*

Added Value: \$854.50

- Priority Placement 3 Full-Page, Full-Color ads or upgrade to Double-Page Sponsored Content Spread for \$500 more per issue in all issues of *RESOURCE* and the *2019 Pictorial Roster*.
- 3 One-Page, Two-Surface Direct Mail Response Pieces polybagged with each issue of *RESOURCE* and the *2019 Pictorial Roster*.
- 9-Month Sponsored Content on *LSAE Resource* Online Monthly Newsletter.
- Products & Service Listing in the *2019 Pictorial Roster* - COMPLIMENTARY
 - 50-word profile, full-color logo

Gold Partnership (EXCLUSIVE)

Full-Page Option | \$5,659.65*

Double-Page Spread Option | \$6,525*

Added Value: \$614.50

- Priority Placement 3 Full-Page, Full-Color ads or upgrade to Double Sponsored Content Spread for \$500 more per issue of *RESOURCE* and the *2019 Pictorial Roster*.
- 6-Month Sponsored Content on *LSAE Resource* Online Monthly Newsletter.
- Products & Service Listing in the *2019 Pictorial Roster* - COMPLIMENTARY
 - 50-word profile, full-color logo

Allied Partnership (UNLIMITED)

Full-Page Option | \$5,209.65*

Double-Page Spread Option | \$6,075*

Added Value: \$339.50

- Priority Placement 3 Full-Page, Full-Color ads or upgrade to Double Sponsored Content Spread for \$500 more per issue of *RESOURCE* and the *2019 Pictorial Roster*
- Products & Service Listing in the *2019 Pictorial Roster* - COMPLIMENTARY
 - 50-word profile, full-color logo

*Includes frequency discount and 25% off lesser of two ads in same publication