



INDIANA SOCIETY OF ASSOCIATION EXECUTIVES

Reach the association professionals of Indiana who
spend \$1.6 million annually on products & services.

ISAE WEBSITE ADVERTISING

FOR MORE INFORMATION, CONTACT:

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ISAE

INDIANA SOCIETY *of*
ASSOCIATION EXECUTIVES



THE ISAE ADVANTAGE

- ISAE member association represents 35% of the association industry within Indiana.
- Our members include executive directors, presidents, CEOs and other decision makers for their associations.
- ISAE members spend approximately \$1.6 million on products and services annually.

NAYLOR ➤
ASSOCIATION SOLUTIONS



ISAE.ORG

Connecting you with ISAE members
throughout the year

ABOUT ISAE

Since 1960, ISAE has existed to support and strengthen the success of association professionals. Our members share their professional leadership and wide variety of skill sets across many associations in Indiana.

ISAE
INDIANA SOCIETY *of*
ASSOCIATION EXECUTIVES

**REACH ALL OF THE MAJOR DECISION
MAKERS OF ISAE! CONTACT YOUR
NAYLOR ACCOUNT EXECUTIVE TODAY!**

ISAE WEBSITE

Advertising on the ISAE Website – isae.org

Advertising on the ISAE website is a great way to reach member and non-member visitors and reinforce your marketing message. Visitors log on to isae.org to learn about upcoming association events and discover ways to maximize their ISAE membership. Advertising on isae.org offers several cost-effective opportunities to position your company as a leader in front of an influential group of association executives.

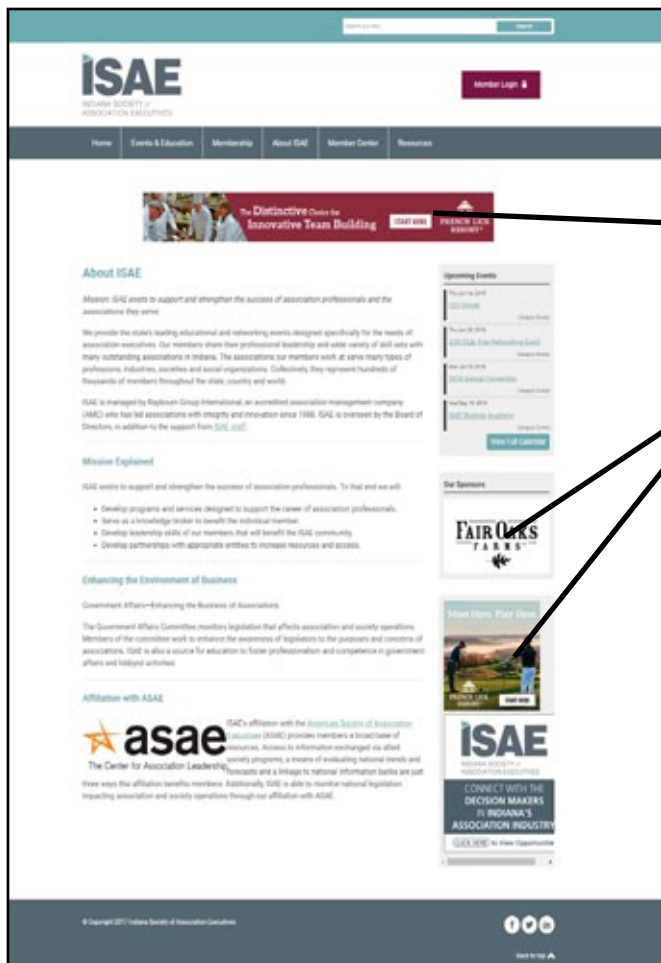
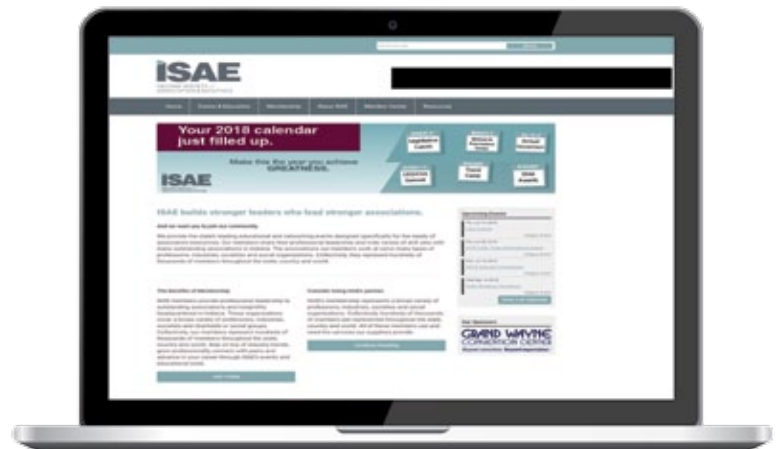
Features of ISAE website advertising:

- Directs visitors to the landing page of your choice to expedite purchases
- Year-round visibility reinforces brand recognition
- Allows dynamic, time-sensitive promotion

On average, the ISAE website receives:

- More than 530+ unique visitors per month
- 540+ visits per month
- 1,400 pages viewed per visit

*Traffic numbers from 11/2018 - 5/2019



Run of Site Leaderboard | 12 months | \$2,360

This horizontal leaderboard is on the bottom of the home page and the top of all sub-pages on the ISAE website. A maximum of three advertisers rotate through this position.

Sub-Page Square Ad | 12 months | \$1,550

Two squares are located on the right of all sub-pages of the ISAE website. A maximum of three advertisers rotate through each position.

For the latest online specs, please visit:
naylor.com/onlinepecs

Naylor charges a \$50 artwork surcharge for artwork creation or changes. This additional fee will appear on your final invoice if the artwork submitted is not publishing ready.