

HR Marketplace Branding Opportunities

To reserve your space in the *HR Marketplace*, please select from the options below, then return this completed form to your Naylor account executive.

All ads will be posted for one year. Advertisers will receive campaign performance reports that detail ad impressions and click-throughs on an as-requested basis. Advertisers may change their artwork up to once a month at no additional charge.

All advertisers who purchase any display ad will receive a FREE premier listing. *Available to members only.*

Spotlight Tile — **SOLD OUT!**

- Member | \$3,000
- Non-member | \$3,700

Home Page Vertical Banner

- Member | \$1,800
- Non-member | \$2,500

Super-Category Page Vertical Banner

- Member | \$1,200
- Non-member | \$1,900

All advertisers will receive an invoice for the total amount, due upon activation.

Advertiser Information:

Company Name: _____

Primary Contact: _____ Position: _____

Address: _____

City: _____ State/Province: _____ Zip/Postal Code: _____

Phone: _____ Fax: _____

E-mail: _____ Web site: _____

I agree to all the terms of the rate sheet and this contract as applicable for my company.

Payment Authorization Signature: X _____ Date: _____

All cancellations must be received in writing and all premium positions (banners) are NON-cancelable. Cancellations of online ads will be pro-rated to the next 30 days' exposure with a \$50.00 processing fee. Submission and/or approval of online advertising copy must be received within 60 days of this contract. (HRC-00011)

Please sign and return to:

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