

REACH OGA MEMBERS WHO SPEND MORE THAN
\$20 BILLION ANNUALLY ON PRODUCTS AND
SERVICES RELATED TO THE OHIO GAS INDUSTRY.

OGA Pipeline
print & digital annual magazine

FOR MORE INFORMATION, PLEASE CONTACT:

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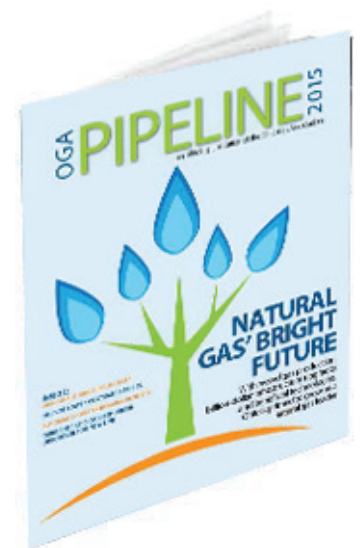


OHIO GAS ASSOCIATION

OGA Quick Facts:

- We represent **nearly 100% of the Ohio natural gas industry**, including the vast majority of all intra- and inter-state gas transmission firms.
- OGA members spend **more than \$20 billion annually** on Ohio gas-related products and services.
- Between 2012 and 2017, oil and gas producers are projected to spend **more than \$34 billion** in exploration and development, midstream, royalty and lease expenditures.
- Our member companies serve **more than 3.6 million customers in Ohio**.

**Information provided by OGA*



OGA Pipeline
annual print & digital magazine

Who We Are

OGA is a natural gas trade association that represents more than 30 local distribution companies and cooperatives, intra- and inter-state transmission firms and natural gas commodity marketers.

OGA Pipeline is your best opportunity to reach leaders in Ohio's gas industry. Call your Naylor representative today to reserve your space!

NAYLOR 
ASSOCIATION SOLUTIONS

OGA Pipeline

Net Advertising Rates

All rates include an Ad Link in the digital edition of the magazine.

Revisions and Proofs: \$50
Position Guarantee: 15% Premium

Full-Color

Rates

| | |
|-----------------------------------|------------|
| Double Page Spread | \$3,779.50 |
| Outside Back Cover | \$2,659.50 |
| Inside Front or Inside Back Cover | \$2,459.50 |
| Full Page | \$2,159.50 |
| 2/3 Page | \$1,869.50 |
| 1/2-Page Island | \$1,599.50 |
| 1/2 Page | \$1,369.50 |
| 1/3 Page | \$1,039.50 |
| 1/4 Page | \$799.50 |
| 1/6 Page | \$629.50 |
| 1/8 Page | \$479.50 |

Black-and-White

Rates

| | |
|-----------|------------|
| Full Page | \$1,949.50 |
| 2/3 Page | \$1,679.50 |
| 1/2 Page | \$1,239.50 |
| 1/3 Page | \$929.50 |
| 1/4 Page | \$709.50 |
| 1/6 Page | \$559.50 |
| 1/8 Page | \$429.50 |

Naylor charges a \$50 artwork surcharge for artwork creation or changes. This additional fee will appear on your final invoice if the artwork submitted is not publishing ready.

Digital Edition Branding Opportunities

Sponsorship | \$799.50

Skyscraper | \$599.50

Toolbar | \$299.50

Belly Band | \$799.50

****Members receive a 10% discount on net rates.***

Advertiser indemnifies Naylor, LLC and the Association against losses or liabilities arising from this advertising. Naylor, LLC assumes no liability whatsoever, except to the extent of a one-time paid advertisement of the same specification, in the next or similar publication, if any proven or admitted errors or omissions have occurred. Payment is due upon receipt of the invoice. Interest shall be charged at 2% per month compounded to yield 26.82% per year on overdue accounts. Revisions to previously submitted ad copy are subject to additional charges. A charge of \$30.00 will be levied for returned checks. In the event of a contract cancellation, the advertiser or agency agrees to repay Naylor, LLC any discounts granted for multiple insertions less any discount applicable for the number of insertions completed in the contract. All cancellations must be received in writing prior to the advertising sales deadline. All premium positions are non-cancelable. Prices are net of agency commission. Ads may also appear in an online version of the publication(s).



OGA Pipeline

Digital Edition – www.naylor.com/gas-nxt/

In addition to print, *OGA Pipeline* is available in a digital version. Viewers can flip through the pages, forward articles to colleagues and click ads to be redirected to advertiser's websites. *Each issue is emailed to readers as well as posted on OGA's website. An archive of issues is available, securing your ad a lasting online presence.*

Readers can:

- Bookmark pages and insert notes
- Keyword search the entire magazine
- Navigate and magnify pages with one click
- Share articles on news and social networking sites
- Read the issue online or download and print for later
- View issues instantly from most smartphones and tablets
- View archives and find a list of articles for one-click access

Extend your advertising investment with digital media:

- Link your ad to the landing page of your choice
- Increase website traffic
- Interact with viewers to help the buying process
- Generate an immediate response from customers

Ad Positions



Digital Toolbar | \$299.50

Your company name is a button on the toolbar, found in the top-right corner of every page next to frequently used navigational icons. When viewers click the button, a box containing text about your company and a link to your website appears.

Digital Skyscraper | \$599.50

The skyscraper ad is displayed the entire time the digital edition is open, giving your message constant and lasting exposure.

Digital Sponsorship | \$799.50

Your message will be prominently displayed directly across from the cover of the magazine. Animation capabilities are available.

Ad Link | Included in display ad rates

Ad Links increase traffic from your ad in the digital edition to your company's website or a corporate email address. Additional fees apply where noted.

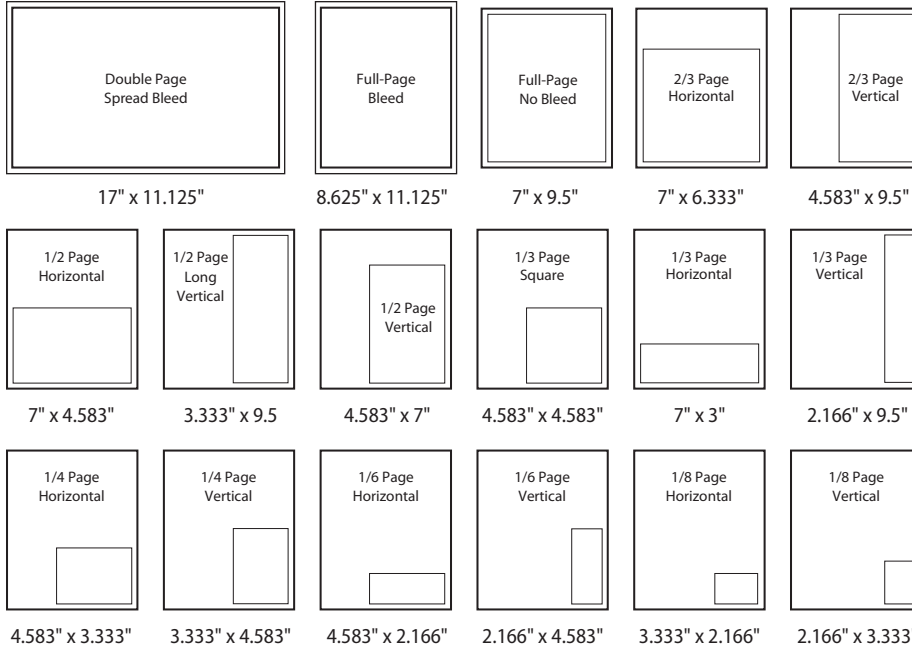
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Online Specifications - For more information, visit: www.naylor.com/clientSupport-onlineGuidelines.asp

OGA Pipeline

Print Advertising Specifications

Magazine Trim Size: 8.375" x 10.875"



Note: Text placed outside the live area within any full-page or DPS ads may be cut off. Please keep text within the live area at all times.

DPS Live Area: 15.417" x 9.5"

Full-Page Live Area: 7" x 9.5"

Specs for Outsert/Inserts

Directory/Magazine

1 Pg / 1 Surface 8.375" x 10.875"

1 Pg / 2 Surface 8.375" x 10.875"

2 Pg / 4 Surface 8.375" x 10.875"

Postcards 6" x 4.25"

Heavy Card Stock Insert 8.25" x 10.75"

Postal flyersheets 8.5" x 11"

Artwork Requirements

All digital color and grayscale artwork must be supplied at 300 dpi. Line art must be supplied at 600 dpi. High-res PDF, EPS, TIFF and JPEG files are accepted. Images from the Web are not suitable for printing. All color artwork must be in CMYK mode; black-and-white artwork must be in either grayscale or bitmap mode. RGB mode artwork is not accepted and if supplied will be converted to CMYK mode, which will result in a color shift. All screen and printer fonts as well as linked images must be supplied if not embedded in the file.

Ad Material Upload

Go to the Naylor website at www.naylor.com

Proofs and Revisions

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OGA Pipeline

Index of Advertisers Categories

Our publication features an Index of Advertisers section in which your company will be listed under the category of your choice with the page number of your ad. When our members are in the market for a specific product or service, they can search the Index of Advertisers and quickly locate advertisers that specialize in that category.

One free category is included with any size ad and additional categories are only \$20 each. *If your product or service is not listed below, a new category can be created for you.*

- | | | |
|--|---|--|
| <input type="checkbox"/> Acoustical Engineering | <input type="checkbox"/> Engine Controls/Instruments | <input type="checkbox"/> Meter-Reading Systems |
| <input type="checkbox"/> Air Compressors | <input type="checkbox"/> Engine Emission Controls | <input type="checkbox"/> Meters |
| <input type="checkbox"/> Air Conditioning | <input type="checkbox"/> Engineering Services | <input type="checkbox"/> Motors |
| <input type="checkbox"/> Analyzers: Gas | <input type="checkbox"/> Engines | <input type="checkbox"/> Natural Gas Vehicle Equipment |
| <input type="checkbox"/> Anodes | <input type="checkbox"/> Excavators/Excavating Equipment | <input type="checkbox"/> NGV Fuel Dispensing |
| <input type="checkbox"/> Appliances | <input type="checkbox"/> Excess Flow Valves | <input type="checkbox"/> Odorant Suppliers |
| <input type="checkbox"/> Augers | <input type="checkbox"/> Fabrication Services | <input type="checkbox"/> Odorizing Equipment |
| <input type="checkbox"/> Backhoes | <input type="checkbox"/> Fiber-Optic Systems | <input type="checkbox"/> Online Services |
| <input type="checkbox"/> Billing Systems | <input type="checkbox"/> Filters | <input type="checkbox"/> Pipeline Construction Contractors |
| <input type="checkbox"/> Blasting Equipment | <input type="checkbox"/> Financial Services | <input type="checkbox"/> Pipe/Pipe Equipment |
| <input type="checkbox"/> Boilers | <input type="checkbox"/> Fireplace Equipment | <input type="checkbox"/> Pipeline Heating |
| <input type="checkbox"/> Borescopes | <input type="checkbox"/> Fittings | <input type="checkbox"/> Pressure-Relief Devices |
| <input type="checkbox"/> Boring Equipment | <input type="checkbox"/> Flow Indicators | <input type="checkbox"/> Pressure Regulators |
| <input type="checkbox"/> Brokers | <input type="checkbox"/> Flow Measurement | <input type="checkbox"/> Process Control Systems |
| <input type="checkbox"/> Brushes | <input type="checkbox"/> Food Service | <input type="checkbox"/> Publications |
| <input type="checkbox"/> Buildings | <input type="checkbox"/> Equipment | <input type="checkbox"/> Pumps |
| <input type="checkbox"/> Burners | <input type="checkbox"/> Furnaces | <input type="checkbox"/> Recorders/Controllers |
| <input type="checkbox"/> Call Centers | <input type="checkbox"/> Gas Detection Equipment | <input type="checkbox"/> Regulators |
| <input type="checkbox"/> Calorimeters | <input type="checkbox"/> Gas Meters | <input type="checkbox"/> Risers |
| <input type="checkbox"/> Cathodic Protection Equipment | <input type="checkbox"/> Gauges | <input type="checkbox"/> Safety Equipment |
| <input type="checkbox"/> Cathodic Protection Surveys/Engineering | <input type="checkbox"/> Generators | <input type="checkbox"/> Sealants |
| <input type="checkbox"/> Cleaners | <input type="checkbox"/> Geographical Information Systems (GIS) | <input type="checkbox"/> Seals |
| <input type="checkbox"/> CNG | <input type="checkbox"/> Grills | <input type="checkbox"/> Security Systems |
| <input type="checkbox"/> Coatings | <input type="checkbox"/> Hardware | <input type="checkbox"/> Separators |
| <input type="checkbox"/> Cogeneration Equipment | <input type="checkbox"/> Heat Exchangers | <input type="checkbox"/> Signs/Decals |
| <input type="checkbox"/> Commercial Equipment | <input type="checkbox"/> Heat Treating Services | <input type="checkbox"/> Steel and Plastic Pipes and Fittings |
| <input type="checkbox"/> Communications Equipment | <input type="checkbox"/> Heating Equipment | <input type="checkbox"/> Strainers |
| <input type="checkbox"/> Compactors | <input type="checkbox"/> Hot Tapping Devices | <input type="checkbox"/> Supervisory Control Systems (SCADA) |
| <input type="checkbox"/> Compressor Stations | <input type="checkbox"/> Human Resources | <input type="checkbox"/> Surge Suppression |
| <input type="checkbox"/> Compressors | <input type="checkbox"/> Hydraulic Pumps | <input type="checkbox"/> Tanks |
| <input type="checkbox"/> Computer Software | <input type="checkbox"/> Hydrostatic Testing Services | <input type="checkbox"/> Tapping & Plugging Services |
| <input type="checkbox"/> Computers | <input type="checkbox"/> Information Systems | <input type="checkbox"/> Technical Services |
| <input type="checkbox"/> Consulting | <input type="checkbox"/> Instruments | <input type="checkbox"/> Tents |
| <input type="checkbox"/> Contractors | <input type="checkbox"/> Insulating Fittings | <input type="checkbox"/> Tools |
| <input type="checkbox"/> Controllers/Controls | <input type="checkbox"/> Insulation | <input type="checkbox"/> Training |
| <input type="checkbox"/> Cooling Equipment | <input type="checkbox"/> Insurance | <input type="checkbox"/> Trenchers/Ditchers |
| <input type="checkbox"/> Corrosion Control Monitoring/Systems | <input type="checkbox"/> Leak Detectors/Repair Equipment | <input type="checkbox"/> Tubing |
| <input type="checkbox"/> Corrosion Protection | <input type="checkbox"/> Legal Services | <input type="checkbox"/> Turbines |
| <input type="checkbox"/> Couplings | <input type="checkbox"/> Lightning Protection | <input type="checkbox"/> Ultrasonic Testing/Inspection Equipment |
| <input type="checkbox"/> Cranes | <input type="checkbox"/> Line Stopping Services | <input type="checkbox"/> Valve Actuators/Operators |
| <input type="checkbox"/> Curb Boxes | <input type="checkbox"/> LNG Design Services | <input type="checkbox"/> Valves |
| <input type="checkbox"/> Customer Service | <input type="checkbox"/> Locators | <input type="checkbox"/> Vibration Analyzers/Monitors |
| <input type="checkbox"/> Cutters | <input type="checkbox"/> LPG Design Services | <input type="checkbox"/> Volume Correctors |
| <input type="checkbox"/> Cylinders and Probes | <input type="checkbox"/> Lubricants | <input type="checkbox"/> Water Heaters |
| <input type="checkbox"/> Data Acquisition Equipment | <input type="checkbox"/> Mapping | <input type="checkbox"/> Welding Equipment/Machines |
| <input type="checkbox"/> Dehydration Equipment | <input type="checkbox"/> Markers | <input type="checkbox"/> Wire & Cables |
| <input type="checkbox"/> Desiccants | <input type="checkbox"/> Meter Boxes | <input type="checkbox"/> Other: |
| <input type="checkbox"/> Detectors | <input type="checkbox"/> Meter Stations | |
| <input type="checkbox"/> Drilling Machines/Drills | | |

One free listing with any size ad. Additional listings are \$20.00 each. No limit. Please list new categories on this sheet.

Additional Categories X \$20.00 = \$ _____

Initial: _____ Date: _____

OGA Pipeline

Past Advertisers

Our communications program is made possible solely through advertiser support. We appreciate the investment that our advertisers make with the Ohio Gas Association and strongly encourage our members to do business with vendors that support our association. Members know that they can confidently select the quality products and services featured within the official resources of OGA.

ARC Randolph & Associates, LLC

ASW Global

Babst, Calland, Clements & Zomnir

Buckeye Career Center

C. J. Hughes Construction Co., Inc.

Columbia Gas of Ohio

D-A Lubricant

Darr Farms, LLC Sand Bag Supplier

Dominion East Ohio

Ernst Conservation Seeds

Excel Site Rentals

Gas Field Specialists

Gilmore Jasion & Mahler Ltd.

Glas Mesh Co./LB & A, Inc.

Hicks Partners

Illinois Truck & Equipment

Integrity Kokosing Pipeline Services, LLC

Interstate Gas Supply, Inc.

Iron Eagle Enterprises, LLC

JANX

Kessel Construction, Inc.

Kravitch Machine Co.

KS Energy Services, LLC

Mid-Ohio Pipeline Services

Miller Pipeline

National Gas & Oil

Northern Clearing, Inc.

Norton McMurray Manufacturing Company

Ohio Tool Systems, Inc.

Ohio Utilities Protection Service

R & R Pipeline, Inc.

Schmid Pipeline Construction, Inc.

Sheehan Pipe Line Construction Co.

Shumaker, Loop & Kendrick, LLP

Spectra Energy Corp.

Steptoe & Johnson, PLLC

Supreme Industries, Inc.

Surveying and Mapping, LLC

Team Fishel

United Systems & Software, Inc.

Utility Pipeline Ltd.

Utility Technologies International Corp.

Vectren Energy Delivery

Walker Machinery Co.

Welded Construction, L.P.

Wenger Pipeline Construction