



## *Funding for United States Study Online*



The Power  
of International  
Education



# The go-to resource to find funding for study in the United States.

FOR MORE INFORMATION, PLEASE CONTACT:

[www.fundingusstudy.org](http://www.fundingusstudy.org)

Nicholas Manis  
Project Director, Naylor Association Solutions  
Ph: (770) 576-2638  
Email: [nmanis@naylor.com](mailto:nmanis@naylor.com)

**NAYLOR**   
ASSOCIATION SOLUTIONS

## Funding for United States Study

### *Funding for United States Study Online*



### **About *Funding for United States Study***

Featuring more than **800 grant and scholarship listings**, this **key resource for advisers and international students** is the most comprehensive directory on finding funding for study in the United States. It includes detailed descriptions of grants, fellowships, scholarships and financial aid available through: **U.S. and foreign governments, colleges and universities, educational associations, research centers, libraries, foundations, corporations, and other organizations.**

#### **Each award description includes:**

- Contact information
- Purpose of the award
- Amount and type of award
- Location of study
- Eligibility requirements
- Restrictions
- Duration

### **Our Reach**

Reaching education advisers and students at U.S. and non-U.S. campuses, *Funding for United States Study Online* is **used for all levels of post-secondary education and research including undergraduate, graduate, postgraduate, postdoctoral and professional.**

**Reach advisers and students across the world who are looking to fund U.S. study. Participate in *Funding For United States Study Online* today.**

# Funding for United States Study Online

## About fundingusstudy.org

Funding for United States Study Online is a user-friendly forum designed to bring suppliers and end-users together. Available whenever you need it, Funding for United States Study Online makes it easy to locate professional services geared to the education industry.



### A Reference at Your Fingertips:

- Efficient browsing with fewer clicks
- Users can set the *Funding for United States Study Online* as their default search engine, bringing them to your listing
- Listing directs visitors to a landing page to learn more about your business
- Google™ integration returns richer results
- Consumers come to you when they are ready to buy
- Customized listing and enhanced content



#### Home Page Banner (468 x 60 Pixels) | \$3,245

Horizontal banner on the home page. (Maximum of four rotating per position.)

**Complimentary Premier Listing – a \$310 value!**

#### Site Sponsor Banner (120 x 240 Pixels) | \$6,500

This exclusive banner appears on every page of the site. No matter what page visitors click on, your message will be prominently displayed in the same place, every time.

**Complimentary Premier Listing – a \$310 value!**

#### Spotlight Tile (125 x 125 Pixels) | \$3,245

Run of site with no rotation.

Online Specifications - For more information, visit:  
[www.naylor.com/onlinespecs](http://www.naylor.com/onlinespecs)

Naylor charges a \$50 artwork surcharge for artwork creation or changes. This additional fee will appear on your final invoice if the artwork submitted is not publishing ready.

# Funding for United States Study Online

The purchase of any *Funding for United States Study Online* banner ad comes with a **COMPLIMENTARY** premier listing – a \$310 value!

## Premier Listing Package\* | \$310

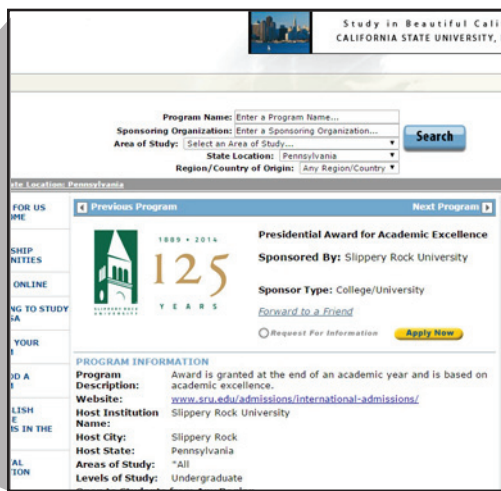
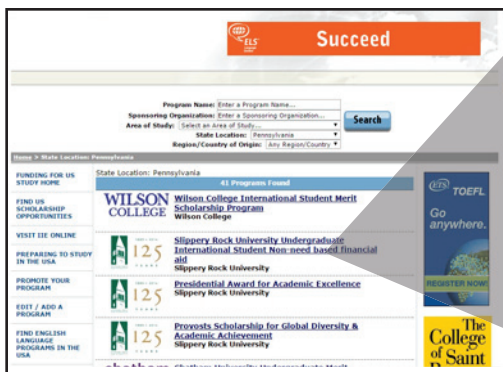
Premier listings are designed to offer heightened visibility within *Funding for United States Study Online*. Premier listings contain detailed program, award, eligibility and application information.

\*Additional premier listings \$100 per campus

### Premier Listing additional features:

- Full-color company logo
- Active website, social media links, email address and up to five contacts
- Extended company profile and products and services listing
- Full-color product image and description linked to your website
- Google map of your business location
- **Google site search:** to search your website from your Premier Listing
- **Request for information:** a contact form to reach a representative from your business

## Maximize the impact of your Premier Listing with these upgrades



## Premier Listing with Apply Now Button\*\* | \$360

Upgrade your basic listing to include detailed program, award, eligibility and application information. Button links to your online application process.

\*\*Additional premier listings \$115 per campus

## Video Premier Listing\*\*\* (400 x 300 Pixels) | \$515

Bring your premier listing to life! Add a video with sound that shows your product or company in real life. Videos can run up to 5 minutes.

\*\*\*Additional premier video listings \$115 per campus

## Video & Apply Now Button Premier Listing\*\*\* | \$565

Upgrade your listing with the apply now button and bring it to life with video! Videos can run up to 5 minutes.

\*\*\*Additional premier video listings \$115 per campus

Naylor charges a \$50 artwork surcharge for artwork creation or changes. This additional fee will appear on your final invoice if the artwork submitted is not publishing ready.

Online Specifications - For more information, visit:  
[www.naylor.com/onlinespecs](http://www.naylor.com/onlinespecs)

# Funding for United States Study Online



## Premier Listing Checklist

Below is a checklist of all elements required in order to process your premier listing.

**Full-Color Company Logo**

The size of your logo should be **240 pixels wide x 120 pixels high** and no larger than 100kb. We accept JPG or GIF format. *Your logo will link to your website, so please provide the URL to which you would like your logo to link.*

**Company Contacts - Up To Five**

Please include **job title, phone number and email address**. *All email addresses will be hyperlinked and active.*

**Company Description**

This is strictly **textual information about your company**. You can include your company's mission statement or a description of the products and services you offer. No graphics are allowed in this section. The initial viewable text is 3,000 characters that can be extended with a click by an additional 3,000 characters for 6,000 characters maximum. *All text should be provided to us in a Word document that allows us to cut and paste your description to your order.*

Keep in mind that each word in your company description is searchable via the "keyword" search function. Be thorough and include all elements of the products/services you provide. We allow you to change your listing on a monthly basis. If changing your listing or adding more information, please email this to your Naylor account executive.

**Website Activation**

Please provide us with the **website URL to which your listing should link**. *Your website will be listed along with your contact information and will be included each time anyone searches for your company by the various searching capabilities available.*

**Product/Service Categories**

All extra information will show up under all of the categories you select. **Five category listings are included** in the initial price of the premier listing. *Additional category listings can be purchased for \$50 each.*

**Full-Color Product Image and Description**

The size of your product photo should be **240 pixels wide x 240 pixels high** and no larger than 100kb. We accept JPG or GIF. *Your image can be hyperlinked to any page on your website, so please provide the URL to which you would like your product image to link.* You can also include a brief product description (500 characters maximum) that will appear next to the product image.

**Video Upgrade (OPTIONAL - \$200 extra charge)**

Your video should run no longer than five minutes. We accept the following video formats: .avi (Audio Video Interleave), .mov (Apple QuickTime Movie), .mp4 (MPEG-4 Video File), .mpg (MPEG Video File), .qt (Apple QuickTime Movie), .rm (Real Media File) and .wmv (Windows Media Video File). Video dimensions should be **400 pixels x 300 pixels**.

Once we receive all elements of your premier listing, we will post it to the site. Your one-year time frame begins the day we post your listing. Feel free to contact your Naylor account executive should you have any questions or concerns. We look forward to getting you posted on the site. Thank you.