



CANADIAN INSTITUTE OF ACTUARIES

Reach Canada's top professionals in the actuarial field

The Association Advantage

- CIA members have a **growing influence**. Our members have been involved in changes to pension legislation in Ontario, Alberta, BC and Nova Scotia and with reforming the financing of Canada's Employment Insurance system.
- We represent a **strong international presence**. The CIA has a significant involvement in the International Actuarial Association, representing key leadership positions, committees and sections.
- Our members spend **\$4.5 million** annually on products and services ranging from modeling software and risk analysis software to possible employment opportunities.

Who We Are

For more than four decades, the Canadian Institute of Actuaries (CIA) has worked to serve the public through the provision, by the profession, of actuarial services and advice of the highest quality. The CIA holds the duty of the profession to the public above the needs of the profession and its members.

Member Profile

The majority of CIA Fellows are employed by consulting firms and life insurance companies, while the remainder work in property and casualty insurance, reinsurance, universities, government and industry.

CIA publications are distributed to every MP, Senator and MPP in Canada, in addition to the CEOs of the Canadian Business Investment 500, the CEOs of all federal and provincial crown corporations, provincial regulators and 3,800 members of the CIA. **Secure top-of-mind awareness among this influential group by including your message in our official publications.**

For more information, please contact:

IN PRINT AND ONLINE

Connecting you with CIA members throughout the year

Beyond Risk/Au-delà du risque PRINT EDITION

Our bilingual magazine, published twice per year, aims to contribute to public policy discussions on issues of importance to Canadians.



Beyond Risk/Au-delà du risque DIGITAL EDITION

In addition to print, *Beyond Risk/Au-delà du risque* is also available to members in a fully-interactive digital version. Extend your print advertising investment with the unique benefits of digital media.



(e)Bulletin

Our (e)Bulletin, published 10 times per year, keeps members up to date about the latest industry news and association events.



To learn more about the Canadian Institute of Actuaries, visit:

www.actuaries.ca