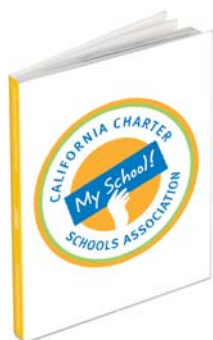


California Charter Schools Association

CONFIDENT, COST-EFFECTIVE ADVERTING

We invite your participation by promoting your business, product, service or by showing your support for CCSA within our official publication suite. The California Charter Schools Association (CCSA) is a professional, membership-based organization acting as the support system that gives charter schools, principals, teachers, parents and students the help they need to create an incomparable educational environment. Whether in print or online, our publications are valuable resources and effective communication pieces that reach the leaders in the industry.



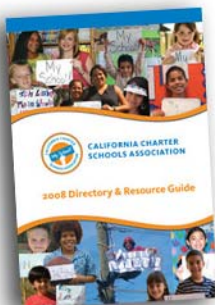
Charter School Financial Management guide

Readers value this publication and use it regularly as an important point of reference. This special publication will address the pressing issues and information concerning fiscal management best practices specifically for charter schools.

Charter School Financial Management guide

DIGITAL EDITION!

As an exact replica of the print version, our digital edition is viewed online and adds a host of features to enable interactivity. The eJournal is distributed to the more than 9,000 managers and operational decision-makers in the California charter school market.



California Charter Schools Directory & Resource Guide

Advertising in the **California Charter Schools Directory & Resource Guide** will target purchasers and decision makers in one of the largest growing markets in public education. This annual publication is a valuable source of reference and the vehicle of communication our members use to stay in touch with the most trusted product and service suppliers in the state throughout the year.

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REACH THE LEADERS IN CALIFORNIA'S \$500 MILLION CHARTER SCHOOL INDUSTRY

CALIFORNIA CHARTER PUBLIC SCHOOL FACTS

- The 750 charter public schools in California **spend more than \$500 million each year.**
- Charter public schools educate **276,000 students** in California.
- Over the past 10 years, California charter public schools have statistically grown by an average of **50 schools each year!**

THE PUBLICATION

As the official publication of the California Charter Schools Association, the *Charter School Financial Management* guide is mailed directly to 100 percent of our membership — the leaders and decision makers in California's charter school industry. From cover to cover, our journal has engaging content and will address the important issues and information concerning financial management specifically for charter schools. Our publication serves as a valuable resource readers will keep and continually reference.

DIGITAL EDITION

In addition to our print version, the *Charter School Financial Management* guide will be produced in a fully interactive digital edition!

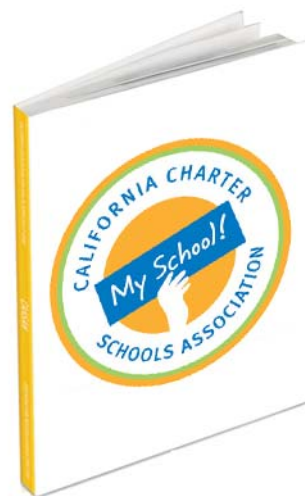
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THE ASSOCIATION

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Charter School Financial Management guide

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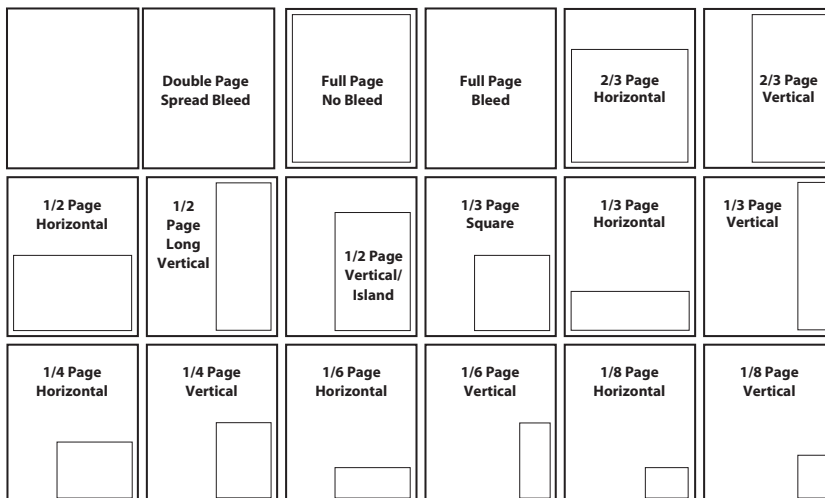
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