

Your passport to Oregon's commercial real estate industry.



MEDIA KIT

Website Advertising
bomaoregon.org

FOR MORE INFORMATION, PLEASE CONTACT:

Kira Krewson
Project Manager
(770) 810-6982
krewson@naylor.com





Promoting Commercial Real Estate through Leadership, Networking, Advocacy and Professional Development.

Website Advertising bomaoregon.org

Why BOMA Oregon?

- Member annual spending on products and services reaches **nearly \$235 million**.
- Our members represent **more than 40 million square feet** throughout Oregon.
- We represent **half of commercial real estate professionals** in the central business district and nearly **40%** throughout the state.



Our Reach:

As part of the leading commercial real estate organization in the state, our member companies have **more than 300 properties** totaling **more than 40 million square feet** of commercial real estate.

Our communications are distributed to **100%** of BOMA Oregon members including:

- owners
- real estate agents
- managers
- developers
- lessors
- and more!

Increase your success by targeting members who spend nearly \$235 million of products and services.

Contact your Naylor account executive to reserve your space today.

Website Advertising

Advertising on the BOMA Oregon Website - bomaoregon.org

Advertising on the BOMA Oregon website is a great way to reach member and non-member visitors and reinforce your marketing message. Visitors log on to bomaoregon.org to learn about industry trends and news, upcoming events and to discover ways to maximize their BOMA Oregon membership. Advertising on bomaoregon.org offers several cost-effective opportunities to position your company as a leader in front of an influential group of BOMA professionals.

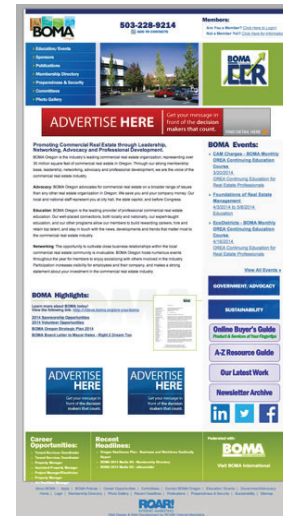
Features of BOMA website advertising:

- Cross-promoted in other BOMA publications and communication pieces
- Directs visitors to the landing page of your choice to expedite purchases
- Year-round visibility reinforces brand recognition
- Allows dynamic, time-sensitive promotion

On average, bomaoregon.org receives:

- Nearly 700 visits per month
- More than 400 unique visitors per month
- 2,136 page views per month
- 3.22 page views per visit

*Traffic numbers from May - July 2018



Leaderboard | 728 x 90 pixels

12 Months | \$1,900

• Run of Site – 3 ROTATIONS

2 Rectangles | 180 x 150 pixels

12 Months | \$1,350

• Run of Site – 2 ROTATIONS

For the latest online specs, please visit:
www.naylor.com/onlinespecs

Naylor charges a \$50 artwork surcharge for artwork creation or changes. This additional fee will appear on your final invoice if the artwork submitted is not publishing ready.



Website Advertising

Website Space Reservation

To reserve your space on the BOMA Oregon website, please select from the options below, then return this completed form to your Naylor account executive.

Leaderboard

12 Months | \$1,900

Rectangles

12 Months | \$1,350

Naylor charges a \$50 artwork surcharge for artwork creation or changes.
This additional fee will appear on your final invoice if the artwork submitted is not publishing ready.

Advertiser Information:

Company Name: _____

Primary Contact: _____ Position: _____

Address: _____

City: _____ State/Province: _____ Zip/Postal Code: _____

Phone: _____ Fax: _____

Email: _____ Website: _____

I agree to all the terms of the rate sheet and this contract as applicable for my company.

Payment Authorization Signature: X _____ Date: _____

All cancellations must be received in writing and all premium positions (banners) are NON-cancelable. Cancellations of online ads will be pro-rates to the next 30 days exposure with a \$50.00 processing fee. Submission and/or approval of online advertising copy must be received within 60 days of the contract. (BOR-W0018)

Please sign and return to:

