



WWW.ATL-APT.ORG

*Habitat ~ Membership Directory & Resource
Guide ~ AAA Online Buyers' Guide*

MEDIA GUIDE

NAYLOR 
ASSOCIATION SOLUTIONS

FOR MORE INFORMATION, PLEASE CONTACT:

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Andrew Young
World Cong
Center



WHY PARTNER WITH AAA?

- We represent **nearly 100% of the managing apartment companies** in the Atlanta area
- Our membership consists of **more than 370 companies** responsible for managing **390,000+ units in 1,600 apartment communities.**
- We are the **third largest local apartment association in the U.S.**

ABOUT US:

We are the multifamily housing trade association for the Atlanta Metro area. Founded in 1975, we are one of the largest local apartment associations in the country. We are also an affiliate of the Georgia Apartment Association and the National Apartment Association. Including your message in our communications is the easiest way to be sure you're reaching the right people.

**MAXIMIZE YOUR
REACH IN ATLANTA'S
APARTMENT INDUSTRY.
CONTACT YOUR NAYLOR
ACCOUNT EXECUTIVE
AND RESERVE YOUR
SPACE TODAY!**



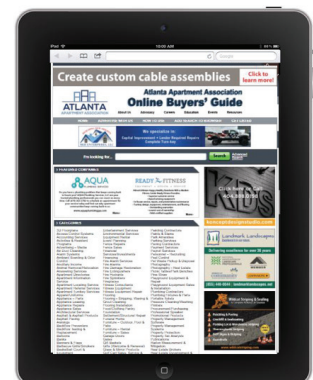
MEMBERSHIP DIRECTORY & RESOURCE GUIDE

Annual Print & Digital Publication



AAA ONLINE BUYERS' GUIDE

aaa.officialbuyersguide.net

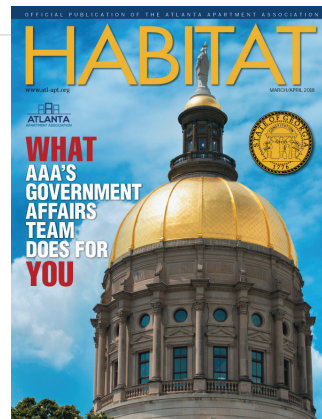


2019 CONTENT PLAN

ISSUE	FEATURES
Jan./Feb.	<i>Get to Know New Chair</i>
March/April	<i>Digital Presence: Property Branding</i> <i>Curb Appeal: Property Signage</i>
May/June	<i>Affordable Housing</i> <i>Feature: AAA Trade Show</i>
July/Aug.	<i>Short-term and Vacation Rental Impact on Multifamily</i> <i>Disaster Prep: Mold, Fungus & Microbial Growth</i>
Sept./Oct.	<i>GAA Lease Program</i> <i>Curb Appeal: Amenity Design - How to Make Your Amazing Amenities Appealing</i>
Nov./Dec.	<i>Blockchain Technology</i> <i>Disaster Prep: Water Damage</i>

In Every Issue:

- **Chair's Message**
- **Workforce Foundation Update**
- **Government Affairs**
- **Education Connection**
- **Legal Corner**
- **New Members**
- **Platinum & Gold Patrons of the Month** - Profile of patron-membership companies that generously support the AAA
- **Volunteer Corner** - Roundup of members at AAA's social and philanthropic events
- **Curb Appeal** – Focus on specific community with particular attention to landscaping/architecture (every other issue interchangeable with disaster prep)
- **Disaster Prep** – Focus on specific issues relevant to keeping multifamily housing tenants and employees safe. (every other issue—interchangeable with curb appeal)



* Editorial content is subject to change without notice.

HABITAT

Net Advertising Rates

All rates include an Ad Link in the digital edition of the magazine.

Revisions and Proofs: \$50

Position Guarantee: 15% Premium

Full-Color Rates	1x	2-3x	4-5x	6x
Double Page Spread	\$2,859.50	\$2,719.50	\$2,569.50	\$2,429.50
Outside Back Cover	\$2,389.50	\$2,309.50	\$2,229.50	\$2,139.50
Inside Front or Inside Back Cover	\$2,159.50	\$2,079.50	\$1,999.50	\$1,909.50
Full Page	\$1,639.50	\$1,559.50	\$1,479.50	\$1,389.50
2/3 Page	\$1,409.50	\$1,339.50	\$1,269.50	\$1,199.50
1/2-Page Island	\$1,199.50	\$1,139.50	\$1,079.50	\$1,019.50
1/2 Page	\$1,039.50	\$989.50	\$939.50	\$889.50
1/3 Page	\$779.50	\$739.50	\$699.50	\$659.50
1/4 Page	\$609.50	\$579.50	\$549.50	\$519.50
1/6 Page	\$459.50	\$439.50	\$409.50	\$389.50
1/8 Page	\$369.50	\$349.50	\$329.50	\$309.50
Black-and-White Rates	1x	2-3x	4-5x	6x
Full Page	\$1,209.50	\$1,149.50	\$1,089.50	\$1,029.50
2/3 Page	\$1,059.50	\$1,009.50	\$949.50	\$899.50
1/2-Page Island	\$899.50	\$849.50	\$809.50	\$759.50
1/2 Page	\$769.50	\$729.50	\$689.50	\$649.50
1/3 Page	\$599.50	\$569.50	\$5139.50	\$509.50
1/4 Page	\$439.50	\$419.50	\$399.50	\$369.50
1/6 Page	\$349.50	\$329.50	\$309.50	\$299.50
1/8 Page	\$279.50	\$269.50	\$249.50	\$239.50

Naylor charges a \$50 artwork surcharge for artwork creation or changes. This additional fee will appear on your final invoice if the artwork submitted is not publishing ready.



Advertiser indemnifies Naylor, LLC and the Association against losses or liabilities arising from this advertising. Naylor, LLC assumes no liability whatsoever, except to the extent of a one-time paid advertisement of the same specification, in the next or similar publication, if any proven or admitted errors or omissions have occurred. Payment is due upon receipt of the invoice. Interest shall be charged at 2% per month compounded to yield 26.82% per year on overdue accounts. Revisions to previously submitted ad copy are subject to additional charges. A charge of \$30.00 will be levied for returned checks. In the event of a contract cancellation, the advertiser or agency agrees to repay Naylor, LLC any discounts granted for multiple insertions less any discount applicable for the number of insertions completed in the contract. All cancellations must be received in writing prior to the advertising sales deadline. All premium positions are non-cancelable. Prices are net of agency commission. Ads may also appear in an online version of the publication(s). ATP-S0119 Rates as of July 2018

HABITAT

DIGITAL EDITION

EXTEND YOUR PRINT ADVERTISING INVESTMENT WITH THE UNIQUE BENEFITS OF DIGITAL MEDIA.

Habitat is available in a fully interactive digital magazine. Our digital edition is mobile responsive and HTML-optimized, providing readers with an exceptional user experience across all devices. The digital magazine lets you:

- Include ads on an HTML5 and mobile responsive platform
- Link to the landing page of your choice, generating an immediate response from customers
- Maintain your ad presence on the digital issue for readers to reference at any time

FORMATS AVAILABLE TO READERS:

- **Reading view (default):** The HTML-based view of our magazine, optimized for all devices. Scrolling articles automatically adjust for comfortable reading
- **Page view:** The digital replica of the print magazine. Flip through this digital book in either a 1 or 2-page format. Determine your preferred zoom setting for an optimal experience.

Important Note: Readers can choose the experience best suited to their needs at any time by clicking on "Page View" or "Reading View" in the toolbar.



Mobile & Desktop
Responsive HTML
Reading View



1 Leaderboard (all views) | \$980

The leaderboard ad appears on-screen in both the reading view and page view of the digital magazine.

2 Rectangle (all views) | \$775

The rectangle ad is on the table of contents, appearing on-screen for all pages of the reading view and page view.

TOC Mobile Banners (HTML reading view)

The TOC mobile banner appears in the table of contents, on-screen to the right of the digital magazine on desktop and clickable on mobile in the reading view. The top TOC mobile banner will appear after the 1st article, and the 2nd mobile banner appears after the 6th article.

3 Top TOC Mobile Banner | \$300

4 2nd TOC Mobile Banner | \$275

In-Magazine Digital Options (HTML reading view)

These standalone ad options are placed between article pages on the HTML reading view of the digital magazine and are visible on all device types.

HTML5 Ad | \$700

This mobile responsive ad option gives you the freedom to include text, images, hyperlinks and video across a variety of devices. Full design must be provided by the advertiser at this time.

Digital Video Sponsorship | \$675

The video sponsorship option displays a video, 50-70 words of summary content and a hyperlink to deliver your message to target audiences.

Digital Insert / Outsert

Your message appears as an image-based insert, either in between key articles, or placed at the back of the digital magazine.

- Large Insert | \$580
- Medium Insert | \$450

Naylor charges a \$50 artwork surcharge for artwork creation or changes. This additional fee will appear on your final invoice if the artwork submitted is not publishing ready.

For the latest online specs, please visit www.naylor.com/online-specs

MEMBERSHIP DIRECTORY & RESOURCE GUIDE

Net Advertising Rates

All rates include an Ad Link in the digital edition of the directory.

Revisions and Proofs: \$50

Position Guarantee: 15% Premium

Full-Color Rates	1x
Double Page Spread	\$4,079.50
Outside Back Cover	\$3,719.50
Inside Front or Inside Back Cover	\$2,909.50
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Full Page	\$2,329.50
2/3 Page	\$2,019.50
1/2 Page	\$1,609.50
1/3 Page	\$1,399.50
1/4 Page	\$1,009.50
1/6 Page	\$909.50
1/8 Page	\$829.50

Black-and-White Rates	1x
Full Page	\$1,409.50
2/3 Page	\$1,189.50
1/2 Page	\$889.50
1/3 Page	\$759.50
1/4 Page	\$599.50
1/6 Page	\$509.50
1/8 Page	\$499.50

Digital Edition Branding Opportunities

Skyscraper | \$2,050

Sponsorship | \$1,315

Sponsorship Max | \$1,520

Toolbar | \$680

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For the latest online specs, please visit: www.naylor.com/online specs



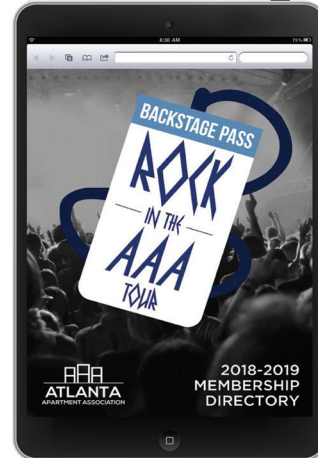
Advertiser indemnifies Naylor, LLC and the Association against losses or liabilities arising from this advertising. Naylor, LLC assumes no liability whatsoever, except to the extent of a one-time paid advertisement of the same specification, in the next or similar publication, if any proven or admitted errors or omissions have occurred. Payment is due upon receipt of the invoice. Interest shall be charged at 2% per month compounded to yield 26.82% per year on overdue accounts. Revisions to previously submitted ad copy are subject to additional charges. A charge of \$30.00 will be levied for returned checks. In the event of a contract cancellation, the advertiser or agency agrees to repay Naylor, LLC any discounts granted for multiple insertions less any discount applicable for the number of insertions completed in the contract. All cancellations must be received in writing prior to the advertising sales deadline. All premium positions are non-cancelable. Prices are net of agency commission. Ads may also appear in an online version of the publication(s). ATP-D0019 Rates as of July 2018

MEMBERSHIP DIRECTORY & RESOURCE GUIDE

EXTEND YOUR PRINT ADVERTISING INVESTMENT WITH THE UNIQUE BENEFITS OF DIGITAL MEDIA

- Link your ad to the landing page of your choice
- Increase traffic to your website
- Interact with viewers to facilitate the buying process
- Generate an immediate response from customers
- Members and readers receive each issue via email and each new issue is posted on AAA's website. A full archive of past issues is available, ensuring longevity for your online presence

In addition to print, the *Membership Directory & Resource Guide* is also available to members in a fully interactive digital version. Viewers can virtually flip through the pages, forward articles of interest to colleagues and click on ads to be redirected to the advertiser's website.



Large Toolbar | \$680

Your company name is displayed on the toolbar, found in the top-left corner of every page of the digital edition next to frequently used navigational icons.

Skyscraper | \$2,050

The Skyscraper ad displays the entire time the digital edition is open giving your message consistent and lasting exposure.

Sponsorship MAX* | \$1,520

Sponsorship* | \$1,315

Your message will be prominently displayed directly across from the cover of the magazine.

*Video capabilities are not supported for Sponsorship MAX.

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For the latest online specs, please visit www.naylor.com/online specs

MEMBERSHIP DIRECTORY & RESOURCE GUIDE

ASSOCIATE MEMBER BY TRADE LISTING

Our publication features an Associate Member by Trade Listing section in which your company will be listed under the category of your choice with the page number of your ad. When our members are in the market for a specific product or service, they can search this section and quickly locate advertisers that specialize in that category.

- | | | |
|--|---|--|
| <input type="checkbox"/> 3D Floorplans | <input type="checkbox"/> Cabinet Refinishing & Replacing | <input type="checkbox"/> Credit Checking |
| <input type="checkbox"/> Access Control Systems | <input type="checkbox"/> Cabinetry | <input type="checkbox"/> Credit Reporting Agencies |
| <input type="checkbox"/> Accounting Services | <input type="checkbox"/> Cable Television | <input type="checkbox"/> Crime Scene Clean-Up/Trauma |
| <input type="checkbox"/> Activities & Resident Programs | <input type="checkbox"/> Car Sales | <input type="checkbox"/> Criminal History Records |
| <input type="checkbox"/> Advertising - Media | <input type="checkbox"/> Car Wash Equipment | <input type="checkbox"/> Decking Materials |
| <input type="checkbox"/> After School Programs | <input type="checkbox"/> Carpentry | <input type="checkbox"/> Demolition |
| <input type="checkbox"/> Air Duct Cleaning | <input type="checkbox"/> Carpet Removal, Restoration & Repair | <input type="checkbox"/> Disaster Restoration |
| <input type="checkbox"/> Air Freshener Services | <input type="checkbox"/> Carpet Cleaning | <input type="checkbox"/> Dispossession Services/Evictions |
| <input type="checkbox"/> Alarm Systems | <input type="checkbox"/> Carpet Sales | <input type="checkbox"/> Document Management |
| <input type="checkbox"/> Ancillary Income | <input type="checkbox"/> Catering | <input type="checkbox"/> Dog Park Equipment & Installation |
| <input type="checkbox"/> Animal Removal/Relocation | <input type="checkbox"/> CCTV/Camera Systems | <input type="checkbox"/> Dog Walking Services |
| <input type="checkbox"/> Answering Services | <input type="checkbox"/> Chimney Cleaning & Repair | <input type="checkbox"/> Dog Washing Services |
| <input type="checkbox"/> Apartment Directories | <input type="checkbox"/> Cleaning Contractors | <input type="checkbox"/> Dog Waste DNA Testing |
| <input type="checkbox"/> Apartment Information Service | <input type="checkbox"/> Cleaning Equipment & Supplies | <input type="checkbox"/> Doors |
| <input type="checkbox"/> Apartment Locating Service | <input type="checkbox"/> Closets/Organizers | <input type="checkbox"/> Drainage |
| <input type="checkbox"/> Apartment Referral Services | <input type="checkbox"/> Code Compliance Inspections | <input type="checkbox"/> Dry Cleaning Locker Service |
| <input type="checkbox"/> Apartment Turnkey Services | <input type="checkbox"/> Coffee Service | <input type="checkbox"/> Dryer Vent Cleaning |
| <input type="checkbox"/> Apparel/Uniforms | <input type="checkbox"/> Collections | <input type="checkbox"/> Drywall Contractors |
| <input type="checkbox"/> Appliance - Parts | <input type="checkbox"/> Communication Services | <input type="checkbox"/> Duct Cleaning |
| <input type="checkbox"/> Appliance Leasing | <input type="checkbox"/> Community Websites | <input type="checkbox"/> Electrical Services |
| <input type="checkbox"/> Appliance Sales | <input type="checkbox"/> Computer Consultants | <input type="checkbox"/> Elevator Service/Installation |
| <input type="checkbox"/> Architectural Services | <input type="checkbox"/> Computer Software Sales | <input type="checkbox"/> Emergency Communications |
| <input type="checkbox"/> Asphalt & Asphalt Products | <input type="checkbox"/> Concierge Services | <input type="checkbox"/> Employee Benefits |
| <input type="checkbox"/> Asphalt Paving | <input type="checkbox"/> Concrete Cleaning | <input type="checkbox"/> Employment & Personnel Screening |
| <input type="checkbox"/> Awnings | <input type="checkbox"/> Concrete Contractors | <input type="checkbox"/> Employment Agencies |
| <input type="checkbox"/> Backflow Preventers | <input type="checkbox"/> Concrete Leveling-Grinding | <input type="checkbox"/> Energy Management Consulting |
| <input type="checkbox"/> Balloons | <input type="checkbox"/> Concrete Repair & Restoration | <input type="checkbox"/> Engineering Consultants |
| <input type="checkbox"/> Banks | <input type="checkbox"/> Construction Companies | <input type="checkbox"/> Engineering Services |
| <input type="checkbox"/> Banners & Flags | <input type="checkbox"/> Construction Consultants | <input type="checkbox"/> Entertainment Services |
| <input type="checkbox"/> Barbecue Grills/Smokers | <input type="checkbox"/> Contracting - General | <input type="checkbox"/> Environmental Services |
| <input type="checkbox"/> Basketball Court & Equipment | <input type="checkbox"/> Copiers & Fax Machines | <input type="checkbox"/> Equipment Rental |
| <input type="checkbox"/> Bathtub Refinishing & Resurfacing | <input type="checkbox"/> Corporate Housing | <input type="checkbox"/> Event Planning |
| <input type="checkbox"/> Batteries | <input type="checkbox"/> Cost Segregation Studies | |
| <input type="checkbox"/> Broadband Services | <input type="checkbox"/> Countertops | |
| <input type="checkbox"/> Building Materials/Hardware | <input type="checkbox"/> Credit Card Processing/Merchant Services | |
| <input type="checkbox"/> Cabinet Manufacturer | | |

MEMBERSHIP DIRECTORY & RESOURCE GUIDE

ASSOCIATE MEMBER BY TRADE LISTING CONTINUED

- ☐ Fence Repairs
- ☐ Fence Sales
- ☐ Financial Services/Investments
- ☐ Financing
- ☐ Fire Alarm Services
- ☐ Fire Alarms
- ☐ Fire Damage Restoration
- ☐ Fire Extinguishers
- ☐ Fire Hydrants
- ☐ Fire Sprinklers Fireplaces
- ☐ Fitness Consultants
- ☐ Fitness Equipment
- ☐ Fitness Equipment Repair
- ☐ Flooring
- ☐ Flooring - Stripping, Waxing & Grout Cleaning
- ☐ Flooring Installation
- ☐ Florist
- ☐ Food Vending
- ☐ Foundation Settlement/Structural Repair
- ☐ Fountains - Decorative
- ☐ Furniture - Outdoor, Pool & Patio
- ☐ Furniture - Rental
- ☐ Garage Doors
- ☐ Gates
- ☐ Gift Baskets
- ☐ Gifts (Welcome & Renewal)
- ☐ Glass & Mirror Products
- ☐ Golf Cart Sales, Service & Leasing
- ☐ Graphic Design
- ☐ Grout Color Sealing
- ☐ Gutter Cleaning & Screen Installation
- ☐ Gutters, Downspouts & Flashings
- ☐ Handyman Services
- ☐ Hardscapes
- ☐ Health - Massage Therapy
- ☐ Health & Wellness
- ☐ Home Theater Systems
- ☐ HR Services
- ☐ Human Directionals
- ☐ HVAC Contractors
- ☐ HVAC Parts & Supplies
- ☐ HVAC Security Cages
- ☐ Inspection Report Management
- ☐ Insulation Contractors
- ☐ Insurance - Consultants
- ☐ Insurance - Employee Group Benefits
- ☐ Insurance - Individual Health
- ☐ Insurance - Life/Long-Term Care
- ☐ Insurance - Property
- ☐ Insurance - Rental
- ☐ Insurance Adjusters
- ☐ Interior Design/Decorators
- ☐ Interior Plant Services
- ☐ Internet Business Consulting & Web Design
- ☐ Internet High Speed Services & Access
- ☐ Iron - Repair & Fabrication
- ☐ Irrigation
- ☐ IT Consulting
- ☐ Key Control Systems
- ☐ Lake Management
- ☐ Land Planning/Surveying
- ☐ Landscape Architects
- ☐ Landscape Contractors
- ☐ Landscape Designers
- ☐ Landscape Materials
- ☐ Laundry Equipment & Supplies
- ☐ Laundry Services
- ☐ Lawn Maintenance
- ☐ Lighting - Emergency Lights/Exit Lights
- ☐ Lighting - Maintenance & Repair
- ☐ Lighting Fixtures & Supplies
- ☐ Maid Services
- ☐ Mail and Package Management
- ☐ Mailboxes
- ☐ Mailing Service & Fulfillment
- ☐ Maintenance (Commercial & Residential)
- ☐ Maintenance Equipment Sales & Service
- ☐ Maintenance Supplies
- ☐ Management Consultants
- ☐ Marble Refinishing & Maintenance
- ☐ Marketing Services
- ☐ Masonry Construction
- ☐ Medical-Chiropractic
- ☐ Metal Refinishing & Maintenance
- ☐ Mold & Restoration Assessment
- ☐ Mold Remediation
- ☐ Mortgage Bankers
- ☐ Moving - Residential & Commercial
- ☐ Moving Supplies/Boxes
- ☐ Multifamily
- ☐ Market Research & Analysis
- ☐ Natural Gas Supplier
- ☐ Newsletter Service
- ☐ Odor Remediation
- ☐ Office Equipment & Supplies
- ☐ Online Vendor Locator
- ☐ Outdoor Advertising
- ☐ Outdoor Fitness Equipment
- ☐ Outdoor Furniture Delivery & Installation
- ☐ Painting Contractors
- ☐ Paints & Stains
- ☐ Park Amenities
- ☐ Parking Services
- ☐ Paving Contractors
- ☐ Payment Services
- ☐ Payroll Services
- ☐ Personnel - Recruiting
- ☐ Pine Straw
- ☐ Playground Equipment Repair
- ☐ Playground Equipment Sales & Installation
- ☐ Plumbing Contractors
- ☐ Plumbing Fixtures & Parts
- ☐ Portable Toilets
- ☐ Pressure Cleaning/Washing
- ☐ Printers

MEMBERSHIP DIRECTORY & RESOURCE GUIDE

ASSOCIATE MEMBER BY TRADE LISTING CONTINUED

- | | | |
|---|--|--|
| <input type="checkbox"/> Procurement/Purchasing | <input type="checkbox"/> Satellite Dish Installation/Removal | <input type="checkbox"/> Tennis Court Maintenance & Repair |
| <input type="checkbox"/> Professional Speaker | <input type="checkbox"/> Screens | <input type="checkbox"/> Tennis Court Resurfacing |
| <input type="checkbox"/> Promotional Products | <input type="checkbox"/> Sealcoating | <input type="checkbox"/> Termite Control |
| <input type="checkbox"/> Property Management Software | <input type="checkbox"/> Security Deposit Alternatives | <input type="checkbox"/> Tile Repair |
| <input type="checkbox"/> Property Management Systems | <input type="checkbox"/> Security Patrol | <input type="checkbox"/> Towing Services |
| <input type="checkbox"/> Property Tax Analysts | <input type="checkbox"/> Shopping Services | <input type="checkbox"/> Training & Development |
| <input type="checkbox"/> Publications | <input type="checkbox"/> Siding Contractors | <input type="checkbox"/> Transportation Services |
| <input type="checkbox"/> Radon Measurement & Mitigation | <input type="checkbox"/> Siding Sales | <input type="checkbox"/> Trash Chutes |
| <input type="checkbox"/> Real Estate Brokers | <input type="checkbox"/> Social Media | <input type="checkbox"/> Tree Services |
| <input type="checkbox"/> Real Estate Development & Acquisitions | <input type="checkbox"/> Steel Fabrication | <input type="checkbox"/> Utility Companies |
| <input type="checkbox"/> Real Estate Inspections | <input type="checkbox"/> Stone Installers & Distributors | <input type="checkbox"/> Utility Metering/Submetering |
| <input type="checkbox"/> Real Estate Tax Consultants | <input type="checkbox"/> Storage | <input type="checkbox"/> Valet Trash Removal |
| <input type="checkbox"/> Recycling | <input type="checkbox"/> Stucco | <input type="checkbox"/> Vending |
| <input type="checkbox"/> Refrigerants | <input type="checkbox"/> Surveys | <input type="checkbox"/> Video Streaming |
| <input type="checkbox"/> Rent Guarantee Products | <input type="checkbox"/> Swimming Pool Contractors | <input type="checkbox"/> Waste Disposal Equipment |
| <input type="checkbox"/> Reputation Management | <input type="checkbox"/> Swimming Pool Equipment & Supplies | <input type="checkbox"/> Waste Disposal Systems |
| <input type="checkbox"/> Resident Retention | <input type="checkbox"/> Swimming Pool Maintenance & Repair | <input type="checkbox"/> Waste Removal Consulting |
| <input type="checkbox"/> Resident Screening | <input type="checkbox"/> Tax Consultants | <input type="checkbox"/> Waste Removal Services |
| <input type="checkbox"/> Restaurants | <input type="checkbox"/> Telecommunications | <input type="checkbox"/> Water Conservation |
| <input type="checkbox"/> Restoration & Renovation | <input type="checkbox"/> Tennis Court Contractors | <input type="checkbox"/> Water Damage Restoration |
| <input type="checkbox"/> Retaining Walls | <input type="checkbox"/> Tennis Court Equipment & Supplies | <input type="checkbox"/> Water Conservation |
| <input type="checkbox"/> Revenue Management Software | <input type="checkbox"/> Swimming Pool Maintenance & Repair | <input type="checkbox"/> Water Damage Restoration |
| <input type="checkbox"/> Risk Management | <input type="checkbox"/> Tax Consultants | <input type="checkbox"/> Water Heaters & Boilers |
| <input type="checkbox"/> Roof Cleaning | <input type="checkbox"/> Telecommunications | <input type="checkbox"/> Waterproofing Contractors |
| <input type="checkbox"/> Roofing Contractors | <input type="checkbox"/> Tennis Court Contractors | <input type="checkbox"/> Web Design/Development |
| <input type="checkbox"/> Roofing Materials | <input type="checkbox"/> Tennis Court Equipment & Supplies | <input type="checkbox"/> Welding |
| <input type="checkbox"/> SAAS (Software as a Service) | | <input type="checkbox"/> Window Treatments |
| | | <input type="checkbox"/> Windows |

Two free listings are included with membership. Additional listings are \$75 each. No limit. Please return this form with checked categories on the following sheet(s).

____ additional listings+ full color logo x \$189.50 = _____

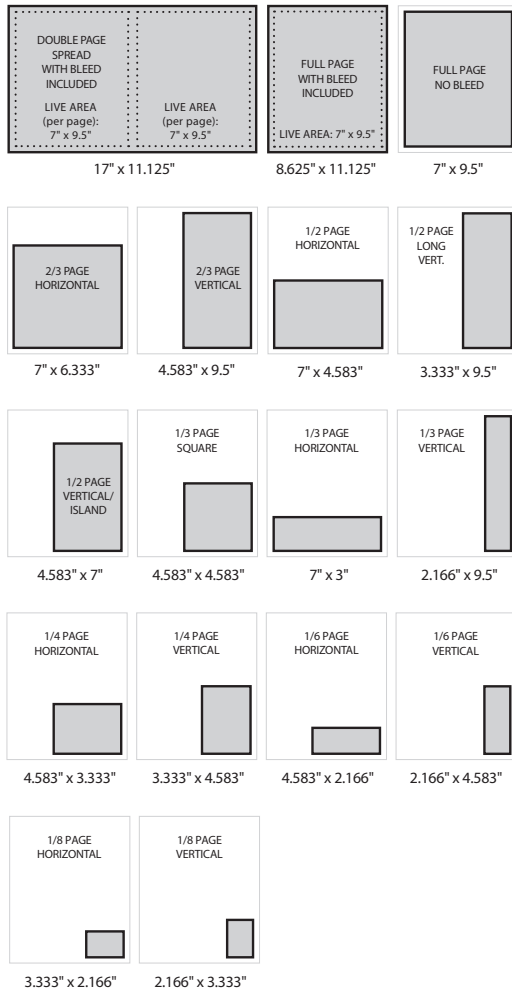
____ additional listings + BW logo x \$159.50 = _____

____ additional listings x \$75 = _____



HABITAT MEMBERSHIP DIRECTORY & RESOURCE GUIDE PRINT ADVERTISING SPECIFICATIONS

Magazine/Directory Trim Size: 8.375" x 10.875"



Note: Text placed outside the live area within any full-page or DPS ads may be cut off. Please keep text within the live area at all times.

Artwork Requirements

All digital color and grayscale artwork must be supplied at 300 dpi. Line art must be supplied at 600 dpi. High-res PDF, EPS, TIFF and JPEG files are accepted. Images from the Web are not suitable for printing. All color artwork must be in CMYK mode; black-and-white artwork must be in either grayscale or bitmap mode. RGB mode artwork is not accepted and if supplied will be converted to CMYK mode, which will result in a color shift. All screen and printer fonts as well as linked images must be supplied if not embedded in the file.

Ad Material Upload

Go to the Naylor website at www.naylor.com/adupload

Production Services, Proofs and Revisions

Naylor charges a \$50 artwork surcharge for artwork creation or changes. This additional fee will appear on your final invoice if the artwork submitted is not publishing ready.

Specs for Outsert/Inserts

1 Page / 1 surface: 8.375" x 10.875"
1 Page / 2 surface: 8.375" x 10.875"
2 Page / 4 surface: 8.375" x 10.875"
Postcards: 6" x 4.25"
Heavy Card Stock Insert: 8.25" x 10.75"
Postal Flyers: 8.5" x 11"

Digital Edition

For the latest online specs, please visit www.naylor.com/onlinepecs



Advertiser indemnifies Naylor, LLC and the Association against losses or liabilities arising from this advertising. Naylor, LLC assumes no liability whatsoever, except to the extent of a one-time paid advertisement of the same specification, in the next or similar publication, if any proven or admitted errors or omissions have occurred. Payment is due upon receipt of the invoice. Interest shall be charged at 2% per month compounded to yield 26.82% per year on overdue accounts. Revisions to previously submitted ad copy are subject to additional charges. A charge of \$30.00 will be levied for returned checks. In the event of a contract cancellation, the advertiser or agency agrees to repay Naylor, LLC any discounts granted for multiple insertions less any discount applicable for the number of insertions completed in the contract. All cancellations must be received in writing prior to the advertising sales deadline. All premium positions are non-cancelable. Prices are net of agency commission. Ads may also appear in an online version of the publication(s).

AAA ONLINE BUYERS' GUIDE

ABOUT THE AAA ONLINE BUYERS' GUIDE

The AAA Online Buyers' Guide is a user-friendly forum designed to bring suppliers and end-users together. Available whenever you need it, AAA Online Buyers' Guide makes it easy to locate products and professional services geared to the apartment industry.

A Reference at Your Fingertips:

- Cross-promoted in other AAA communication pieces
- Optimized to drive traffic from search engines and the AAA home page
- Efficient browsing with fewer clicks
- Users can set the buyers' guide as their default browser, bringing them to your listing
- Directs visitors to a landing page to learn more about your business
- Google™ integration returns richer results
- Consumers come to you when they are ready to buy
- Customized listing and enhanced content
- On average, the AAA Online Buyers Guide receives:
- Nearly 3,900 page views per month
- More than 85% are new visitors
- Average visit duration 5:07 minutes

Statistics from June 2017 - May 2018

The purchase of any OBG TITLE display ad comes with a **COMPLIMENTARY Premier Listing** – a \$510 value!

The screenshot shows the homepage of the Atlanta Apartment Association Online Buyers' Guide. It features a navigation bar with links like HOME, ADVERTISE WITH US, HOW TO USE, ADD SEARCH TO BROWSER, and GET LISTED. Below the navigation bar, there are several ad positions marked with numbers 1 through 4. Position 1 is a large banner at the top. Position 2 is a smaller banner below the navigation bar. Position 3 is a featured company listing for Naylor. Position 4 is a category rectangle listing various services like Air Conditioning, Alarm Systems, and more.

1 Curtain Ad – EXCLUSIVE POSITION | \$4,140

Showcase your ad at the top of every page with a call to action. Viewers can click and expand the ad to view your full message. Exclusive run-of-site position. (Leaderboard : 970 x 90 pixels. Billboard : 970 x 300 pixels)

2 Banner Package | \$3,585

No matter what page of the AAA Online Buyers' Guide visitors click on, your message will be prominently displayed! Your ad will be displayed on both Leaderboards, as well as in the Rectangle Ad position. Run-of-site. Only 7 rotations are available. (leaderboard 728 x 90 pixels) (Rectangle 300 x 250 pixels)

3 Featured Companies | \$2,755

The Featured Companies section allows 7 companies to showcase their offerings through two rotating rectangle positions. Includes company logo and short description. Run-of-site. (300 x 180 pixels)

4 Category Rectangle | \$1,930

The Category Rectangle appears in the third rectangle position on the right column of the category of your choice, as well as on the home page, ensuring your message impacts those in the market for your specific products and services. (300 x 250 pixels)

Naylor charges a \$50 artwork surcharge for artwork creation or changes. This additional fee will appear on your final invoice if the artwork submitted is not publishing ready.

AAA ONLINE BUYERS' GUIDE

WWW.AAA.OFFICIALBUYERSGUIDE.NET

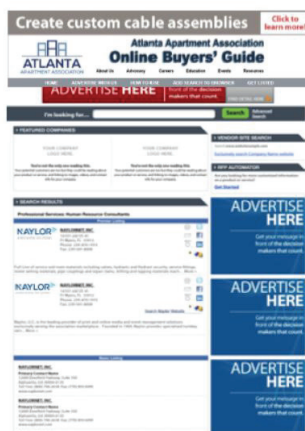
The purchase of any display ad comes with a **COMPLIMENTARY Premier Listing** – a \$510 value!

Premier Listing Package | \$520

Premier Listings are designed to offer heightened visibility within the AAA Online Buyers' Guide. Premier Listings appear on a first-reserved, first-listed basis on top of all basic listings, ensuring they are seen first. Premier Listings contain all basic information. Includes five (5) product/service category listings of your choice. Additional category listings are \$50 each.

Premier Listing additional features:

- Full-color company logo
- Active website, social media links, email address and up to five contacts
- Extended company profile and products and services listing
- Full-color product image and description linked to your website
- Google map of your business location
- Google site search: to search your website from your Premier Listing
- Request for information: a contact form to reach a representative from your business



MAXIMIZE THE IMPACT OF YOUR PREMIER LISTING WITH THESE UPGRADES

Guaranteed Position

For companies that want to ensure top visibility in their category, we offer guaranteed placement above your competitors. When visitors click on a product/service category on the home page of the AAA Online Buyers' Guide your company is the first that they see. Includes Premier Listing upgrade.

Category Sponsor #1 | \$1,025

Category Sponsor #2 | \$920,

Category Sponsor #3 | \$815

Video Upgrade

Bring your Premier Listing to life! Add a video with sound that shows your product or company in real life. Videos can run up to 5 minutes.

Upgrade | \$260

Naylor charges a \$50 artwork surcharge for artwork creation or changes. This additional fee will appear on your final invoice if the artwork submitted is not publishing ready.

For the latest online specs, please visit: www.naylor.com/online-specs

NAYLOR ASSOCIATION SOLUTIONS

AAA ATLANTA APARTMENT ASSOCIATION

PREMIER LISTINGS VERSUS BASIC LISTINGS

Premier Listing includes:

- Premium Placement Above Basic Listings
- **Full-Color Company Logo**
- Company Name
- **Company Contacts**
- - *Up to five with separate title, email and phone number for each person*
- Full Mailing Address
- Phone Number
- Fax Number
- **Active Web link**
- Active Email
- **Active Facebook, Twitter and LinkedIn links**
- **"Forward to a Friend" Capability**
- **Product/Service Category Listings**
- - *Includes five categories of your choice*
- - *Additional categories available for \$50 each*
- Extended Company Profile
- Full-Color Product/Service Image
- Extended Product/Service Description
- Google™ Map It!
- Google™ Site Search
- Request for Information Feature
- Request for Proposal Enabled

Upgrade Opportunities:

- Category sponsorship
- Add a video to your listing

Basic Listing includes:

- Company Name
- Company Contact
- - *Limited to one person*
- Full Mailing Address
- Phone Number
- Fax Number
- Active Email
- Product/Service Category Listing
- - *Limited to one category*
- - *Assigned by association*

Naylor charges a \$50 artwork surcharge for artwork creation or changes. This additional fee will appear on your final invoice if the artwork submitted is not publishing ready.

For the latest online specs, please visit: www.naylor.com/online-specs

AAA ONLINE BUYERS' GUIDE

PREMIER LISTING CATEGORIES

Our AAA Online Buyers' Guide allows visitors to locate your business quickly and easily. Your Premier Listing will appear under the categories of your choice, ensuring that your company is seen by those in the market for your products and services.

Five free categories are included with your Premier Listing, and additional categories are only \$50 each.

- | | | |
|--|---|---|
| <input type="checkbox"/> 3D Floorplans | <input type="checkbox"/> Batteries | <input type="checkbox"/> Contracting - General |
| <input type="checkbox"/> Access Control Systems | <input type="checkbox"/> Broadband Services | <input type="checkbox"/> Copiers & Fax Machines |
| <input type="checkbox"/> Accounting Services | <input type="checkbox"/> Building Materials/Hardware | <input type="checkbox"/> Corporate Housing |
| <input type="checkbox"/> Activities & Resident Programs | <input type="checkbox"/> Cabinet Manufacturer | <input type="checkbox"/> Cost Segregation Studies |
| <input type="checkbox"/> Advertising - Media | <input type="checkbox"/> Cabinet Refinishing & Replacing | <input type="checkbox"/> Countertops |
| <input type="checkbox"/> After School Programs | <input type="checkbox"/> Cabinetry | <input type="checkbox"/> Credit Card Processing/Merchant Services |
| <input type="checkbox"/> Air Duct Cleaning | <input type="checkbox"/> Cable Television | <input type="checkbox"/> Credit Checking |
| <input type="checkbox"/> Air Freshener Services | <input type="checkbox"/> Car Sales | <input type="checkbox"/> Credit Reporting Agencies |
| <input type="checkbox"/> Alarm Systems | <input type="checkbox"/> Car Wash Equipment | <input type="checkbox"/> Crime Scene Clean-Up/Trauma |
| <input type="checkbox"/> Ancillary Income | <input type="checkbox"/> Carpentry | <input type="checkbox"/> Criminal History Records |
| <input type="checkbox"/> Animal Removal/Relocation | <input type="checkbox"/> Carpet Removal, Restoration & Repair | <input type="checkbox"/> Decking Materials |
| <input type="checkbox"/> Answering Services | <input type="checkbox"/> Carpet Cleaning | <input type="checkbox"/> Demolition |
| <input type="checkbox"/> Apartment Directories | <input type="checkbox"/> Carpet Sales | <input type="checkbox"/> Disaster Restoration |
| <input type="checkbox"/> Apartment Information Service | <input type="checkbox"/> Catering | <input type="checkbox"/> Dispossession Services/Evictions |
| <input type="checkbox"/> Apartment Locating Service | <input type="checkbox"/> CCTV/Camera Systems | <input type="checkbox"/> Document Management |
| <input type="checkbox"/> Apartment Referral Services | <input type="checkbox"/> Chimney Cleaning & Repair | <input type="checkbox"/> Dog Park Equipment & Installation |
| <input type="checkbox"/> Apartment Turnkey Services | <input type="checkbox"/> Cleaning Contractors | <input type="checkbox"/> Dog Walking Services |
| <input type="checkbox"/> Apparel/Uniforms | <input type="checkbox"/> Cleaning Equipment & Supplies | <input type="checkbox"/> Dog Washing Services |
| <input type="checkbox"/> Appliance - Parts | <input type="checkbox"/> Closets/Organizers | <input type="checkbox"/> Doors |
| <input type="checkbox"/> Appliance Leasing | <input type="checkbox"/> Code Compliance Inspections | <input type="checkbox"/> Drainage |
| <input type="checkbox"/> Appliance Sales | <input type="checkbox"/> Coffee Service | <input type="checkbox"/> Dry Cleaning Locker Service |
| <input type="checkbox"/> Architectural Services | <input type="checkbox"/> Collections | <input type="checkbox"/> Dryer Vent Cleaning |
| <input type="checkbox"/> Asphalt & Asphalt Products | <input type="checkbox"/> Communication Services | <input type="checkbox"/> Drywall Contractors |
| <input type="checkbox"/> Asphalt Paving | <input type="checkbox"/> Community Websites | <input type="checkbox"/> Duct Cleaning |
| <input type="checkbox"/> Awnings | <input type="checkbox"/> Computer Consultants | <input type="checkbox"/> Electrical Services |
| <input type="checkbox"/> Backflow Preventers | <input type="checkbox"/> Computer Software Sales | <input type="checkbox"/> Elevator Service/Installation |
| <input type="checkbox"/> Backflow Testing & Replacement | <input type="checkbox"/> Concierge Services | <input type="checkbox"/> Emergency Communications |
| <input type="checkbox"/> Balloons | <input type="checkbox"/> Concrete Cleaning | <input type="checkbox"/> Employee Benefits |
| <input type="checkbox"/> Banks | <input type="checkbox"/> Concrete Contractors | <input type="checkbox"/> Employment & Personnel Screening |
| <input type="checkbox"/> Banners & Flags | <input type="checkbox"/> Concrete Leveling-Grinding | <input type="checkbox"/> Employment Agencies |
| <input type="checkbox"/> Barbecue Grills/Smokers | <input type="checkbox"/> Concrete Repair & Restoration | <input type="checkbox"/> Energy Management Consulting |
| <input type="checkbox"/> Basketball Court & Equipment | <input type="checkbox"/> Construction Companies | <input type="checkbox"/> Engineering Consultants |
| <input type="checkbox"/> Bathtub Refinishing & Resurfacing | <input type="checkbox"/> Construction Consultants | <input type="checkbox"/> Engineering Services |

Five (5) free categories with any Premier Listing. Additional listings are \$50 each. No limit.

_____ Additional Categories X \$50 = \$_____

Initial:_____ Date:_____

AAA ONLINE BUYERS' GUIDE

PREMIER LISTING CATEGORIES CONTINUED

- | | | |
|--|--|--|
| <input type="checkbox"/> Fence Repairs | <input type="checkbox"/> Human Directionals | <input type="checkbox"/> Maintenance Supplies |
| <input type="checkbox"/> Fence Sales | <input type="checkbox"/> HVAC Contractors | <input type="checkbox"/> Management Consultants |
| <input type="checkbox"/> Financial Services/Investments | <input type="checkbox"/> HVAC Parts & Supplies | <input type="checkbox"/> Marble Refinishing & Maintenance |
| <input type="checkbox"/> Financing | <input type="checkbox"/> HVAC Security Cages | <input type="checkbox"/> Marketing Services |
| <input type="checkbox"/> Fire Alarm Services | <input type="checkbox"/> Inspection Report Management | <input type="checkbox"/> Masonry Construction |
| <input type="checkbox"/> Fire Alarms | <input type="checkbox"/> Insulation Contractors | <input type="checkbox"/> Medical-Chiropractic |
| <input type="checkbox"/> Fire Damage Restoration | <input type="checkbox"/> Insurance - Consultants | <input type="checkbox"/> Metal Refinishing & Maintenance |
| <input type="checkbox"/> Fire Extinguishers | <input type="checkbox"/> Insurance - Employee Group Benefits | <input type="checkbox"/> Mold & Restoration Assessment |
| <input type="checkbox"/> Fire Hydrants | <input type="checkbox"/> Insurance - Individual Health | <input type="checkbox"/> Mold Remediation |
| <input type="checkbox"/> Fire Sprinklers | <input type="checkbox"/> Insurance - Life/Long-Term Care | <input type="checkbox"/> Mortgage Bankers |
| <input type="checkbox"/> Fireplaces | <input type="checkbox"/> Insurance - Property | <input type="checkbox"/> Moving - Residential & Commercial |
| <input type="checkbox"/> Fitness Consultants | <input type="checkbox"/> Insurance - Rental | <input type="checkbox"/> Moving Supplies/Boxes |
| <input type="checkbox"/> Fitness Equipment | <input type="checkbox"/> Insurance Adjusters | <input type="checkbox"/> Multifamily Market Research & Analysis |
| <input type="checkbox"/> Fitness Equipment Repair | <input type="checkbox"/> Interior Design/Decorators | <input type="checkbox"/> Natural Gas Supplier |
| <input type="checkbox"/> Flooring | <input type="checkbox"/> Interior Plant Services | <input type="checkbox"/> Newsletter Service |
| <input type="checkbox"/> Flooring - Stripping, Waxing & Grout Cleaning | <input type="checkbox"/> Internet Business Consulting & Web Design | <input type="checkbox"/> Odor Remediation |
| <input type="checkbox"/> Flooring Installation | <input type="checkbox"/> Internet High Speed Services & Access | <input type="checkbox"/> Office Equipment & Supplies |
| <input type="checkbox"/> Florist | <input type="checkbox"/> Iron - Repair & Fabrication | <input type="checkbox"/> Online Vendor Locator |
| <input type="checkbox"/> Food Vending | <input type="checkbox"/> Irrigation | <input type="checkbox"/> Outdoor Advertising |
| <input type="checkbox"/> Foundation Settlement/Structural Repair | <input type="checkbox"/> IT Consulting | <input type="checkbox"/> Outdoor Fitness Equipment |
| <input type="checkbox"/> Fountains - Decorative | <input type="checkbox"/> Key Control Systems | <input type="checkbox"/> Outdoor Furniture Delivery & Installation |
| <input type="checkbox"/> Furniture - Outdoor, Pool & Patio | <input type="checkbox"/> Lake Management | <input type="checkbox"/> Painting Contractors |
| <input type="checkbox"/> Furniture - Rental | <input type="checkbox"/> Land Planning/Surveying | <input type="checkbox"/> Paints & Stains |
| <input type="checkbox"/> Garage Doors | <input type="checkbox"/> Landscape Architects | <input type="checkbox"/> Park Amenities |
| <input type="checkbox"/> Gates | <input type="checkbox"/> Landscape Contractors | <input type="checkbox"/> Parking Services |
| <input type="checkbox"/> Gift Baskets | <input type="checkbox"/> Landscape Designers | <input type="checkbox"/> Paving Contractors |
| <input type="checkbox"/> Gifts (Welcome & Renewal) | <input type="checkbox"/> Landscape Materials | <input type="checkbox"/> Payment Services |
| <input type="checkbox"/> Glass & Mirror Products | <input type="checkbox"/> Laundry Equipment & Supplies | <input type="checkbox"/> Payroll Services |
| <input type="checkbox"/> Golf Cart Sales, Service & Leasing | <input type="checkbox"/> Laundry Services | <input type="checkbox"/> Personnel - Recruiting |
| <input type="checkbox"/> Graphic Design | <input type="checkbox"/> Lawn Maintenance | <input type="checkbox"/> Pine Straw |
| <input type="checkbox"/> Grout Color Sealing | <input type="checkbox"/> Lighting - Emergency Lights/Exit Lights | <input type="checkbox"/> Playground Equipment Repair |
| <input type="checkbox"/> Gutter Cleaning & Screen Installation | <input type="checkbox"/> Lighting - Maintenance & Repair | <input type="checkbox"/> Playground Equipment Sales & Installation |
| <input type="checkbox"/> Gutters, Downspouts & Flashings | <input type="checkbox"/> Lighting Fixtures & Supplies | <input type="checkbox"/> Plumbing Contractors |
| <input type="checkbox"/> Handyman Services | <input type="checkbox"/> Maid Services | <input type="checkbox"/> Plumbing Fixtures & Parts |
| <input type="checkbox"/> Hardscapes | <input type="checkbox"/> Mail and Package Management | <input type="checkbox"/> Portable Toilets |
| <input type="checkbox"/> Health - Massage Therapy | <input type="checkbox"/> Mailboxes | <input type="checkbox"/> Pressure Cleaning/Washing |
| <input type="checkbox"/> Health & Wellness | <input type="checkbox"/> Mailing Service & Fulfillment | <input type="checkbox"/> Printers |
| <input type="checkbox"/> Home Theater Systems | <input type="checkbox"/> Maintenance (Commercial & Residential) | <input type="checkbox"/> Procurement/Purchasing |
| <input type="checkbox"/> HR Services | <input type="checkbox"/> Maintenance Equipment Sales & Service | <input type="checkbox"/> Professional Speaker |
| | | <input type="checkbox"/> Promotional Products |

Five (5) free categories with any Premier Listing. Additional listings are \$50 each. No limit.

_____ Additional Categories X \$50 = \$_____

Initial:_____ Date:_____

AAA ONLINE BUYERS' GUIDE

PREMIER LISTING CATEGORIES CONTINUED

- | | | |
|---|---|---|
| <input type="checkbox"/> Property Management Software | <input type="checkbox"/> Sealcoating | <input type="checkbox"/> Towing Services |
| <input type="checkbox"/> Property Management Systems | <input type="checkbox"/> Security Deposit Alternatives | <input type="checkbox"/> Training & Development |
| <input type="checkbox"/> Property Tax Analysts | <input type="checkbox"/> Security Patrol | <input type="checkbox"/> Transportation Services |
| <input type="checkbox"/> Publications | <input type="checkbox"/> Shopping Services | <input type="checkbox"/> Trash Chutes |
| <input type="checkbox"/> Radon Measurement & Mitigation | <input type="checkbox"/> Siding Contractors | <input type="checkbox"/> Tree Services |
| <input type="checkbox"/> Real Estate Brokers | <input type="checkbox"/> Siding Sales | <input type="checkbox"/> Utility Companies |
| <input type="checkbox"/> Real Estate Development & Acquisitions | <input type="checkbox"/> Social Media | <input type="checkbox"/> Utility Metering/Submetering |
| <input type="checkbox"/> Real Estate Inspections | <input type="checkbox"/> Steel Fabrication | <input type="checkbox"/> Valet Trash Removal |
| <input type="checkbox"/> Real Estate Tax Consultants | <input type="checkbox"/> Stone Installers & Distributors | <input type="checkbox"/> Vending |
| <input type="checkbox"/> Recycling | <input type="checkbox"/> Storage | <input type="checkbox"/> Video Streaming |
| <input type="checkbox"/> Refrigerants | <input type="checkbox"/> Stucco | <input type="checkbox"/> Waste Disposal Equipment |
| <input type="checkbox"/> Rent Guarantee Products | <input type="checkbox"/> Surveys | <input type="checkbox"/> Waste Disposal Systems |
| <input type="checkbox"/> Reputation Management | <input type="checkbox"/> Swimming Pool Contractors | <input type="checkbox"/> Waste Removal Consulting |
| <input type="checkbox"/> Resident Retention | <input type="checkbox"/> Swimming Pool Equipment & Supplies | <input type="checkbox"/> Waste Removal Services |
| <input type="checkbox"/> Resident Screening | <input type="checkbox"/> Swimming Pool Maintenance & Repair | <input type="checkbox"/> Water Conservation |
| <input type="checkbox"/> Restaurants | <input type="checkbox"/> Tax Consultants | <input type="checkbox"/> Water Damage Restoration |
| <input type="checkbox"/> Restoration & Renovation | <input type="checkbox"/> Telecommunications | <input type="checkbox"/> Water Conservation |
| <input type="checkbox"/> Retaining Walls | <input type="checkbox"/> Tennis Court Contractors | <input type="checkbox"/> Water Damage Restoration |
| <input type="checkbox"/> Revenue Management Software | <input type="checkbox"/> Tennis Court Equipment & Supplies | <input type="checkbox"/> Water Heaters & Boilers |
| <input type="checkbox"/> Risk Management | <input type="checkbox"/> Swimming Pool Maintenance & Repair | <input type="checkbox"/> Waterproofing Contractors |
| <input type="checkbox"/> Roof Cleaning | <input type="checkbox"/> Tax Consultants | <input type="checkbox"/> Web Design/Development |
| <input type="checkbox"/> Risk Management | <input type="checkbox"/> Telecommunications | <input type="checkbox"/> Welding |
| <input type="checkbox"/> Roof Cleaning | <input type="checkbox"/> Tennis Court Contractors | <input type="checkbox"/> Window Treatments |
| <input type="checkbox"/> Roofing Contractors | <input type="checkbox"/> Tennis Court Equipment & Supplies | <input type="checkbox"/> Windows |
| <input type="checkbox"/> Roofing Materials | <input type="checkbox"/> Tennis Court Maintenance & Repair | |
| <input type="checkbox"/> SAAS (Software as a Service) | <input type="checkbox"/> Tennis Court Resurfacing | |
| <input type="checkbox"/> Satellite Dish Installation/Removal | <input type="checkbox"/> Termite Control | |
| <input type="checkbox"/> Screens | <input type="checkbox"/> Tile Repair | |

Five (5) free categories with any Premier Listing. Additional listings are \$50 each. No limit.

_____ Additional Categories X \$50 = \$_____

Initial:_____ Date:_____

PREMIER LISTING CHECKLIST

Below is a checklist of all elements required in order to process your Premier Listing.

☐ **Full-Color Company Logo**

The size of your logo should be **240 pixels wide x 120 pixels high** and no larger than 100kb. We accept JPG or GIF format. *Your logo will link to your website, so please provide the URL to which you would like your logo to link.*

☐ **Company Contacts - Up To Five**

Please include job title, phone number and email address. All email addresses will be hyperlinked and active.

☐ **Primary Contact for RFP Automator and Request for Information (OPTIONAL)**

Indicate which person or email should be referenced as the "primary" contact. This designation is **necessary** for your company to be visible in the RFP Automator and to be available for requests for information.

☐ **Company Description**

This is strictly **textual information about your company**. You can include your company's mission statement or a description of the products and services you offer. No graphics are allowed in this section. The initial viewable text is 3,000 characters that can be extended upon click by an additional 3,000 characters for 6,000 characters maximum. *All text should be provided to us in a Word document that allows us to cut and paste your description to your order.*

Keep in mind that each word in your company description is searchable via the "keyword" search function. Be thorough and include all elements of the products/services you provide. We allow you to change your listing on a monthly basis. If changing your listing or adding more information, please email this to your Naylor account executive.

☐ **Website Activation**

Please provide us with the **website, Facebook, Twitter and LinkedIn URLs to which your listing should link**. *Your website will be listed along with your contact information and will be included each time anyone searches for your company by the various searching capabilities available.*

☐ **Product/Service Categories**

All extra information will show up under all of the categories you select. **Five category listings are included** in the initial price of the Premier Listing. *Additional category listings can be purchased for \$50 each.*

☐ **Full-Color Product Image and Description**

The size of your product photo should be **240 pixels wide x 240 pixels high** and no larger than 100kb. We accept JPG or GIF (animation must be no longer than 25 seconds). *Please provide the URL to which you would like your product image to link.* You can also include a brief product description (500 characters maximum) that will appear next to the product image.

☐ **Video Upgrade - Additional cost: \$200 (OPTIONAL)**

Your video should run no longer than five minutes. We accept the following video formats: MP4, MOV, and AVI. Video dimensions should be 400 pixels by 300 pixels.

☐ **Category Sponsorship Video (INCLUDED WITH YOUR CATEGORY SPONSORSHIP PURCHASE)**

Your video should run no longer than five minutes. We accept the following video formats: MP4, MOV, and AVI. Video dimensions should be 400 pixels by 300 pixels.

Once we receive all elements of your Premier Listing, we will post it to the site on a first-come, first-listed basis. Your one-year time frame begins the day we post your listing. Feel free to contact your Naylor account executive should you have any questions or concerns. We look forward to getting you posted on the site. Thank you.