

MARYLAND ARCHITECT NEWSLETTER

MEDIA KIT



**REACH MARYLAND AIA MEMBERS
THAT SPEND \$312 MILLION A YEAR ON
PRODUCTS & SERVICES.**

www.aiamd.org/

FOR MORE INFORMATION, PLEASE CONTACT:

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AIA
Maryland



AIA Maryland



AIA MARYLAND QUICK FACTS:

Our members include some of the largest architectural firms in the state, including Ayers Saint Gross, Grimm + Parker Architects, Hord Coplan Macht Inc., and Torti Gallas and Partners, Inc.

- Our members spend more than **\$312 million per year** on products and services. **
- Architectural firms in the state are responsible for more than **\$18 billion per year** in local construction spending. **
- **4 out of 5 AIA Maryland** members recommend, specify or approve the purchase of products and services for their company. **

AIA MARYLAND MEMBERS AT A GLANCE

AIA Maryland members represent more than **1,500** key stakeholders throughout Maryland. Our projects contribute directly to the **\$18 billion a year** spent on construction in Maryland.

- Architects
- Architectural Drafters
- Design Consultants
- Engineers
- Graphic Designers
- Interior Designers

**SHOWCASE YOUR BRAND TO SOME
OF MARYLAND'S LARGEST FIRMS.
PARTICIPATE TODAY!**

Sources: *IBISWORLD Industry Report 54131 **2017 Marketing Questionnaire



MARYLAND ARCHITECT NEWSLETTER

Delivered directly to the inbox
of more than **2,900** recipients
on a monthly basis.

NAYLOR 
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MARYLAND ARCHITECT NEWSLETTER

ABOUT THE NEWSLETTER

Now more than ever, professionals consume information on the go. Our *Maryland Architect* eNewsletter allows members to stay informed about timely industry topics and association news whether they are in the office or on the road.

Enjoy the benefits of a targeted eNewsletter:

- Delivers your message directly to the inbox of 2,900+ decision-makers on a regular basis
- In addition to AIA Maryland members, opt-in subscription means that professionals in the market for your products and services see your message
- Frequently forwarded to others for additional exposure
- Cross-promoted in other AIA Maryland publications and communications pieces
- Directs visitors to the landing page of your choice to facilitate the purchasing process
- Archives are accessible for unlimited online viewing
- Limited available ad space makes each position exclusive



1st Row of Rectangles

12 Months | \$2,750

- Only three spots available (180 x 150 pixels)
- Located between State News and Design Spotlight

2nd Row of Rectangles

12 Months | \$2,520

- Only three spots available – NO ROTATION
- Located between Design News and Members News

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