

AIA LOS ANGELES MEMBERSHIP DIRECTORY AND RESOURCE GUIDE

MEMBER LISTING ENHANCEMENT

Enhance your company's image and build brand recognition by adding your logo to your member listing within the AIA Los Angeles' Membership Directory and Resource Guide. Adding your logo will make your listing stand out from competitor listings. To add your logo, please return this completed form to your Naylor account executive today. Thank you for your support!

Please check the box below to add your logo to your listing:

☐ Full Color Logo : \$165

LOGO

JOHN SMITH, AIA
Smith Design
123 ABC Lane
Los Angeles, CA 90066
(310)123-4567
jsmith@website.com
www.website.com

Total your order: \$ _____ (Ad Price) x _____ (Number of Issues) = \$ _____ TOTAL PRICE

Naylor charges a \$50 artwork surcharge for artwork creation or changes.
This additional fee will appear on your final invoice if the artwork submitted is not publishing ready.

ADVERTISER INFORMATION

Company Name: _____

Primary Contact: _____ Position: _____

Address: _____

City: _____ State/Province: _____ Zip/Postal Code: _____

Phone: _____ Fax: _____

Email: _____ Website: _____

I agree to all the terms of the rate sheet and this contract as applicable for my company.

Payment Authorization Signature: X _____ Date: _____

Advertiser indemnifies Naylor, LLC and the Association against losses or liabilities arising from this, or any advertising. Naylor, LLC assumes no liability, except to the extent of a one-time free advertisement of the same specification, the next or similar publication, if proven or admitted errors or omissions have occurred. Payment due upon receipt of invoice. 2% per month compounded (26.82% per year) to be charged on overdue accounts as damages for breach of contract. Revisions to previously submitted ad copy are subject to additional charges. A charge of \$35.00 will be levied for returned checks. I also give unqualified consent to our ad(s) appearing in an online version of this publication. Acceptance of this contract and advertising content is subject to the approval of the association. The advertiser represents that they have the right to use any artwork supplied to Naylor in the manner contracted. All guaranteed (premium) position sales cannot be cancelled. Any cancellation must be requested in writing prior to the Cancellation Deadline. Advertisers will be billed the amount short-rated per issue if within a one-year period they do not run the number of insertions upon which their billings have been based. Artwork Creation Charge is not cancellable once ad has been created. (AIL-D0019)

Please sign and return to:

ANGELA MCDUGALL
(204) 975-3625
amcdougall@naylor.com



AIA
Los Angeles

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