

Education, networking, reception

I-Day is back!

We welcome you to join us for an afternoon networking event followed by an evening reception.

FOR:

Insurance industry professionals

WHEN:

Thursday,
November 3, 2016

Registration 12:30-1:00 p.m.

Keynote speaker 1:00 p.m.

Sessions beginning at 2:05 p.m.

Reception 5:15 p.m.

WHERE:

**The Cultural Arts Center
of Glen Allen**

2880 Mountain Road
Glen Allen, VA 23060

COST:

Registration \$50
per attendee.

SPONSORSHIP OPPORTUNITIES

Contact Mary Beth Scherer
or Chris Cook.

Bronze \$250 includes
2 admissions

Silver \$500 includes
3 admissions

Gold \$1,000 includes
4 admissions

Platinum \$2,000 includes
6 admissions



THURSDAY, NOVEMBER 3, 2016 | THE CULTURAL ARTS CENTER AT GLEN ALLEN

Agenda

Registration 12:30–1:00 p.m.

Opening remarks and keynote speaker 1:00–1:45 p.m.

Building a Stronger Company, Team and You...

John McGuire, Owner of Seal Team Physical Training. Retired Navy Seal; Motivational Speaker; Team Building and Fitness Training for Corporations, Athletic Teams, Group and Individuals in Richmond, USA and Abroad.

First concurrent sessions 2:05–2:55 p.m.

A How do you “insure” fun at The State Fair of Virginia?
Identifying and managing risks exposures.

A discussion with Marlene Pierson-Jolliffe, *Vice President of Operations at Meadow Event Park* and Gamma Iota Sigma Students from VCU's Risk and Insurance Studies.

B **Cyber liability**

Jake Kouns, *Chief Information Security Officer, Risk Based Security* (1 CE pending)

Second concurrent sessions 3:15–4:05 p.m.

A **Hold on Tight...Weather Events in Virginia**

Panel Discussion: Andrew Frieden, *Meteorologist NBC- 12*;
Bill Sammler, *Warning Coordination Meteorologist National Weather Service* (Wakefield)
and Jennifer Cole, *Catastrophe Management, Markel* (1 CE pending)

B **Decision-Making: Back to Basics**

Ethics discussion by Richard Coughlan, *Associate Professor of Management, University of Richmond* (1 CE pending)

Closing Session 4:15–5:15 p.m.

Mock Trial

Coordinated by Douglas Palais, Esq. of Vandeventer Black, LLP (Richmond) ;
(1 CE pending)

Reception 5:15–7 p.m.

Hors d'oeuvres and drinks.

Please email the attached registration form, including which sessions of the concurrent sessions listed you would like to attend and indicating your payment method (check or bill), to Mary Beth Scherer at mbys@richmondpcpcu.org.

If paying via check, please address payment to Richmond CPCU Society and mail to Virginia I-Day c/o The Richmond CPCU Society Chapter | 631 Monacan Drive Richmond, VA |23238.

I-Day benefits scholarship opportunities for students interested in the insurance industry.

Questions?

Contact Chris Cook.
chris.cook@sscoop.com

I-Day is presented by:



Richmond Chapter



The Trusted Choice®

RICHMOND CLAIMS ASSOCIATION

Virginia I-Day Registration/Sponsorship Form

Company: _____

Contact Name: _____

Title: _____

Mailing Address: _____

Telephone: _____ Email: _____

** Company Name – as you would like it to appear on sponsor list (please print clearly) **

Please complete the information below:

Sponsorship Levels:

- () Platinum - \$2000 – includes 6 admissions and Company Display Table.
() A limited number of Company Display Tables are available, please check if desired.
- () Gold - \$1000 – includes 4 admissions and Company Display Table.
() A limited number of Company Display Tables are available, please check if desired.
- () Silver- \$500 – includes 3 admissions and Company Wall Logo Display.
- () Bronze- \$250 – includes 2 admissions and Company Wall Logo Display.

All Sponsors will have Name/Logo displayed throughout Event – Name/Logo size dependent on Sponsorship Level.

- () **Registration only** – number of Registrants @ \$50 each _____

Please indicate Attendees' names on attached sheet.

Payment Information:

Amount Enclosed \$ _____ (payable to: Richmond CPCU Society Chapter)

() check - # _____

() bill () receipt requested

Virginia I-Day c/o Mary Beth Scherer, Richmond CPCU Society Chapter
631 Monacan Driver, Richmond VA 23238
(Phone: 804-784-7278, Email: mbys@richmondpcu.org)

IF SPONSOR: Please EMAIL this form and Company Logo in Vector format
to alex.wohlford@kinsaleins.com or mhensel@vmlins.org
by October 15, 2016 for Logo to be displayed at event.



Richmond Chapter



RICHMOND CLAIMS ASSOCIATION



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REGISTRATION

Please make checks payable to Richmond CPCU Society Chapter and mail them along with this registration to:

Mary Beth Scherer
Virginia I-Day C/O Richmond CPCU Society Chapter
631 Monacan Drive
Richmond, VA 23238
Phone and fax: 804-784-7278

Attendee's Name and Company Name for Registration/Name Badge:

1. Name _____

Company Name _____

Email _____ First Session: A B Second Session: A B

2. Name _____

Company Name _____

Email _____ First Session: A B Second Session: A B

3. Name _____

Company Name _____

Email _____ First Session: A B Second Session: A B

4. Name _____

Company Name _____

Email _____ First Session: A B Second Session: A B

5. Name _____

Company Name _____

Email _____ First Session: A B Second Session: A B

6. Name _____

Company Name _____

Email _____ First Session: A B Second Session: A B

