



Willow Oaks Charity Golf Event
benefitting
Make-A-Wish Greater Virginia
—October 20, 2017—

Make-A-Wish® Greater Virginia is honored to be Willow Oaks Country Club's chosen charity partner for 2017-2018. As part of the partnership, a golf tournament followed by a cocktail reception and silent auction will be held on October 20, 2017. Event revenue will support Make-A-Wish's mission of granting the wishes of children with life-threatening medical conditions to enrich the human experience with hope, strength, and joy. Please contact Allie Carter, acarter@va.wish.org or (804)217-9474 with questions.

Presenting Sponsor (1), \$10,000

- Event naming rights
(e.g. Willow Oaks – YOUR COMPANY Charity Golf Event benefitting Make-A-Wish Greater Virginia)
- Recognition in all pre- and post-event print materials, e-communications and publicity
- Recognition and prominent placement of company provided signage at event
- 2 foursomes of golfers, including lunch and beverages
- 16 tickets to post-tournament Cocktail Reception & Silent Auction
- Opportunity to provide branded gifts to participants (96)
- Opportunity for your company to utilize the brand and partnership on external and internal communications for cause marketing purposes

Star Sponsor (2), \$5,000

- Recognition in all pre- and post-event print materials, e-communications and publicity
- Recognition and prominent placement of company provided signage at event
- 1 foursome of golfers, including lunch and beverages
- 8 tickets to post-tournament Cocktail Reception & Silent Auction
- Opportunity to provide branded gifts to participants (96)
- Prominent placement of company provided signage at event
- Opportunity for your company to utilize the brand and partnership on external and internal communications for cause marketing purposes

Lunch Sponsor (1), \$2,500

- Signage with company name and/or logo at lunch pick-up
- Recognition in all pre- and post-event print materials, e-communications and publicity
- 4 tickets to post-tournament Cocktail Reception & Silent Auction

Beverage Cart Sponsor (2), \$2,500

- Signage with company name and/or logo on your sponsored beverage cart
- Recognition in all pre- and post-event print materials, e-communications and publicity
- 4 tickets to post-tournament Cocktail Reception & Silent Auction

Awards Sponsor (1), \$1,500

- Recognition at tournament awards ceremony
- Company name and/or logo on awards packages
- Recognition in all pre- and post-event print materials, e-communications and publicity
- 2 tickets to post-tournament Cocktail Reception & Silent Auction

Goody Bag Sponsor (1), \$1,000

- Company name and/or logo on 96 goody bags
- Recognition in all pre- and post-event print materials, e-communications and publicity
- 2 tickets to post-tournament Cocktail Reception & Silent Auction

Hole Sponsor (18), \$300

- Signage with company name and/or logo placed at a hole
**Should you like to purchase a hole sponsorship to include a golf foursome, the cost is \$1,250.*



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SPONSOR INFORMATION

Name: (Last) _____ (First) _____ (Middle Initial) _____
 Company Name: _____
 Address: _____
 City: _____ State: _____ Zip Code: _____
 Phone # _____ Email: _____

- Sponsorship Level: \$10,000 (Presenting) \$5,000 (Star) \$2,500 (Lunch)
 \$2,500 (Beverage Cart) \$1,500 (Awards) \$1,000 (Goody Bags)
 \$1,250 (Foursome + Hole) \$300 (Hole)

List company as: _____

Method of Payment

Donation Amount: _____

- My Gift is Attached
 I will Fulfill My Commitment by ____/____/____.
 Please Charge My Credit Card:

Type of Card: _____

Name as it appears on card: _____

Account Number: _____

Exp. Date: _____ CCV Code: _____

Signature: _____ Date: _____

Confirm your sponsorship by Friday, October 6, 2017:

Mail with payment to: **Make-A-Wish Greater Virginia**
 2810 N. Parham Rd, Suite 302
 Richmond, VA, 23294

Fax with payment to: 804-217-9484

Email your reply to Allie Carter at: acarter@va.wish.org