

YOUNG AGENTS CONFERENCE 2017

NORFOLK WATERSIDE MARRIOTT
HOTEL & CONVENTION CENTER

OCTOBER 11-13, 2017



RISE

FEATURING:

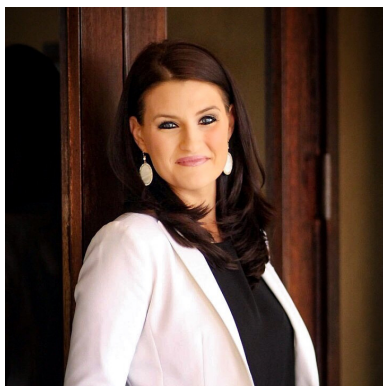
THE INDEPENDENT AGENCY'S SURVIVAL KIT: BRANDING, MARKETING, AND ON-BOARDING STRATEGIES THAT WILL GROW YOUR AGENCY IN A HIGHLY COMPETITIVE SPACE



CHRIS LANGILLE

Chris is the founder of Advisor Evolved, a web development agency focusing specifically on independent agents and advisors. Prior to launching Advisor Evolved, Chris was an independent agency owner himself for the previous 8 years, so he's in a unique position where he speaks the language of both insurance and digital marketing. Because of his background in insurance, he understands the pain-points and unique needs of an independent agency owner as it relates to marketing, retention, and building an online brand.

ACCELERATING AGENCY GROWTH THROUGH NICHE DEVELOPMENT



ERIN NUTTING

Erin Nutting is the owner of Integrity Insurance Services and Arizona Wedding Insurance. She completed school at the age of 20 decided to get into the insurance business. She is a mommy to 4 and pioneered the blog “integrity in heels” about being a business owner and mom. She opened Integrity Insurance Services in November 2014 and launched her newly branded company Arizona Wedding Insurance in 2015. This niche market was the first of its kind throughout the country. She is best known for her ability to brand her business and use innovative new ways to grow and of course being the *i.* behind Integrity.