## **NEWS**



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## VIRGINIA RECEIVES BIG "I" 2016 EXCELLENCE IN INSURANCE EDUCATION AWARD

Honored for outstanding commitment to education programs



Bob Yergey, IIAV's State National Director and Carter Hope Lyons, IIAV Director of Education receive Excellence in Insurance Education award.

RICHMOND, VA — The Independent Insurance Agents of Virginia (IIAV) was recently recognized by the Independent Insurance Agents & Brokers of America (IIABA or the Big "I") with the 'Excellence in Insurance Education (EIE) Award'. The Virginia state association received the highest level of recognition - diamond.

The EIE Awards celebrate and recognize state associations and staff who have made significant contributions to education for their members and the industry in the key area of class offerings, continuing education (CE), professionalism, designation offerings, industry collaboration, planning goals, marketing, resources and more. Each entrant is scored based on a state's overall educational offerings in a variety of areas and a short essay detailing its overall education programs. IIAV's education program is spearheaded by the Director of Education, Carter Lyons.

For more information, please contact Bevin Anderson at 804-747-9300 or visit the IIAV website at <a href="https://www.iiav.com">www.iiav.com</a>

Founded in 1898, IIAV is part of the nation's oldest and largest association of independent insurance agents, representing a network of more than 300,000 agents and agency employees nationwide and over 5,000 in the Commonwealth of Virginia. Its members are insurance businesses that offer customers a choice of policies from a variety of insurance companies. Independent agents offer all lines of insurance – property, casualty, life, health, employee benefit plans and retirement products. Web address: <a href="https://www.iiav.com">www.iiav.com</a> and nationally <a href="www.iiav.com">www.iiav.com</a> and <a href="www.iiav.com">www.