



News Release
For Immediate Release
July 31, 2018

Local Insurance Executive Appointed to National Committee
Loving to Serve on IIABA Professional Liability Committee

RICHMOND, Va. – Local insurance executive Linda S. Loving, CIC, AISM, AIAO – chief operating officer for the Independent Insurance Agents & Brokers of America’s Virginia affiliate – has been appointed to the national organization’s Professional Liability Committee for 2018-19.

“I am honored to be appointed by the IIABA board,” said Loving, who has worked with the Independent Insurance Agents of Virginia since 1985. “I look forward to this opportunity to continue my service and dedication to the independent insurance agent, and to work alongside so many experienced agents and brokers.”

In her role, Loving will serve on the committee – which oversees one of the nation’s largest and most comprehensive errors and omissions programs, underwritten by Westport Insurance Corporation and Swiss Re Corporate Solutions.

“The strength of IIABA comes from the involvement of its members and state staff,” said Joseph P. Leahy, IIABA Chair-Elect. “In my opinion, the dedicated participation of all of our volunteers is at the cornerstone of IIABA’s effectiveness. I know Linda will undertake her duties in a way that will make her efforts meaningful for her, IIAV, and for IIABA.”

Loving, began working with IIAV in 1985 as an insurance administrator. In the 33 years since, she has risen among the ranks to her current positions as COO and VFSC Executive Vice President. Loving’s experience in every department has provided the Richmond native with industry expertise and has helped IIAV successfully grow to where it is today – representing more than 4,000 agents and agency employees across Virginia.

“We are proud of Linda’s involvement and dedication in her role with IIAV,” said Robert Bradshaw, president and CEO of IIAV. “I could not think of someone more deserving to represent insurance agents on a national level.”

IIAV is Virginia’s largest and most active insurance trade organization, providing members with information, resources, advocacy and agency protection. It is the Virginia affiliate of the Independent Insurance Agents & Brokers of America – the premier association for

Media Contacts

Brian Chandler
Commonwealth Public Relations
804-510-0039 ext. 101
bchandler@commonwealth-pr.com

Robert N. Bradshaw Jr., MAM
Independent Insurance Agents of Virginia
804-747-9300
rbradshaw@iiav.com

independent agents, representing more than a quarter of a million agents and their employees in more than 28,000 agency locations nationwide.

###

Independent Insurance Agents of Virginia

Founded in 1898, IIAV is part of the nation's oldest and largest association of independent insurance agents, representing a network of more than 300,000 agents and agency employees nationwide and over 4,000 in the Commonwealth of Virginia. Its members are insurance businesses that offer customers a choice of policies from a variety of insurance companies. Independent agents offer all lines of insurance – property, casualty, life, health, employee benefit plans and retirement products. Web address: www.iiav.com and nationally www.independentagent.com

Media Contacts

Brian Chandler
Commonwealth Public Relations
804-510-0039 ext. 101
bchandler@commonwealth-pr.com

Cindy McCaffery
Sea Tow Services International, Inc.
631-876-5061
cindymccaffery@seatow.com