# Calling all Nominations for the 2015 ACE Awards

2015 ACE Awards - Thursday, February 26, 2015 - Norfolk Waterside Marriott



HRAC is proud to announce that registration is open for the 2015 ACE Awards. The ACE awards celebrate industry professionals and apartment communities in the Hampton Roads area. Nominees are recognized as top professionals in our industry. For the winners, an ACE award represents both personal and professional achievement. For our industry, the winners demonstrate characteristics that benchmark success. Do not miss out on an opportunity to be a part of this prestigious awards program!

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## **2014 ACE Nomination Categories**

#### **Community of the Year - Categories Include:**

For the Community of the Year awards - you can nominate your community or your corporate office can nominate your community. If the corporate office nominates the community, we ask that the corporate office notify the community so they are aware that they are a part of the awards and will be judged in November. Judging will take place November 11th-21st (exact date and time windows will be given to the communities 72 hours before their arrival). Copies of the judge sheets will be available in October for your preparation.

Communities with Average Rents up to \$699

Communities with Average Rents from \$700 - \$899

Communities with Average Rents from \$900 - \$999

Communities with Average Rents from \$1000 - \$1199

Communities with Average Rents of \$1200 and above

\*\*Average rent category ranges are subject to change\*\*

Community of the Year - Tax Credit Community Built Before 1995

Community of the Year - Tax Credit Community Built Post 1995

Community of the Year - Senior Community 55 and Over

Community of the Year - Urban Community Of the Year

#### <u>Community Awards - Categories Include:</u>

For the Community awards - you can nominate your community or your corporate office can nominate your community. If the corporate office nominates the community, we ask that the corporate office notify the community so they are aware that they are a part of the awards and will be judged in the fall. Best Model, Maintenance Shop, Clubhouse, Pet Amenities, Community Team, and Landscaping/Curb Appeal will be judged November 11th-21st. Copies of the judge sheets for these will be available in October. Community Team Video will be voted on by the membership (the video with the most votes wins). Community Involvement Award submissions will be reviewed by industry specialists. Resident Satisfaction Award will be completed by resident survey provided by SatisFacts.

Best Landscaping / Curb Appeal

Best Maintenance Shop

Best Community Team of the Year

Community Team Video Contest - FREE

Best Clubhouse

Community Involvement Award

Resident Satisfaction Award

Best Model \*\*NEW AWARD\*\*

Pet Amenities \*\*NEW AWARD\*\*

#### **Individual Awards - Categories Include:**

For the Individual awards - you can nominate yourself and your team members or, your corporate office can nominate you and your team members. If the corporate office nominates your and/or your team, we ask that the corporate office notify the onsite team so they are aware that they are a part of the awards and may be interviewed in January. Individual Award nominees (except for Leasing Professional) are required to fill out an online questionnaire. If there are more than 5 nominees in a category, the questionnaires will be used to narrow down the

list of nominees to the 5 finalists. The 5 finalists will be interviewed January 7th-16th. Each nominee must also provide a reference, and the 5 finalists' reference will be called after their interview. Leasing Professional of the year will be scored by a secret shop that takes place between October-January.

Community Manager of the Year (Up to 250 Units) Community Manager of the Year (251 Units and Up)

Assistant Manager of the Year Maintenance Supervisor of the Year (Up to 250 Units) Maintenance Supervisor of the Year (251 Units and Up)

> Maintenance Technician of the Year Leasing Professional of the Year Onsite Team Player Corporate Employee of the Year

#### \*\*New for 2015 ACE Awards - Supplier of the Year Award \*\*

HRAC Supplier Member Individual of the Year Award can be nominated by an Owner/Manager member community/management company OR can be nominated by the supplier nominee's corporate office OR be nominated by the nominee's coworkers. Please note, if a community or management company individual nominates a supplier individual, that nomination invoice will be sent to the company/community of the person doing the nominating, NOT TO THE PERSON BEING NOMINATED. Nomination fee is \$39.

HRAC Supplier Member Individual nominees are required to fill out an online questionnaire. If there are more than 5 nominees in a category, the questionnaires will be used to narrow down the list of nominees to the 5 finalists. The 5 finalists will be interviewed in January, followed by a reference check.

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Ready to start nominating? Log on to www.vamaonline.org/events and find our calendar handy to select HRAC

### 2015 ACE AWARDS ONLINE NOMINATION FORM

\*\*Registering multiple individuals and/or communities for multiple awards?

Please feel free to email Amanda Hamilton the nomination registration information for your convenience, at amanda@hraconline.org! Please remember to include ALL required nomination information

in the email. ACE Nomination deadline is September 30, 2014

What's In It for You and Your Community?

Industry Recognition: HRAC lists all nominees and winners will be listed on the HRAC website.

National Stage: Winners are encouraged to enter NAA's Paragon Awards. HRAC will be pleased to provide recommendations outlining company or individual achievement through the ACE Awards.

Advertising: Your community can add "2014 Apartment Association Winner" to all advertisements.

Employee Recognition: Management professionals are shown that you value their hard work and dedication when you nominate them for an individual award.

Plaques: Every winner will receive a plaque to hang on their wall.

Team Spirit: Competition brings out a sense of teamwork to "be the best."

## <u>Competition Promotes Excellence!</u> Shine like the STAR that YOU are!