

RVAA Up and Coming

Industry Events

February 23rd “Create a Marketing Plan That Works” seminar with popular marketing guru, Lauren Curley with Bonaventure. Lauren will spend time with guests on how to create the best marketing plan for your market and your budget. Location: Holiday Inn, Valley View (Ordway Drive). 9:00am to 11:00am. Bring your marketing calendars for 2016!

March 10th, 17th, and 24th: Supplier Members, this course is for you! Earn our Certified Apartment Supplier designation while learning about everyday challenges that Property Managers and Maintenance Supervisors face. This can help with your sales approach in the property management industry. You can learn how to save your customers time and money, two of the most valuable things they have! Sign up at www.vamaonline.org.

Roanoke Area Social Events

February 13th: Wine, dine, and dance the night away while benefiting the American Heart Association at their annual Heart Ball at Hotel Roanoke. This year’s theme is “A Night at the Oscars.” Black tie optional attire.

February 20th: The Big Lick Cocktail Classic is to be held at the classically beautiful Patrick Henry. Sample local Cajun cuisine from local restaurants, sip Mardi Gras themed cocktails and let the musical renditions of the Fat Tuesday band take your mind to Bourbon Street. Purchase VIP tickets to get early admission and a whiskey tasting prior to the opening of the event. The Big Lick Cocktail Classic benefits

LEAP for Local Food: LEAP is a Roanoke-based 501(c)3 non-profit organization. LEAP's mission is to develop, support and maintain a sustainable local food system in the greater Roanoke region. We do this by connecting the dots between local farmers, food producers, and community members. Together, we can LEAP back to the future and (re-)connect local producers to local consumers.