

For Immediate Release
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FIRESTONE BUILDING PRODUCTS ACQUIRES GACO WESTERN

Closed Deal Immediately Expands Company's Roofing Portfolio and Reinforces Position as Leader in Building Envelope Solutions

INDIANAPOLIS – April 3, 2017 – Firestone Building Products Company, LLC (Firestone) today announced its acquisition of Gaco Western (Gaco), a leader in innovative silicone roofing systems and provider of top-tier waterproofing and spray foam insulation. The deal, which includes all assets and operations held by Gaco, closed April 3 after a definitive agreement was signed and announced earlier this year.

The acquisition enhances Firestone's leadership in commercial roofing and allows Firestone to introduce even more options to customers with Gaco's silicone and acrylic liquid coatings. The enhanced portfolio creates alternative solutions when full roof tear-offs and rebuilds are not feasible, and it presents contractors with new, cost-effective products requiring easier and less labor-intensive installation.

“Combining the best of two iconic brands – Firestone and Gaco – represents a new opportunity for growth and long-term value as we aim to create new levels of service and innovation in our industries,” said Tim Dunn, president of Firestone Building Products, Bridgestone Americas, Inc. “Operations will immediately be ‘business as usual’ across all teams as we begin bringing our portfolios, employees, best practices and distribution platforms together to continue serving as a total solutions provider for our collective customers.”

In addition to expanding Firestone's roofing product portfolio with silicone polyurethanes, epoxies and acrylic liquid coatings, the deal offers new positions in commercial and residential sectors with decking and waterproofing products that protect pedestrian surfaces, concrete, metal and plywood, and open- and closed-cell foam products which protect and insulate buildings.

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Firestone Building Products is part of Bridgestone Americas, the largest subsidiary of Bridgestone Corporation, the world's largest tire and rubber company. Gaco products will continue to be sold under the Gaco brand and will continue to be made at a state-of-the-art manufacturing, research and development facility in Waukesha, Wisconsin.

Financial details of the transaction are not being disclosed.

About Firestone Building Products Company, LLC (www.firestonebpco.com):

Firestone Building Products Company, LLC is a leading manufacturer and supplier of a comprehensive "Roots to Rooftops" product portfolio for commercial building performance solutions. By taking the entire building envelope into consideration, Firestone Building Products meets individual customer and project needs for roofing, wall and lining solutions. Headquartered in Indianapolis, Indiana, the company also offers outstanding technical services, an international network of roofing contractors, distributors and field sales representatives, and superior warranty protection. Products include: commercial roofing systems, roofing accessories, green roofing systems and daylighting systems, vegetative roofing systems, metal wall panels, insulation, cavity wall construction, pond liners and geomembranes.

About Gaco Western (www.gaco.com):

Gaco Western was founded in 1955 with its roots in technology and product innovation. The Gaco family of brands offer best-of-class solutions for a variety of commercial, industrial, and residential applications including specialty coatings for roof, pedestrian and traffic decking, and spray polyurethane foam insulation.

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